Visiting Campus

We’re committed to helping students explore life as a Falcon. Check out all the great campus visit options:

**Daily Visits:** Campus visits are available most weekdays at 10 a.m. and 1 p.m. Appointments with faculty and athletic coaches are available upon request.

**Saturday Visits:** We offer Saturday visit options throughout the academic year. Check our visit campus page for the most up-to-date schedule.

**Falcon Fly By Experience:** Self-guided tours are another great option for students who want to explore campus on their own. We’ll provide a campus map, preferred route, and campus highlights -- you choose the time!

**Falcon Preview Days:** These half-day programs include campus tours, presentations and sessions that address admission, housing, academic programs and student involvement.

Students can schedule their visit at [www.uwrf.edu/visit](http://www.uwrf.edu/visit).

Meet the Admissions Team

- **Sarah Nelson**
  - Executive Director of Admissions
  - sarah.nelson@uwrf.edu
- **Cindy Holbrook**
  - Associate Director of Admissions
  - cindy.holbrook@uwrf.edu
- **David Toles**
  - Assistant Director of Admissions
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- **Cory Clark**
  - Admissions Counselor
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- **Sarah Fern**
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- **William Sealy**
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- **Bryanne Stites**
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- **Valerie Young**
  - Transfer Coordinator
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- **Gabby Potthoff**
  - Transfer Advisor
  - gaby.potthoff@uwrf.edu
- **Sarah Sweeney**
  - Visit Coordinator
  - sarah.sweeney@uwrf.edu

Our Most Popular Majors

- Animal Science
- Business Administration
- Elementary Education
- Biology
- Health and Human Performance

Our Most Unique Majors

- Data Science and Predictive Analytics
- Engineering Technology
- Environmental Engineering
- Neuroscience
- Teaching English to Speakers of Other Languages (TESOL)

For details on all 70+ areas of study, visit [www.uwrf.edu/majors](http://www.uwrf.edu/majors).
Application and Enrollment Reminders

**Test-Optional**
Students are not required to submit test scores for admission or scholarship consideration.

**Common Application**
We’re also accepting the Common Application for fall 2023.

**No Application Fee**
There is no fee to apply to UWRF.

**Online Application Status**
Students will receive access an online status checker which is an easy way for students to monitor the status of an application, ensure that all materials have been received and receive their admissions decision.

Scholarships – Investing in Student Success

With more than $3.2 million awarded in scholarships each year, UW-River Falls continues to be among the top scholarship providers in the UW System. We’re committed to offering need and merit-based scholarships to students with a history of strong academic performance – with or without test scores. Students can find the scholarship application online at uwrf.academicworks.com.

**AUTOMATIC SCHOLARSHIPS**
Awards ranging from $1,000 to $2,000 are awarded to students with a 3.3 GPA or higher at the time of admission. No additional application is needed.

**NEW MAJORS:**
- International Food Operations Management (major)
- Montessori Education (graduate program)
- Marketing (previously an emphasis area, now a major)
- Finance (previously an emphasis area, now a major)
- Management (previously an emphasis area, now a major)

**IMPORTANT STUDENT SUPPORT:**
- Diversity, Inclusion and Belonging
- Disability Resource Center
- Career Services
- Student Health and Counseling
- Writing Center
- Tutoring Center
- Student Success

**COMING SOON:**
- **ESports:** a co-ed club sport in fall 2022, and a varsity sport in 2023. ESports will compete against other universities across the country. UWRF will become the second WIAC school to add ESports at the varsity level.
- **Marching Band:** UWRF’s marching band will be back in action in fall 2023. The marching band will be open to all majors and levels of experience.

**UW-RIVER FALLS BY THE NUMBERS**
- **24** students per class on average
- **5,410** students enrolled
- **30** minutes from Minneapolis/St. Paul
- **39%** of our students are the first in their family to attend college
- **150+** student organizations on campus
- **17** varsity sports teams
- **22:1** student/faculty ratio
- **94%** of graduates are employed or continuing their education within six months of graduation
- **34** states
- **6** countries
- **$48,131** average salary for graduates
- **3,900** first-year applications received
- **3,400** admission offers made
- **1,000+** freshmen enrolled

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