

COUNSELOR UPDATE 2024-2025

UW-WHITewater

To Our Counselors

Greetings from the University of Wisconsin-Whitewater.

We are excited for the year ahead and eager to begin working with you once again to provide your students with access to the information and support they need to make their college decisions.

As a campus, our programs and processes continue to evolve from year to year to meet the needs of our students and our state. While we continue to be the largest accredited business school in the state and graduate the highest number of first-time licensed educators, we have also had great success in building our computer science program (now a top-10 major) and our joint nursing degree on our Rock County campus.

This year, we're also proud to be removing barriers for students by participating in Direct Admit Wisconsin, which introduces students across the state to our campus and lets them know they have a home in the Warhawk family.

UW-Whitewater is creating new ways to engage students through transformational and empowering educational experiences that prepare them for success after graduation. Our award-winning tutorial services, student support models, and the success of our alumni are all examples of this dedication in action.

You — as a student advocate — play a vital role in helping students find their fit, and I sincerely thank you for dedication and service to students. Together, I hope that we can continue to work collaboratively to build the next generation of Warhawks.

Jeremy Smith
Director of Admissions

UW-Whitewater Profile

STUDENT PROFILE: WHITEWATER CAMPUS

Total enrollment 11,522

Average GPA 3.2

Acceptance rate 92%

Percentage of new first-year students who are first generation 36%

States represented 47

Countries represented 27

STUDENT PROFILE: ROCK COUNTY CAMPUS

Total enrollment 696

Acceptance rate 100%

Percentage of new first-year students who are first generation 54%

UW-Whitewater School Codes

ACT - 4684

SAT - 1921

FAFSA - 003926

Our Most Popular Majors

Finance

Marketing

Accounting

General Business

Psychology

Biology

Computer Science

Elementary Education

Communication

Management

Find out more about the 200+ programs at UW-Whitewater at www.edu/academics.



Cost | 2024-2025

	WHEATWATER CAMPUS	ROCK COUNTY CAMPUS (WISCONSIN RESIDENT)																									
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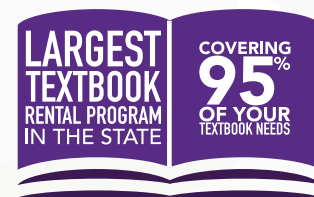
* Minnesota Resident Reciprocity reflects 2023-24 academic year tuition and fees rate.

** Discount for nonresident students whose parent or grandparent received a degree from UW-Whitewater.

*** Nonresident scholarships offer an annual reduction of tuition based on merit. Incoming new freshmen who meet specific academic criteria will automatically qualify at the time of admission.

**** Rock County campus students are eligible to live in residence halls on the Whitewater campus for the same cost that Whitewater campus students pay.

TOTAL COST INCLUDES



In addition to providing the lowest total cost for Wisconsin residents, UW-Whitewater continues to offer other cost savings for our students — including the state’s largest textbook rental program at no extra cost.

National Colleges of Distinction Honor



For the eighth year in a row, UW-Whitewater was selected as a College of Distinction — ranked as a Public College, Career Development College, Business College, Education College, and Equity and Inclusion College — for demonstrating continued dedication to high impact educational practices. Recently, Warhawks were proud to receive the Affordable badge and the Military Support badge as well.

See Where Warhawks Thrive

Daily tours: Campus tours are led by friendly, knowledgeable Warhawks who love sharing all UW-Whitewater has to offer. We offer tours of our Whitewater campus most weekdays and the occasional Saturday. Spanish-language tours are available by appointment as well.

Warhawk Preview Day: This exciting daylong program allows students to explore what it means to be a Warhawk. This comprehensive event allows participants to meet with representatives of our five academic colleges, experience campus support and learn about pathways toward becoming a Warhawk.

LLAVE (Latinos Logrando Altas Visiones Educativas): This event is for Spanish-speaking students and their families to learn more about the college search and admissions process at UW-Whitewater. Sessions include information on academic and campus resources, financial aid, a campus tour, and more on how the university creates an environment focused on student success. For more information about our support for Spanish-speaking students and their families, visit uww.edu/espanol.

Tuesday Tours at Two on the Rock County campus: Every Tuesday at 2 p.m. we offer a campus tour. We also offer individual tours, including Spanish-language tours, by appointment.

Group tours: Bring your group of 10 or more students to visit UW-Whitewater to learn more about our university, academic programs and college life, and then take a tour! Group tours can be crafted to fit your specific needs.

Register for any of our visit opportunities by visiting uww.edu/tour. Questions? Contact the Office of Admissions at uwwadmit@uww.edu or 262-472-1440.