Innovation is at the heart of what we do. To prepare our students for the ever-changing world, we know that providing relevant, career-driven support from day one is crucial. We do this through a distinct approach called industry-based advising. This provides students with detailed advice that will help them articulate their interests, explore professional and academic options, and understand trends for industry-specific opportunities.

Students schedule career advising appointments based on their interest in one of several identified industries. Instead of asking, “What can I do with a major in...?” they start by asking “What work environments and job duties interest me?”

This may be why almost 90% of our graduates are employed, in graduate school or engaged in a service program within six months of graduation.

WE'RE TAKING CAREER AND PROFESSIONAL DEVELOPMENT TO A NEW LEVEL

NEW MAJORS AND MINORS
- Automation Engineering (major)
- Biomedical Engineering (major)
- Forensic Investigation (minor)
- Forensic Investigation (minor)

NEW CERTIFICATES
- Applied Molecular Biology
- Data Modeling and Visualization
- Digital Content Creation
- Film and TV Production
- Media Literacy
- Music
- Sports Analysis
- Sports Media
- Women’s and Gender Studies

POPULAR MAJORS
- Biology
- Business
- Education
- Engineering Technology
- Human Services Leadership
- Kinesiology
- Nursing
- Psychology
- Radio/TV/Film

ON-SITE EVENTS AT YOUR HIGH SCHOOL

When possible, UW Oshkosh admissions counselors love coming to high schools to conduct on-site admission events, meet with students, do classroom presentations and participate in college nights.

To see if an admissions counselor can come to your school, contact us at admissions@uwosh.edu or call (920) 424-3164.
COME FOR A CAMPUS VISIT

We offer a variety of visit opportunities throughout the year on all three campuses of UW Oshkosh. Students can register for an event, schedule a visit or view virtual options at uwo.sh/visit.

TITAN PREVIEW
Titan Preview events provide a taste of everything UW Oshkosh has to offer. You’ll hear from professors and current students, take a campus tour and attend information sessions about academic programs and life on the UW Oshkosh campus.

CAMPUS VISIT
UWO offers daily campus visits twice a day on most weekdays, which include a group presentation followed by a tour. Select Saturday visit opportunities are available during the academic year.

VIRTUAL OPTIONS
If you prefer to explore on your own before connecting with us, we offer a virtual tour. Each “stop” on the tour provides supplemental videos and photos to give a glimpse of our campus community, learning spaces and residence halls.

TITAN PREVIEW DATES

<table>
<thead>
<tr>
<th>OSHKOSH CAMPUS</th>
<th>2023</th>
<th>2024</th>
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<tbody>
<tr>
<td>Titan Preview (all majors)</td>
<td>Friday, Oct. 27</td>
<td>Friday, April 19</td>
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<tr>
<td>Business Titan Preview</td>
<td>Wednesday, Oct. 18</td>
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<tr>
<td>Nursing Titan Preview</td>
<td>Tuesday, Nov. 14</td>
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<tr>
<td>Health Science Titan Preview*</td>
<td>Friday, Dec. 1</td>
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Register online at uwo.sh/visit

*Biological Chemistry, Environmental Health, Exercise and Sport Science, Medical Imaging, Medical Laboratory Science, Nursing, Pre-professional Healthcare, Rehabilitation Science, Strength and Conditioning

FOX CITIES CAMPUS

Campus Preview
Wednesday, Oct. 18, 2023
Monday, Feb. 26, 2024
Thursday, July 18, 2024
Register online at uwosh.edu/fox/visit

FOND DU LAC CAMPUS

Campus Preview
Tuesday, Oct. 17, 2023
Wednesday, Feb. 28, 2024
Wednesday, July 17, 2024
Register online at uwosh.edu/fdl/visit

UWO INTRODUCES ENGINEERING DEGREES

Biomedical Engineering
This year, we will begin offering a new biomedical engineering major in fall 2023. This program applies engineering principles to medicine and biology to solve medical issues and improve health care.

The major will prepare graduates for a wide range of careers working with medical implants and prosthetics, devices and signal processing, and organ and tissue engineering.

Automation Engineering
Our new automation engineering degree fills a significant manufacturing need in Wisconsin for engineering professionals with programming skills.

We are the first in the UW System to offer the program, which complements our existing engineering technology offerings and boosts research, economic development, entrepreneurship and sustainability in northeastern Wisconsin and beyond.

A TOP CITY FOR COLLEGE GRADUATES

Oshkosh is rated as the fifth best city in the country for recent college graduates according to a study from SmartAsset. The study analyzed hundreds of metro areas comparing the job environment, unemployment rates, median salaries and cost of living. Oshkosh’s proximity to many manufacturers, healthcare systems and school districts help explain why Oshkosh ranks so high.

UWO’s own First Destination Outcomes survey shows 85% of UWO graduates stay in Wisconsin, with the majority choosing to stay in Oshkosh more than any other city. Top employers in the area include global companies like Oshkosh Corp. and Amcor, as well as top accredited healthcare systems like Ascension and Aurora Health Care and highly ranked school districts.

SUSTAINABILITY ON OUR CAMPUSES

We are committed to advancing sustainability and climate resilience efforts across all three campuses. Recently, nine actionable goals have been identified to achieve the larger sustainability objectives:

- Teaching and research
- Energy, buildings and water
- Food and dining
- Transportation
- Waste and procurement
- Grounds and water
- Outreach and engagement
- Diversity, equity and inclusion
- Well-being at work

By achieving these we are closer to our goal of carbon neutrality by 2030, which was formed in response to Chancellor Levitt’s signing of the Second Nature Climate Commitment. Sustainability is a focus at UWO and more than 40 events are held each year—most designed to engage students.