With an unwavering commitment to fostering innovation, UW-Eau Claire consistently pushes the boundaries of traditional learning paradigms. Its forward-thinking approach is exemplified by the integration of state-of-the-art facilities that serve as catalysts for transformative experiences. By providing students with access to these modern resources, we empower them to engage in experiential learning, collaborative research, and creative exploration. This commitment to building the future through a world-class education and advanced infrastructure positions us at the forefront of academic excellence, ensuring that graduates are not just prepared for the challenges of tomorrow but are also equipped to actively shape and lead the dynamic landscape of the years to come.

**COUNTY MATERIALS COMPLEX**

Opening in 2024, the County Materials Complex will be the largest indoor event venue in northwestern Wisconsin, replacing UW-Eau Claire’s Zorn Arena. It will serve as a home for UW-Eau Claire men’s and women’s basketball games and other athletics tournaments, large indoor concerts and other entertainment or sports events. Students will also benefit from a two-story fitness and wellness facility.

**SCIENCE AND HEALTH SCIENCES BUILDING**

Our new science and health sciences building, estimated to open in Fall 2026, will be the catalyst for innovation, will enhance programming such as the Blugold supercomputing cluster and biomedical engineering, and will expand on our national leadership in undergraduate research. Shared collaborative space with Mayo Clinic will allow students to dive deeper into life-changing research opportunities alongside physicians and scientists.

University of Wisconsin Eau Claire

**COUNSELOR UPDATE 2023-2024**
NEW + RELEVANT ACADEMIC PROGRAMS
UNDERGRADUATE ACADEMIC PROGRAM KEY:
M-Major m-minor e-certificate

UNDERGRADUATE PROGRAMS
- Business Communications (M, c)
- Physics - Astrophysics (M)
- Public Health (M, m)
- Teaching - Spanish and TESOL (M)
- Pre-Professional Health Science (m)
- Mental Health and Well-Being (c)
- Songwriting (c)
- Sustainability and Climate Action (c)
- Family and Regional Planning (c)

GRADUATE PROGRAMS
- Athletic Training
- Exercise Physiology

MAJORS + MINORS WEB PAGES
Students can view a dedicated page for each of our 200+ academic programs, detailing key program features and opportunities for firsthand professional experience.

PAGE HIGHLIGHTS
- Degree program introduction
- Scholarship and financial aid information
- Accreditation, if applicable
- Degree program highlights
- Career outcomes
- Curriculum
- Related programs

POPULAR + UNIQUE PROGRAMS

MOST POPULAR PROGRAMS
- Biology
- Business Undeclared
- Elementary-Middle Education: Grades 4K-9
- Exercise Science
- Finance
- Music
- Nursing
- Pre-Professional
- Psychology
- Undeclared

UNIQUE PROGRAMS
- Actuarial Science
- Critical Thinking Studies Certificate
- Health Care Administration
- Materials Science + Engineering
- Neuroscience
- Recording Arts Certificate
- Rehabilitation Science
- Social Diversity Certificate
- Speech Pathology/Communication Sciences and Disorders

PREPARED WITH THE SKILLS, EXPERIENCE AND VISION TO TAKE ON ANYTHING

- 8,923 undergrads
- 9,605 total student population
- Nearly 40% of Blugolds travel abroad or within the U.S. to explore and study the world
- #1 – Recognized as the best college in Wisconsin for LGBTQ students

- 84% of students are involved in at least one high-impact practice
- Undergrad research, study abroad, immersion trips and internships allow our students to put their experience to work in the real world long before they graduate.

UW-EAU CLAIRE + UWEC – BARRON COUNTY

ADMISSION GUIDELINES

UW-Eau Claire: Academic preparation and success are the primary considerations for admission and include: high-school class rank, GPA, trends in grades, senior year courses, test scores (if applicable) and course rigor. Non-academic factors are also considered and include leadership, special achievements, service, diversity in personal background and experiences.

- 4 units English: At least 3 composition and literature.
- 3 units mathematics: Algebra, geometry, advanced college preparatory mathematics (algebra II or advanced algebra).
- 3 units natural science.
- 3 units social science: 1 must be world or American history.
- 4 units additional coursework: In any of the above areas as well as a language, art, music, speech, computer science or other academic areas.

The identified units above are the minimum required for admission consideration. To be competitive for admission, completion of four years in the core academic areas is recommended as 71% of the incoming freshman class will already have college or AP credit.

UW-Eau Claire – Barron County:
- 4 units English
- 3 units mathematics
- 3 units natural science
- 3 units social science
- 4 units additional coursework

HOW DO I APPLY?

The following materials are required for admission consideration.

- A completed application at uwec.edu/apply
- UWEC-specific – for students looking to apply only to UWEC and/or UW – Barron County.
- UW System application – for students looking to apply to multiple UW System schools.
- Common App
- A $25 application fee or fee waiver.
- Unofficial initial high school transcripts. (Official final transcripts required prior to enrollment.)
- ACT/SAT test score (if applicable).
- UW-Eau Claire is not requiring test scores for students applying for fall 2024. Choosing to apply test-optional means that the student’s ACT/SAT score(s) will not be considered as part of the admission review process. NOTE: If official test scores have not been sent, students may self-report test scores through the UWEC-specific application. Students will be required to submit official ACT or SAT score results before the first day of classes if they did not choose to apply test-optional.

WHERE DO I SEND MATERIALS?

University of Wisconsin-Eau Claire
ADMISSIONS OFFICE
Flesch Family Welcome Center
127 Roosevelt Ave | PO Box 4004
Eau Claire, WI 54702-4004

UW-EAU CLAIRE
SCHOLARSHIP APPLICATION PROCESS

Students may be eligible for financial assistance based on merit through our scholarship program. Each year, UWEC awards over $3 million in scholarships ranging from $1,000 for one year to $32,000 over four years. Although our scholarships are competitive, we strongly encourage every student to complete the Admissions Scholarship Application available at uwec.edu/scholarships.

Final scholarship deadline: Feb. 1. Recommend submitting by Dec. 1 for consideration for early awards.

UWEC – BARRON COUNTY
A SEAMLESS TRANSITION TO EAU CLAIRE CAMPUS

Students currently enrolled at UW-Eau Claire – Barron County who would like to continue their education at the Eau Claire campus should complete the Change of Campus Location Form. This form does not guarantee admission to specific majors or programs that have selective and competitive admission. Students should work with their academic advisor regarding specific requirements to prepare for a successful transition.
A CAMPUS VISIT
DESIGNED FOR YOUR STUDENTS

The best way for your students to know if a campus is right for them is to visit! But we understand that not everyone is looking for the same thing on their visit. That is why we have designed a variety of visit options with your students in mind. They can choose from one of our many visit options, including a general campus visit, an academic program visit or even take our virtual tour online at uwec.ly/virtualtour.

UW-EAU CLAIRE
Specific dates and details are available at uwec.edu/visit

- In-person visits
  All visits include a 30-minute admissions presentation and a 90-minute student-led campus tour.
  - General campus visit
  - Saturday visit
  - Sunset visit
  - Academic program visit

- Virtual opportunities
  - Virtual tour
  - Residence hall video tours

QUESTIONS?
715-836-5415
admissions@uwec.edu

UWEC – BARRON COUNTY
Specific details are available at barron.uwec.edu/visit

- In-person visits
  Our weekday visits offer a personalized tour of campus and lasts around 30-45 minutes.

- Virtual opportunities
  - Virtual tour
  - Virtual group visits
  - Virtual info session

QUESTIONS?
715-788-6244
uwecbcinfo@uwec.edu

WE'RE HERE TO HELP

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To see all of our admissions counselors, including the counselor assigned to your school, visit uwec.ly/mycounselor.

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uwecbcinfo@uwec.edu

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