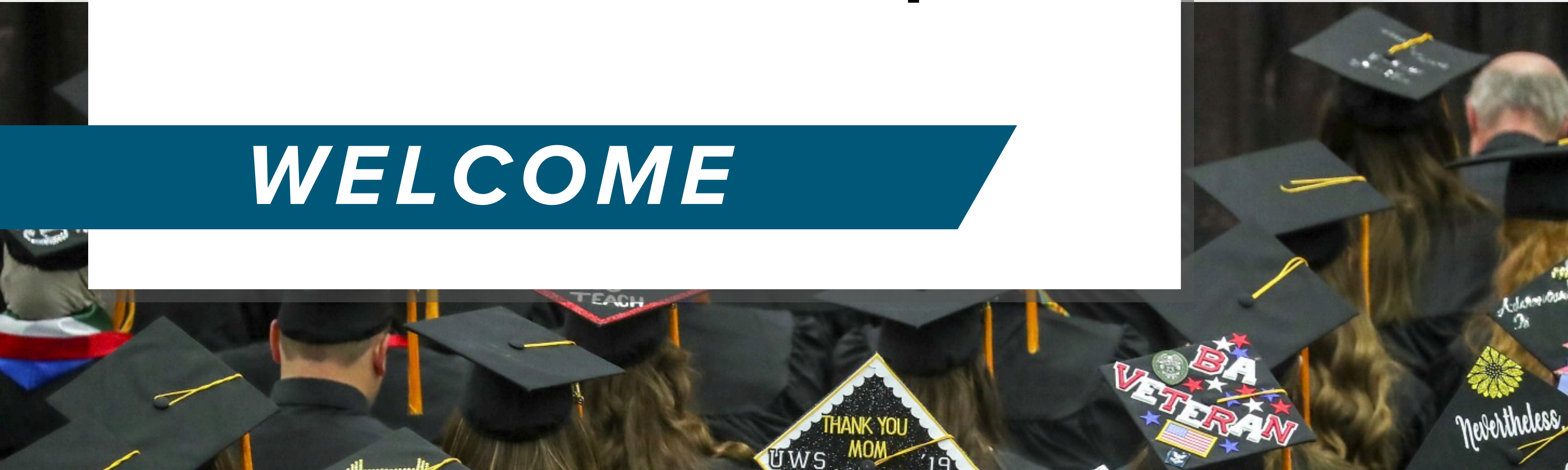


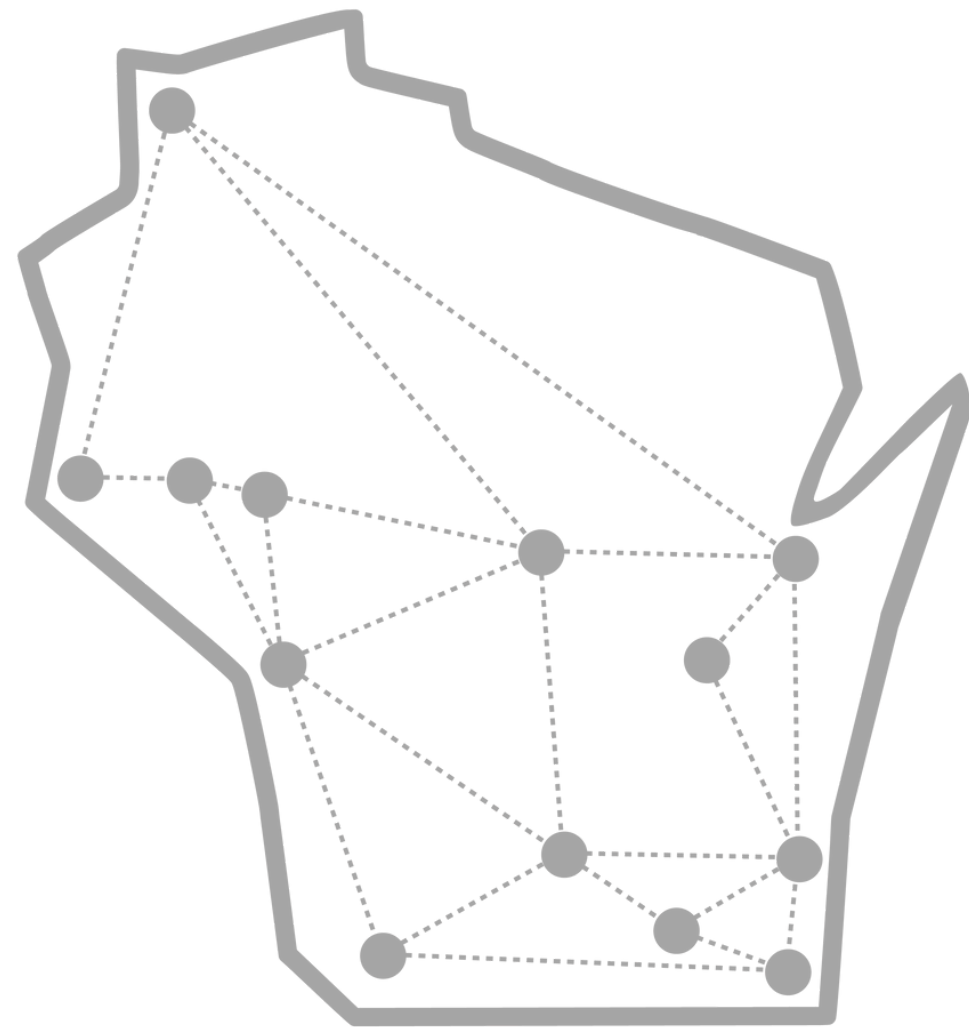


UNIVERSITIES OF WISCONSIN

2024 Fall Workshops

WELCOME

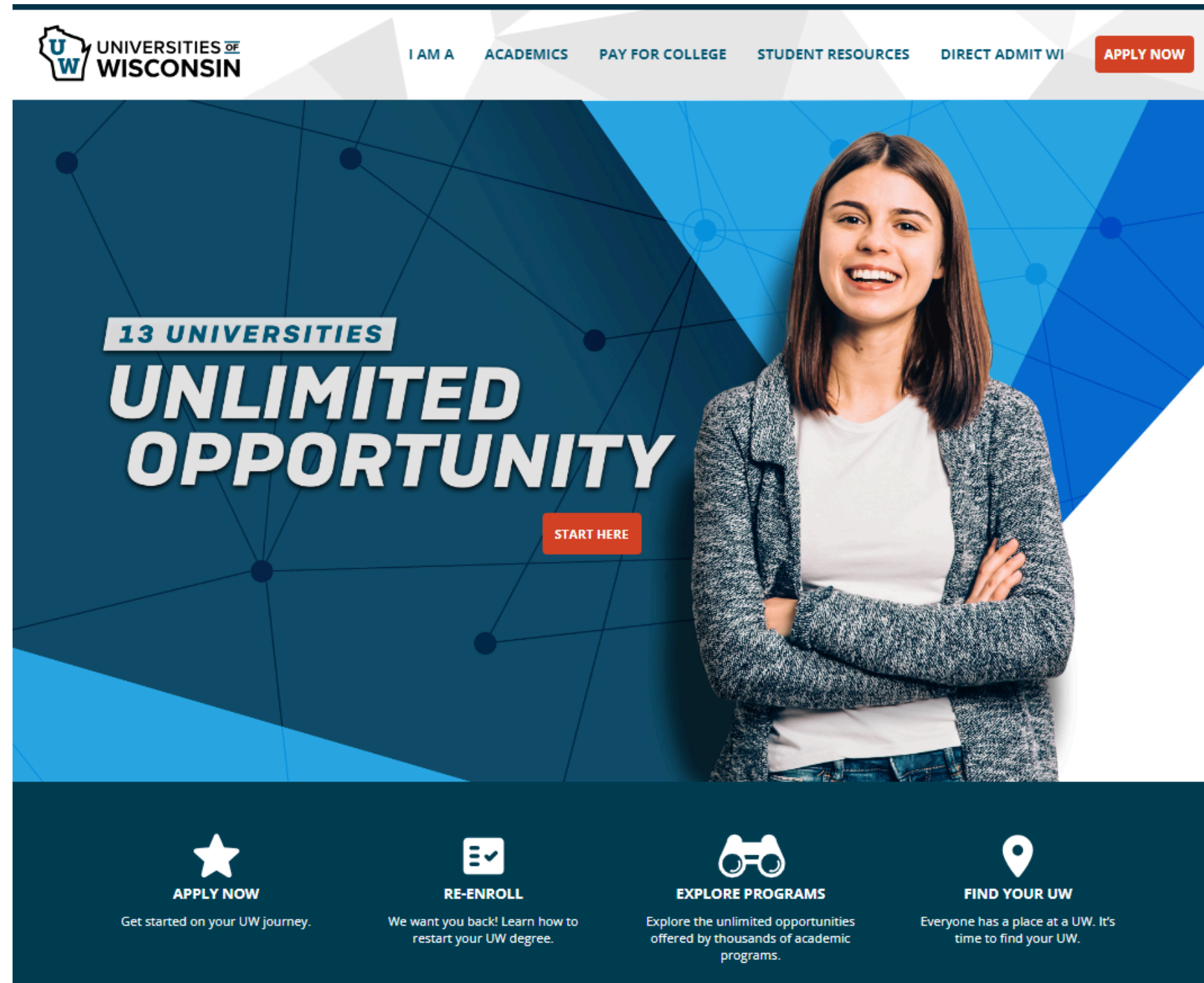




Universities of Wisconsin

UPDATES

Universities of Wisconsin Rebrand



- Rebrand announced October 2023
- New website launched April 2024
- Focus on our students and the 13 universities that provide the foundation for developing talent in Wisconsin

wisconsin.edu





UW HELP Name Change: *Go Wisconsin Team*

- Effective September 9, UW HELP is now the **Go Wisconsin Team**
- Transition of office name on website and electronic resources to come
- No interruption to our services! We are still here for you!



800-442-6459



contact@go.wisconsin.edu



www.uwhelp.wisconsin.edu

*[uwhelp.wisconsin.edu/counselors/
uw-help-mailing-list-sign-up](http://uwhelp.wisconsin.edu/counselors/uw-help-mailing-list-sign-up)*



MyMajors



- New Universities of Wisconsin major and career exploration tool available for students to:
 - Complete a free 15-minute MyMajors self-assessment
 - Receive a personalized list of suggested majors at UW universities that are a fit for them based on their interests, strengths, and personality
 - Explore information on majors and possible career paths



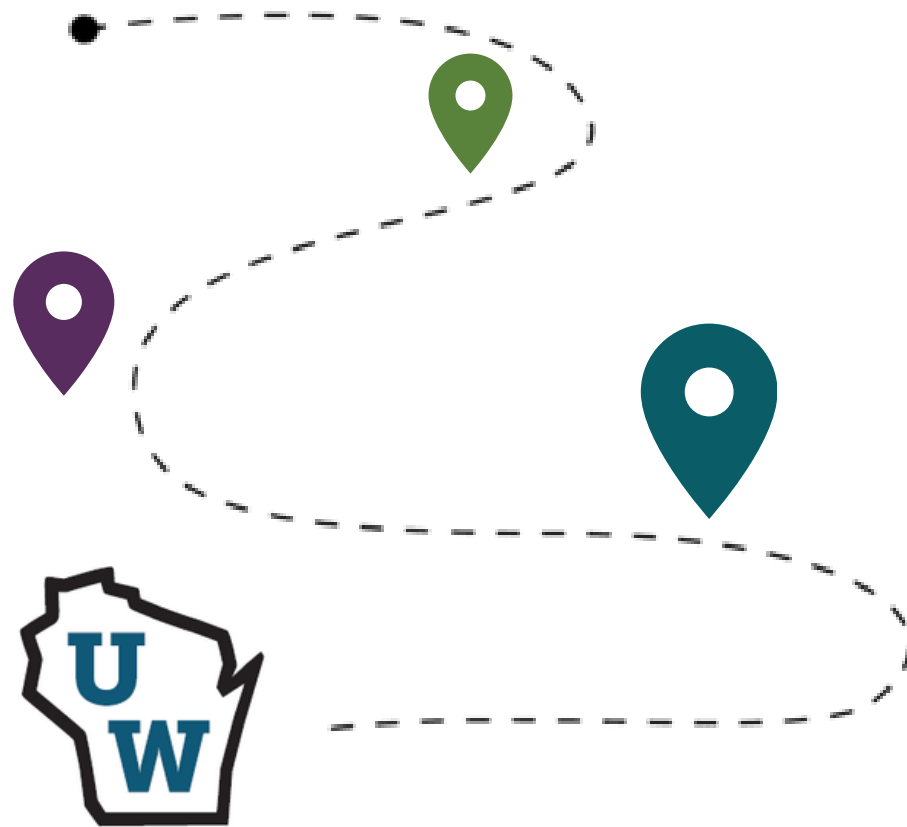
wisconsin.mymajors.com



Pathways to Admission



FOR WISCONSIN HIGH SCHOOL STUDENTS



UNIVERSITIES OF
WISCONSIN



The Wisconsin Guarantee



Direct Admit Wisconsin



Traditional Application

[www.wisconsin.edu/
students/wipathways](http://www.wisconsin.edu/students/wipathways)



Pathways to Admission

	TRADITIONAL ADMISSION	DIRECT ADMIT WISCONSIN	THE WISCONSIN GUARANTEE
Which Universities of Wisconsin are participating?	All UW Universities	All UW Universities except UW-Eau Claire, UW-La Crosse & UW-Madison	All UW Universities
How is eligibility determined?	Holistic Review of Multiple Student Factors	High School Courses & GPA	Class Rank Determined by GPA on 11th Grade Transcript Top 5% Admitted to ALL UWs Top 10% Admitted to All UWs Except UW-Madison
When are admission decisions made?	Beginning August 1/August of Senior Year, Application Date and UW Decision Date	July Before Senior Year	Beginning August 1/August of Senior Year, Application Date and UW Decision Date
Do high schools have to agree to opt in?	No	Yes	No
Do students have to agree to participate?	No	Yes	No
Are applications required?	Yes	No	Yes
Are application fees required?	Yes, if charged by the UW university	No	Yes, if charged by the UW university
Available to out-of-state applicants?	Yes	No	No
Admission guaranteed to a UW university?	No	Yes*	Yes
Admission guaranteed to specific academic programs/majors?	No	No	No



The Wisconsin Guarantee

FOR WISCONSIN HIGH SCHOOL STUDENTS

Beginning with the high school class of 2025, the Wisconsin Guarantee (Wisconsin Act 95) requires schools to prepare a class ranking of pupils for the purposes of facilitating guaranteed admissions to the Universities of Wisconsin.

[www.wisconsin.edu/
wisconsin-guarantee](http://www.wisconsin.edu/wisconsin-guarantee)





The Wisconsin Guarantee

FOR WISCONSIN HIGH SCHOOL STUDENTS

First-year applicants from Wisconsin high schools who are...

- Top 10% of their class at the end of 11th grade
- or Wisconsin residents who are homeschooled and receive an ACT score in the national 90th percentile ranking or higher
- or are a National Merit Scholarship finalist

... will be guaranteed to all UW universities except UW-Madison.





The Wisconsin Guarantee

FOR WISCONSIN HIGH SCHOOL STUDENTS

First-year applicants from Wisconsin high schools who are...

- Top 5% of their class at the end of 11th grade
- or Wisconsin residents who are homeschooled and receive an ACT score in the national 98th percentile ranking or higher
- or are a National Merit Scholarship finalist

... will be guaranteed admission to all UWs including UW-Madison provided they apply on or before the Early Action deadline of November 1.



The Wisconsin Guarantee

FOR WISCONSIN HIGH SCHOOL STUDENTS

- Class rank determined by GPA on 11th grade transcript
- Top 10%: Admitted to all UWs except UW-Madison
- Top 5%: Admitted to all UWs
- Application and all required materials for admission is required
 - UW-Madison: Early Action Deadline of November 1

[www.wisconsin.edu/
wisconsin-guarantee](http://www.wisconsin.edu/wisconsin-guarantee)



Direct Admit Wisconsin



FOR WISCONSIN HIGH SCHOOL STUDENTS

- Direct Admit Wisconsin is the Universities of Wisconsin program proactively offering direct admission to students
- Direct admission is an alternative to the typical college admission process

*[www.wisconsin.edu/
direct-admissions](http://www.wisconsin.edu/direct-admissions)*

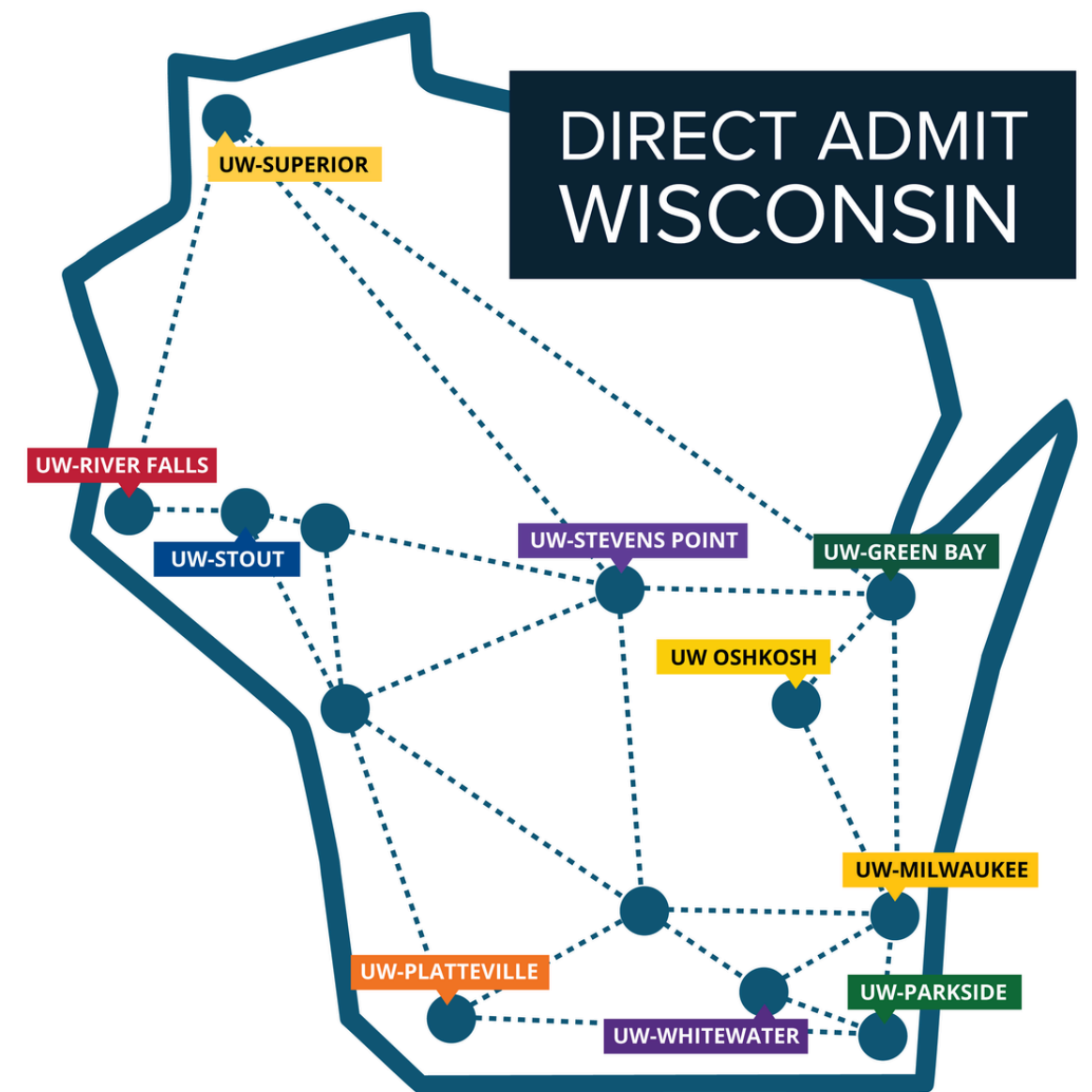


Direct Admit Wisconsin



FOR WISCONSIN HIGH SCHOOL STUDENTS

- UW-Green Bay
- UW-Milwaukee
- UW Oshkosh
- UW-Parkside
- UW-Platteville
- UW-River Falls
- UW-Stevens Point
- UW-Stout
- UW-Superior
- UW-Whitewater



Direct Admit Wisconsin



FOR WISCONSIN HIGH SCHOOL STUDENTS

- Ensure all students know they have a place at the Universities of Wisconsin
- Focus energy on exploring universities and finding the right fit
- Streamline college admissions process
 - No application, no application fee, no admission essay
 - Direct Admit Form

[www.wisconsin.edu/
direct-admissions](http://www.wisconsin.edu/direct-admissions)

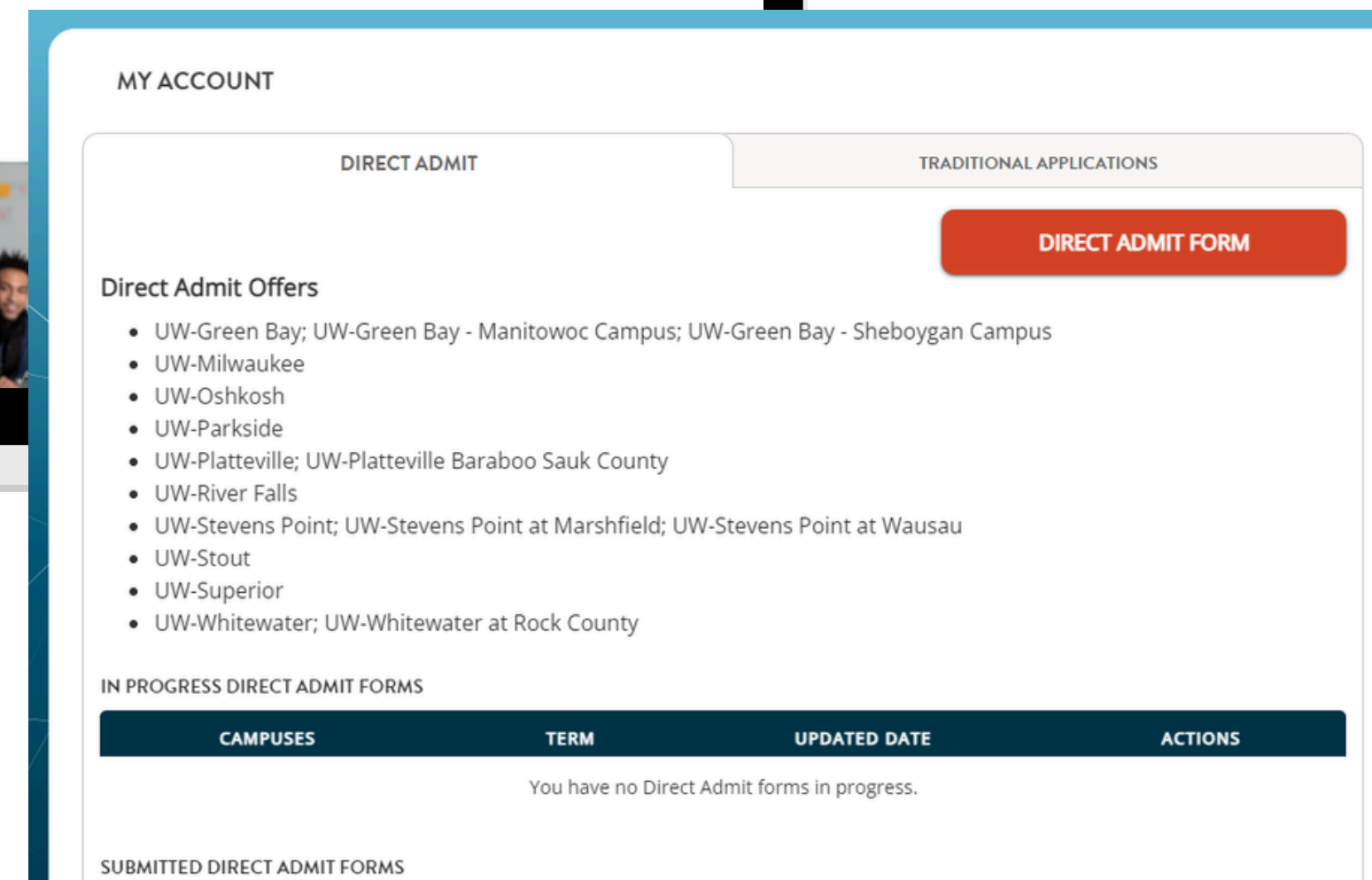
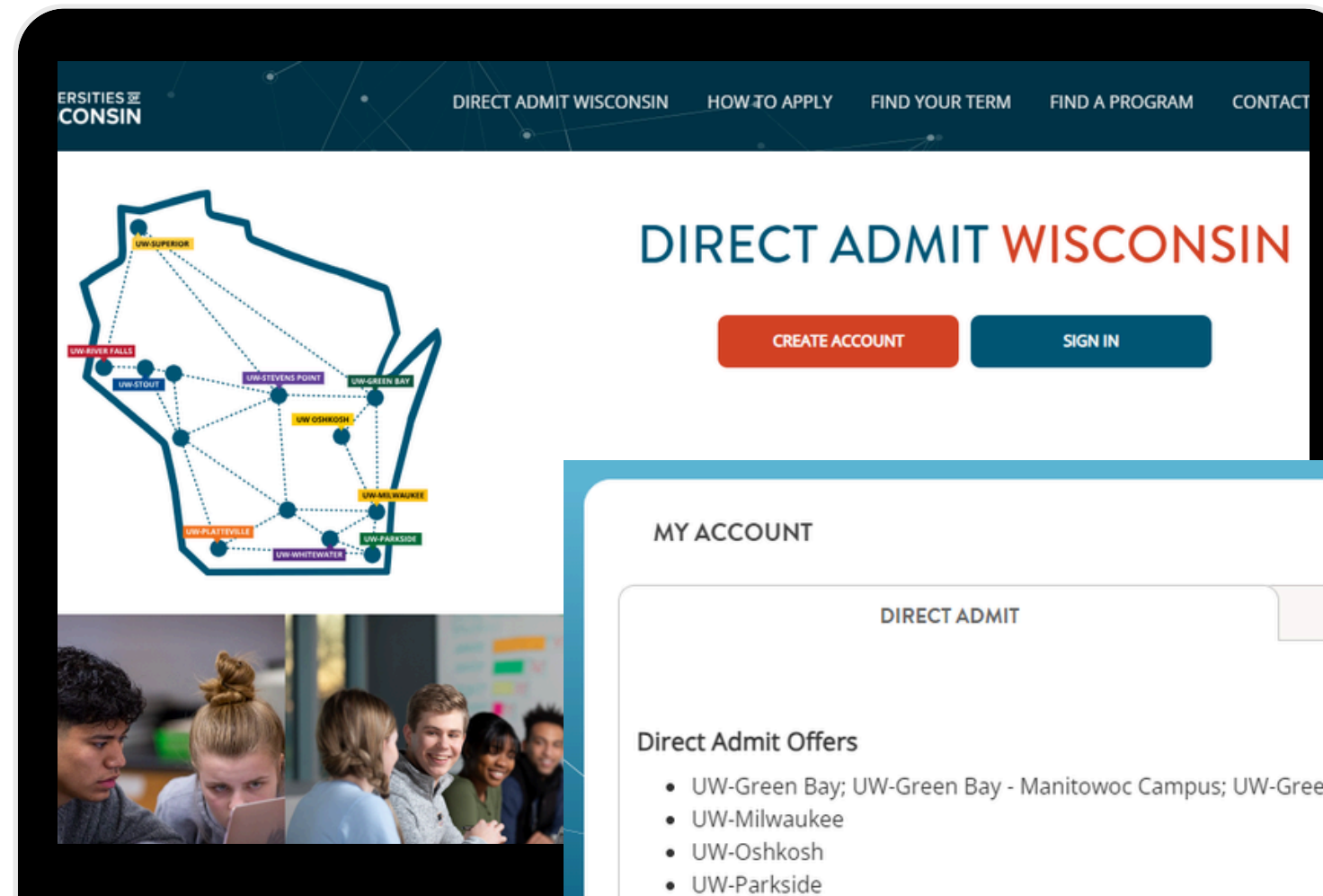


Direct Admit Wisconsin



FOR WISCONSIN HIGH SCHOOL STUDENTS

- Direct Admit Offers
- Direct Admit Form



[apply.wisconsin.edu/
direct-admit](https://apply.wisconsin.edu/direct-admit)

Direct Admit Wisconsin



FOR PARTICIPATING WISCONSIN HIGH SCHOOLS

Save the Date! Statewide convening to recap Year 1!

- **October 11, 2024:** TBD
- **November 8, 2024:** Kalahari, Wisconsin Dells (following the WSCA Conference)

[www.wisconsin.edu/
direct-admissions](http://www.wisconsin.edu/direct-admissions)





Direct Admit Wisconsin

FOR WISCONSIN HIGH SCHOOLS

Direct Admit Wisconsin is accepting new high schools for Year 2 (Class of 2026)!

- Sign up for an information session and complete the interest form



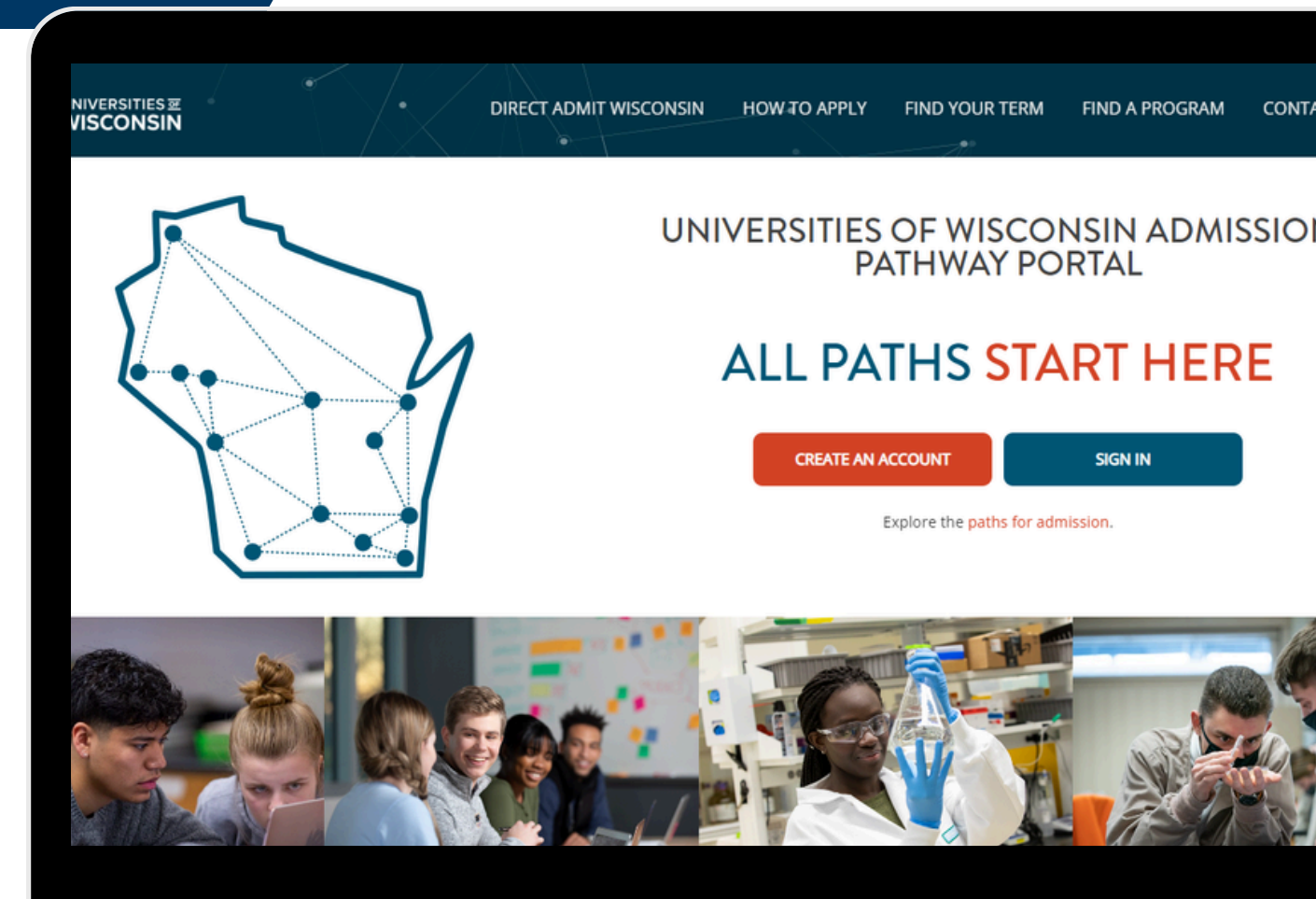
[www.wisconsin.edu/direct-admissions/
participating-high-schools](http://www.wisconsin.edu/direct-admissions/participating-high-schools)

Traditional Application

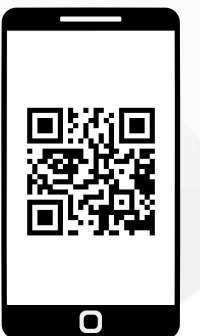


FOR ALL HIGH SCHOOL STUDENTS

- Traditional application for admission to any UW university
 - www.apply.wisconsin.edu
- Application, college essay, transcripts, and other required documents
- Application deadlines



apply.wisconsin.edu





Traditional Application

FOR ALL HIGH SCHOOL STUDENTS

Essay Updates

- Updated universal essay
- Essay requirement will vary by UW
 - Required, not required, or optional

*[uwhelp.wisconsin.edu/
apply-to-your-uw/
prepare-your-essay](http://uwhelp.wisconsin.edu/apply-to-your-uw/prepare-your-essay)*



All UWs

Each student is unique. Please tell us about the particular life experiences, talents, commitments, and/or interests you will bring to our campus.



Traditional Application

FOR ALL HIGH SCHOOL STUDENTS

- No application fee to apply as an undergraduate student to all UWs with the following exceptions:
UW-Eau Claire, UW-La Crosse, and UW-Madison.
- Students can self-report need for financial needs-based waiver in the Universities of Wisconsin Application

Progress bar showing four steps: Personal Information, Basic, Additional, and Contact. A yellow arrow points to the 'Additional' step.

FINANCIAL NEEDS BASED WAIVER

Do you believe you are eligible for a waived application fee and/or additional assistance because of your financial needs or other circumstances? Providing this information may waive your application fee and/or offer additional assistance on campus.

Yes No

If you chose "yes", choose an option below that best describes your situation:

I qualify for Free and Reduced Price school meals

I qualify for an ACT and/or SAT fee waiver

I am enrolled in a TRIO program, such as Upward Bound

I have a high school counselor, teacher, principal, financial aid officer, or community leader who can attest to my financial circumstance

My family receives public assistance



Traditional Application

FOR ALL HIGH SCHOOL STUDENTS

- ACT/SAT test-optional for students applying for undergraduate admission to terms Fall 2025 to Summer 2027
 - Applies to:
 - Class of 2025 (current seniors) applying for admission to Fall 2025 term
 - Class of 2026 (current juniors) applying for admission to Fall 2026 term
- TBD for Class of 2027 and beyond



Traditional Application



FOR ALL HIGH SCHOOL STUDENTS

- Students can choose if they want to submit ACT/SAT scores for admission review and will need to indicate a decision on the application for admission
- Students opting out of ACT/SAT scores will not be negatively impacted

A screenshot of an application form. The 'Academic Background' section is expanded, showing a list of items with green checkmarks: High School, High School Courses, Higher Education Check, College/Post-Secondary, College/Post-Secondary Courses, and Test Scores. Below this list is the 'Holistic Background' section, which is partially visible. A yellow arrow points from the 'Test Scores' item to the text box below.

ACADEMIC BACKGROUND: TEST SCORES

The Universities of Wisconsin currently do NOT require an ACT and/or SAT score. This applies to applicants submitting applications for admission to Fall 2025 to Summer 2027. All Universities will review your application and consider you for admission with or without one of these standardized tests.

Do you intend to send an ACT and/or SAT score to be reviewed with your application?

Yes, consider my ACT and/or SAT score for admission

No, do not consider/I am not sending my ACT and/or SAT score for admission

Commitment to Affordability



- **New! 2025 Wisconsin Tuition Promise (Fall 2025-Spring 2029):**
Wisconsin resident, undergraduate students (new first-year and transfer students) with family Adjusted Gross Incomes (AGI) \leq \$55,000 who enroll at participating UWs in fall 2025 will be eligible. FAFSA completion required.
- All UWs are participating except for UW-Madison and UW-Milwaukee.
 - UW-Madison undergraduates have access to Bucky's Tuition Promise
 - UW-Milwaukee undergraduates have access to Milwaukee Tuition Promise

[www.wisconsin.edu/
tuition-promise](http://www.wisconsin.edu/tuition-promise)



Commitment to Affordability



- **Minnesota Reciprocity**

- The Minnesota-Wisconsin Higher Education Reciprocity Agreement allows Minnesota and Wisconsin residents to attend higher education institutions in either state without having to pay nonresident tuition.
- MN students seeking reciprocity should apply for admission to a UW. Then, apply for reciprocity (reciprocity applications typically open in February).
- Reciprocity benefits will be automatically renewed each year for students attending a reciprocity college or university in Wisconsin.



Commitment to Affordability



- **Midwest Student Exchange Program (MSEP)**
 - Program allows undergraduate and graduate students from participating states, including Indiana, Kansas, Missouri, Nebraska, North Dakota, Ohio, and Wisconsin to attend colleges or universities in other participating states at a reduced tuition rate.
 - Incoming new freshmen who meet criteria will automatically qualify at the time of admission. No separate application is required.



Commitment to Affordability



- **Nonresident Midwest Tuition Rate**

- Tuition reduction program for selected new freshmen who are Illinois, Indiana, Iowa, Kansas, Michigan, Missouri, Nebraska, North Dakota, Ohio, or South Dakota residents.
- Midwest Tuition Rate is equivalent to 150% of the tuition a Wisconsin resident would pay.
- Only new freshmen are eligible to be awarded the Midwest Tuition Rate.
- Incoming new freshmen who meet criteria will automatically qualify at the time of admission. No separate application is required.



2025-2026 FAFSA



- At this time, an official launch of the 2025-2026 FAFSA form will be facilitated through a new process.
 - Starting on October 1, the 2025-26 FAFSA form will be released for testing with a limited set of students and institutions.
 - The application will be made available to all students on or before December 1.
- Students should attempt to complete the 2025-26 FAFSA as early as possible once the form is available.
- College Goal Wisconsin (collegegoalwi.org):
 - Dates in January 2025



UW University

UPDATES

University of Wisconsin Eau Claire

9,482

total enrollment

#1

Recognized as the
best college in
Wisconsin for
LGBTQ students

– BestColleges.com/Campus Pride

\$106,500

median 10-year salary
for UWEC grads

#1

Highest-rated public
regional university
in WI and MN

– Wall Street Journal 2024

83%

students involved in one
high-impact practice

464 total enrollment

100% acceptance rate

41% first-generation students

76% of students receive financial aid

University of Wisconsin
Eau Claire

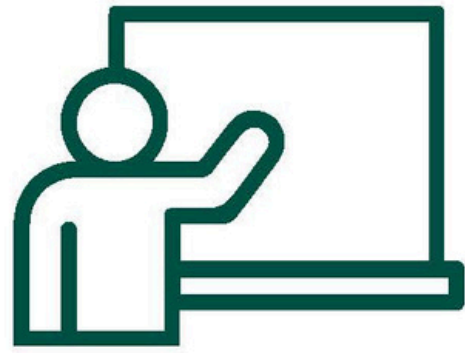
**Barron
COUNTY**

**UW
EC**





HIGH IMPACT EXPERIENCES



200+ academic programs supported by professional academic and career advisors



1000+ ACTIVITIES & EVENTS

98%

post-graduate success

57%

hired before graduation



58% CLASSES < 20 STUDENTS



14 D1 Athletic Teams



UNIVERSITY of WISCONSIN
GREEN BAY

ENROLLMENT:

10,327

OUR STUDENT BODY COMES FROM:

36 STATES

30 COUNTRIES

79% WISCONSIN RESIDENTS

AVERAGE HS GPA

3.69

AVERAGE ACT

24

19:1 STUDENT-FACULTY RATIO

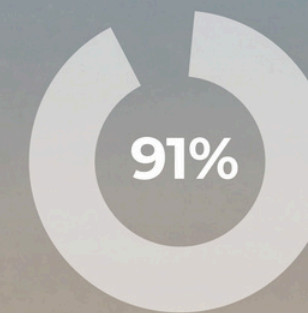


86% RETENTION RATE

NEW FRESHMEN WHO RETURN TO UWL THEIR NEXT YEAR

MEDIAN CLASS SIZE:

24

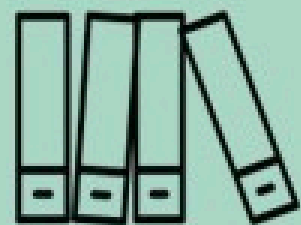


91% OF CLASSES HAVE LESS THAN 50 STUDENTS

#1 PUBLIC UNIVERSITY IN WISCONSIN WITH LESS THAN 25,000 STUDENTS - US NEWS & WORLD REPORT, 2024

UNIVERSITY OF WISCONSIN LA CROSSE UWL





New & Renamed Majors

See Counselor Update for changes



Wisconsin Tribal Educational Promise Program

Covers full cost of attendance for residents who are enrolled members of federally recognized Wisconsin American Indian tribes



Minimum Coursework Requirements

Completing world language coursework in high school is highly recommended



More Information for Counselors and Advisors

[*go.wisc.edu/counselor*](https://go.wisc.edu/counselor)

MADISON

UW-MILWAUKEE

23,000

total
students

200+

academic
programs

Top 20

best online
bachelor's programs

39%

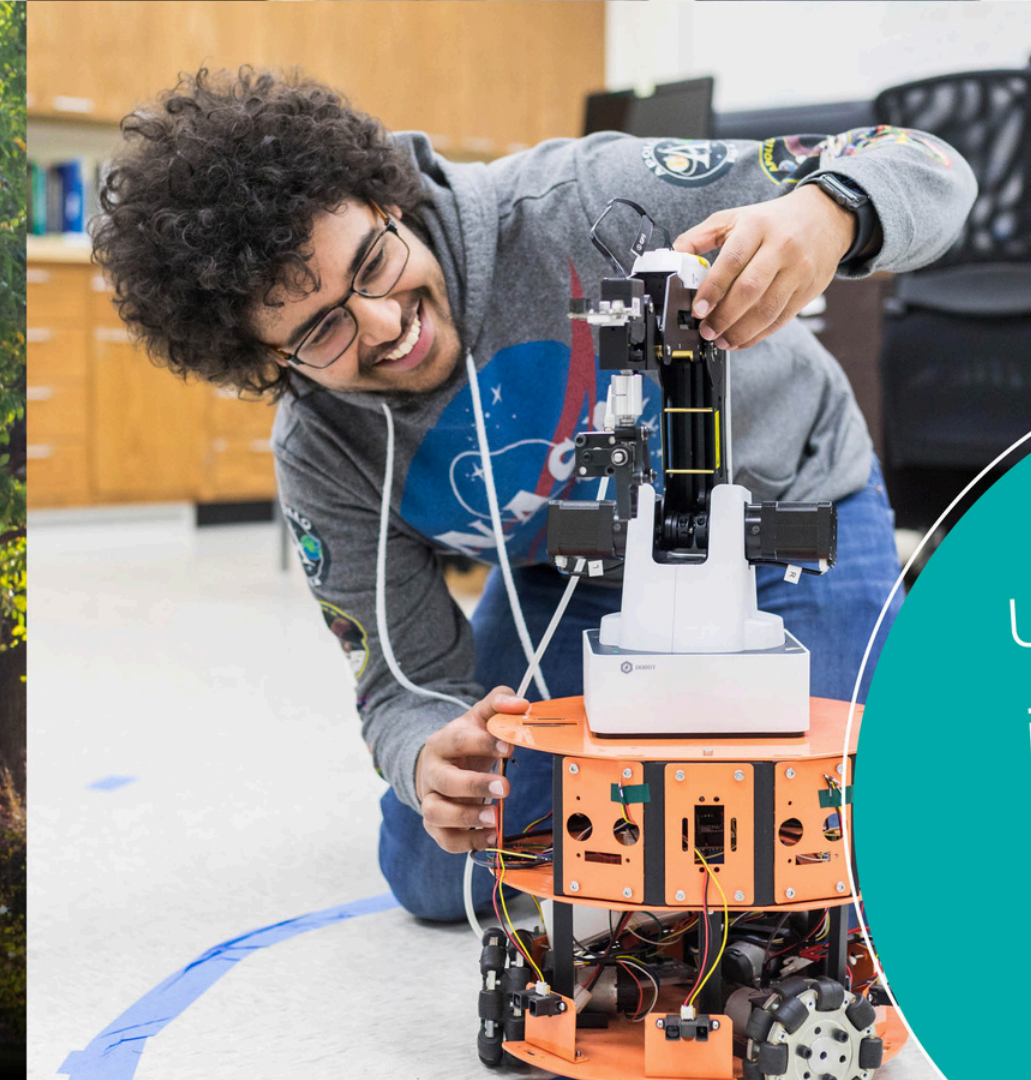
first-generation
students

\$26 million

in scholarships
awarded in 2023

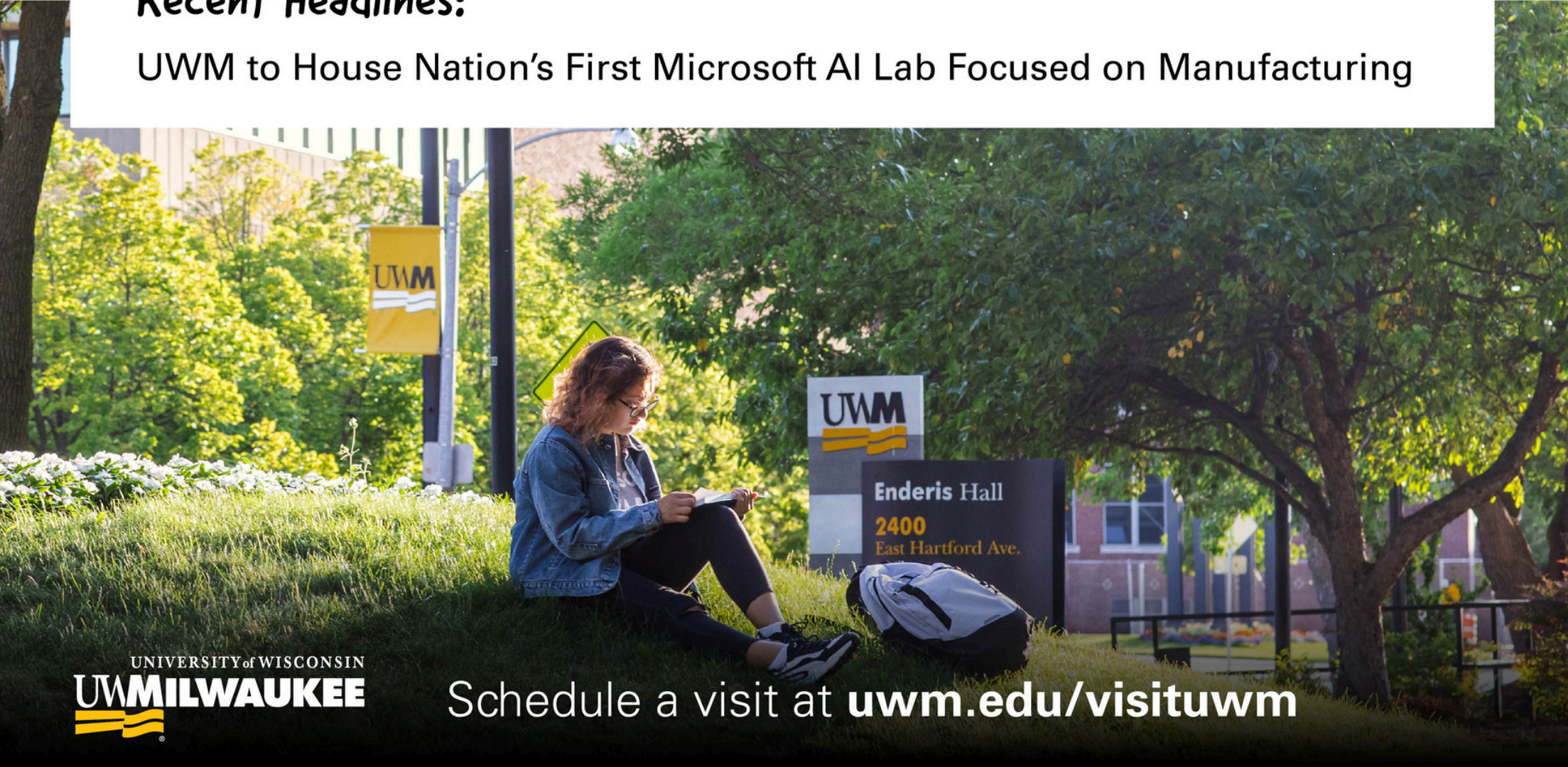
Recent Headlines:

UWM to House Nation's First Microsoft AI Lab Focused on Manufacturing



The Milwaukee Tuition Promise covers up to four years of tuition and segregated fees for students from low-to-moderate income households

UWM participates in the **Wisconsin Direct Admit Program**





#1 BEST PLACE FOR NEW COLLEGE GRADUATES

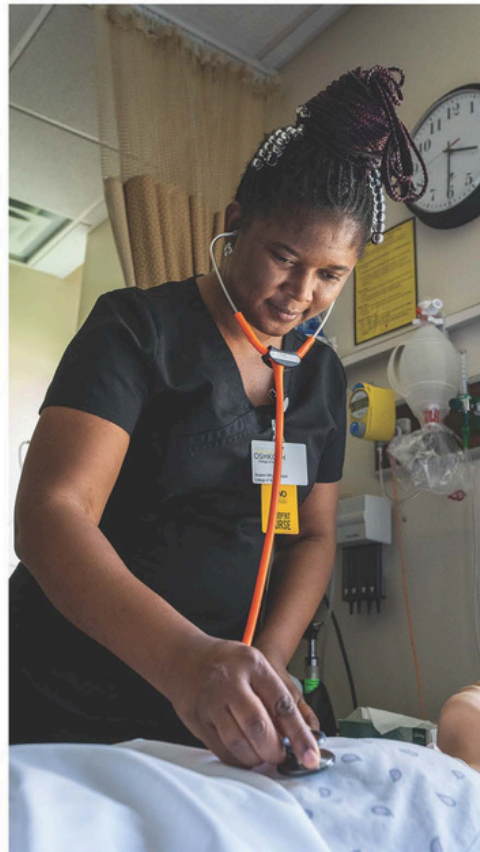
SmartAsset, 2024

UWO
UNIVERSITY OF WISCONSIN
OSHKOSH



8,941
2023-24 UNIVERSITY ENROLLMENT

MORE THAN
250
MAJORS,
MINORS,
EMPHASES AND
CERTIFICATES



82% OF
2023 GRADUATES
HIRED BEFORE
GRADUATION

50 NATIONAL CHAMPIONSHIPS

44%
FIRST-GENERATION
STUDENTS



Be at Parkside.

WHERE OPPORTUNITY MEETS VALUE.

MOST DIVERSE STUDENT POPULATION OF THE UNIVERSITIES OF WISCONSIN

RACE/ETHNICITY (Fall 2023)

- White/Caucasian | 62.2%
- Hispanic/Latino | 19.8%
- African American/Black | 7.8%
- Southeast & Other Asian | 3.7%
- Other | 9.6%



Diversity is a signature feature at UW-Parkside. We are proud to have the most diverse student body in the Universities of Wisconsin.

uwp.edu/youarewelcomehere

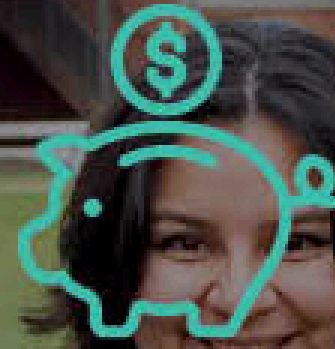
Parkside PROMISE

The Parkside Promise Plus tuition-free program guarantees free tuition and segregated fees for qualifying students.

PACC

PARKSIDE ACCESS TO COLLEGE CREDIT

PACC allows eligible high school students to earn college and high school credit by taking designated courses at their high school.



MORE AFFORDABLE

Our tuition and fees are the lowest of any accredited four-year University in the state of Wisconsin.

TOP MAJORS

- | | |
|------------------------|----------------------|
| ACCOUNTING | ELEMENTARY EDUCATION |
| APPLIED HEALTH SCIENCE | ENGLISH |
| BIOLOGY | NURSING |
| BUSINESS | PSYCHOLOGY |
| COMMUNICATION | SOCIOLOGY |
| COMPUTER SCIENCE | SPORTS MANAGEMENT |
| CRIMINAL JUSTICE | THEATRE ARTS |

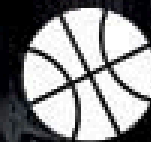
LOCATION LOCATION LOCATION



In Kenosha, just minutes away from Lake Michigan, between Milwaukee and Chicago. Our location offers our students over 500 Internship opportunities.

ACADEMIC PROGRAMS

45 MAJORS 52 MINORS 45 CERTIFICATES



ATHLETICS NCAA DIVISION II

THE ONLY DIVISION II ATHLETICS PROGRAM IN THE STATE OF WISCONSIN. GO RANGERS!

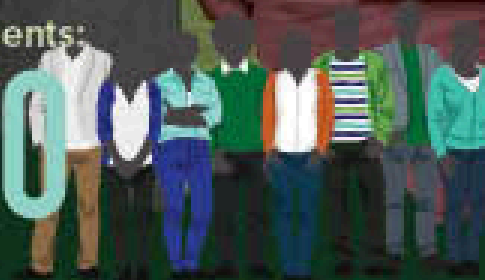
Nearly \$900,000

in scholarships*

*Students must be admitted by February 1 to be eligible.

Number of Students:

4,030



EMERGING HSI HISPANIC SERVING INSTITUTION

UW-Parkside is proud to be the only state university in Wisconsin to earn this designation. We strive to uphold a welcoming, diverse, and forward thinking educational environment.

700-ACRE

CAMPUS MADE UP OF SCENIC FORESTS, PATHS, AND PARKS — THE PERFECT OUTDOOR LABORATORY FOR ENVIRONMENTAL CLASS OFFERINGS

UNIVERSITY OF WISCONSIN-PARKSIDE

ECCCP

EARLY COLLEGE CREDIT PROGRAM

High school students at public and private high schools in Wisconsin can earn college credit through the Early College Credit Program (ECCP).



P UNIVERSITY OF WISCONSIN PLATTEVILLE

A **SMART** INVESTMENT

6,278 Undergraduate enrollment



BEST IN THE MIDWEST

U.S. News
& WORLD REPORT

TOP 20

Public Schools Midwest

TOP 50

Best Undergraduate Engineering nationally

Source: www.usnews.com

BEST VALUE COLLEGE

PayScale

#1 University in Wisconsin for annual return on investment

#2 University in Wisconsin for 20-year net ROI

Source: www.payscale.com



UNIVERSITY OF WISCONSIN
RIVER FALLS

70+
areas of study

5,064
students
attend UWRF

17:1
student/faculty
ratio

\$2.5M
awarded in
scholarships
last year

98%
of graduates
employed or
continuing
education

SciTech
Building
opening 2026

35%
of students are
first gen

2
New Varsity Sports:
Baseball
Soccer

30
minutes from
Minneapolis/
St. Paul

NCAA Division III
Women's Ice
Hockey National
Champions



DISCOVER YOUR PURPOSE

Top graduating majors

- Management
- Elementary Education
- Biology
- Resource Management
- Psychology
- Wildlife Ecology and Management
- Sociology
- Forestry
- Communication
- Fish and Water Resources

New majors/programs

- Master of Science in Social Work
- Cannabis Science Graduate Certificate

Visit opportunities uwsp.edu/visit

- Group visits available – Customized programming to meet DPI outcomes
- Preview Days (ViewPoint Days) are offered Sept. 28 and Oct. 26.
- Watch as UW-Stevens Point is highlighted during Season 11 of The College Tour now streaming on Amazon Prime Video. uwsp.edu/the-college-tour

Important dates and deadlines

- **Feb. 1**
Deadline for application merit scholarships for all campuses
- **Feb.-March**
Admitted Students Days
- **March 10**
Orientation registration opens



University of Wisconsin
Stevens Point

STEVENS POINT • MARSHFIELD • WAUSAU

Wisconsin's Polytechnic University

Do on Day One.

Technology-Forward.
Industry-Informed.
People-Focused.

POPULAR

Applied Science
Business Administration
Computer Science
Early Childhood Education
Mechanical Engineering
Psychology

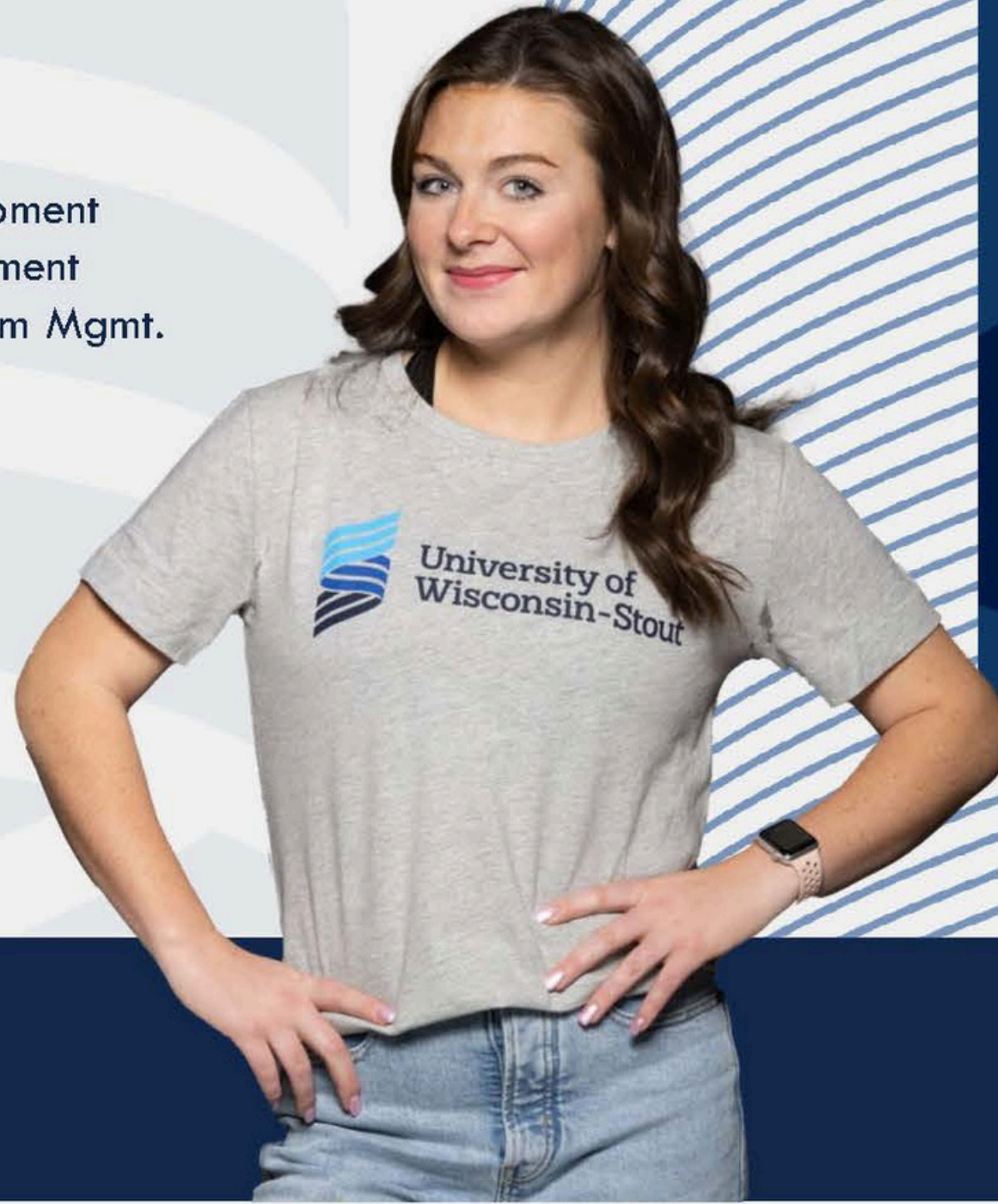
UNIQUE

Cybersecurity
Fashion Design & Development
Game Design & Development
Hotel, Restaurant & Tourism Mgmt.
Packaging
Video Production

NEW

B.S. Biology
B.S. Chemistry
B.S. Physics
B.F.A. Illustration

**99%
Employed**



Laptop Included

Laptop with unrestricted access and industry-standard, degree-relevant software included with tuition.



3x Labs & Studios

Labs and studios outnumber traditional classrooms by 300%.



1,000+ Internships

Paid and unpaid opportunities throughout the U.S. with our industry partners.



750+ Industry Partners

Co-op, Internship & Research Partners throughout the United States.



University of
Wisconsin-Stout

TOP ENROLLING PROGRAMS

- 1 Elementary Education
- 2 Business Administration
- 3 Physical Education
- 4 Psychology
- 5 Biology

UNIQUE PROGRAMS

- 1 Transportation & Logistics Management
- 2 Criminal Justice
- 3 Environmental Science
- 4 Public Leadership & Changemaking
- 5 Multimedia Journalism



Minutes from Lake Superior

International students from 39 countries



45% of students are first-generation

2700+
students enrolled

18
average student class size

13:1
student-to-faculty ratio

4
research centers



LARGEST
Business School



MOST
Teaching
Licenses
Awarded

Total
Enrollment
11,522



LARGEST
Textbook
Rental
Program



TOP 50
Disability
Friendly



University of Wisconsin
Whitewater



Universities of Wisconsin Resources



WE ARE HERE TO SUPPORT YOU!

Reach out!

*Request presentations and visits tailored to you
and your students!*



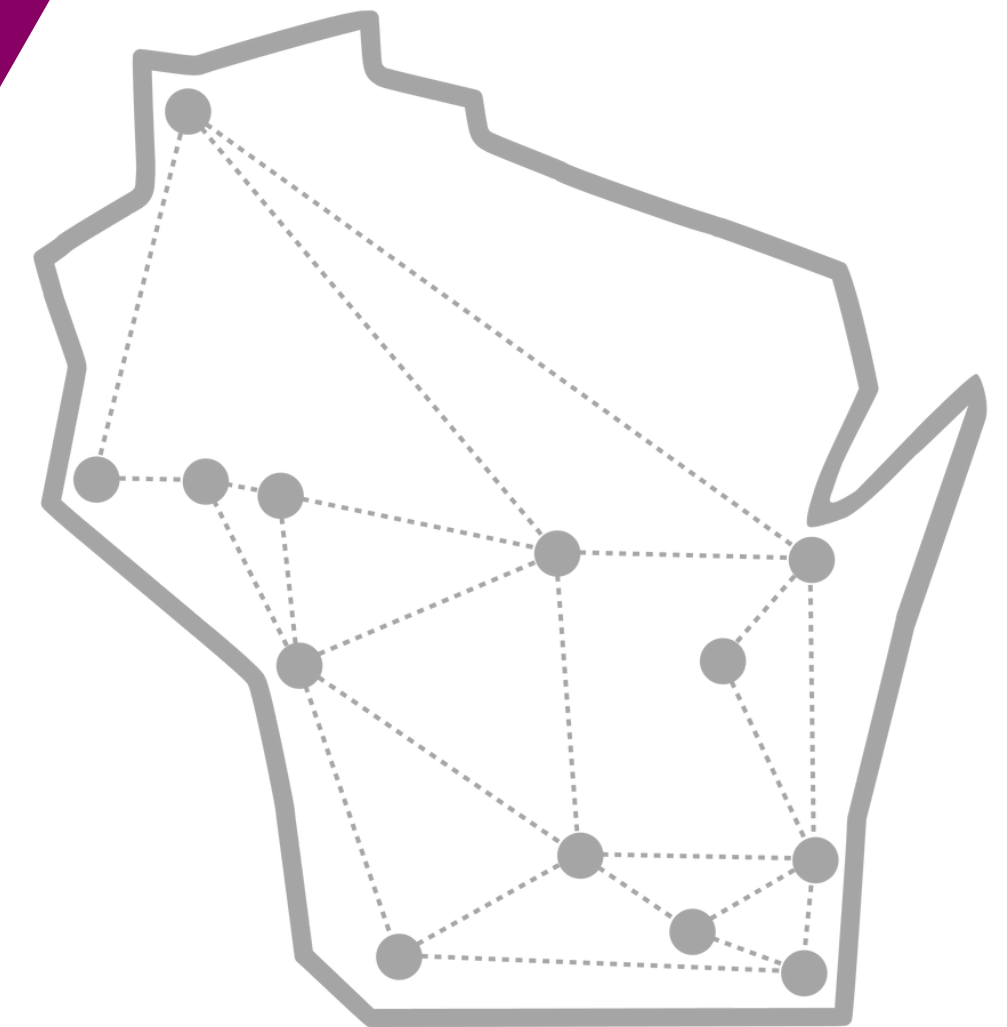
800-442-6459



contact@go.wisconsin.edu



www.uwhelp.wisconsin.edu



***uwhelp.wisconsin.edu/counselors/
request-an-outreach-presentation***



Universities of Wisconsin Resources



WE ARE HERE TO SUPPORT YOU!

Universities of Wisconsin	wisconsin.edu
Go Wisconsin (UW HELP) Website	uwhelp.wisconsin.edu
Go Wisconsin (UW HELP) Additional Resources	uwhelp.wisconsin.edu/resources
Paths to Admission	wisconsin.edu/students/wipathways
Direct Admit Wisconsin	wisconsin.edu/direct-admission
Wisconsin Guarantee	wisconsin.edu/wisconsin-guarantee
Universities of Wisconsin Admission Pathway Portal	apply.wisconsin.edu
Direct Admit Form	apply.wisconsin.edu/direct-admit
MyMajors	wisconsin.mymajors.com
Online Wisconsin	online.wisconsin.edu
Find a Program	apply.wisconsin.edu/find-a-program
Wisconsin Tuition Promise	wisconsin.edu/tuition-promise



Today's PowerPoint:

uwhelp.wisconsin.edu/counselors/fall-workshops



Universities of Wisconsin Resources



WE ARE HERE TO SUPPORT YOU!

UW-Eau Claire	uwec.edu/admissions
UW-Green Bay	uwgb.edu/admissions
UW-La Crosse	uwlax.edu/admissions
UW-Madison	admissions.wisc.edu
UW-Milwaukee	uwm.edu/undergrad-admission
UW Oshkosh	uwosh.edu/admissions
UW-Parkside	uwp.edu/apply/admissions
UW-Platteville	uwplatt.edu/admission
UW-River Falls	uwrf.edu/admissions
UW-Stevens Point	uwsp.edu/admissions-aid
UW-Stout	uwstout.edu/admissions-aid
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