Greetings,

I write to you as we prepare to once again welcome our largest class ever to campus this fall. This year was another year of record growth. We received over 60,000 applications, including students from all 72 counties in Wisconsin, all 50 states and DC, and 134 countries.

While we will not know final statistics until late September, we predict we will welcome a first-year class of over 8,000 new Badgers. In addition to our largest, we are also extremely proud to welcome our most diverse class yet.

As always, we remain dedicated to Wisconsin first and are slated to exceed our Board of Regents mandate of 3,600 Wisconsin residents.

Our university continues to provide financial support to our Wisconsin Badgers and their families through Bucky’s Tuition Promise, Badger Promise, and FASTrack, ensuring that Wisconsin students who are admitted to UW-Madison can afford to attend.

Additionally, we continue to build on our transfer agreements with UW System campuses and two-year schools around the state to ensure that you and your students understand the multiple pathways to a UW-Madison education.

With our commitment to affordability and multiple points of access, we think there is a stronger argument than ever before for Badgers from across the state to find their undergraduate home at UW-Madison.

I am also very excited to share that on August 1, we welcomed our new Senior Associate Director of Recruitment, Outreach, and Communications, Emma Adebayo. We are very excited for all that Emma will bring to the work of our office and university. Emma looks forward to connecting with you and continuing to further our relationships.

I admire each and every one of you as you’ve prepared your students for this upcoming school year. They couldn’t have done it without you, and our work could not be done without you. We appreciate your willingness to work with us, and we are here for you.

I wish you all the best as you embark on this academic year.

On, Wisconsin!

André E. Phillips
Director of Admissions and Recruitment
In order to keep up with the increase in applications, especially within our fall first-year Regular Decision period, we have changed that deadline to January 15. This will allow us the time needed to give every application full consideration and ensure we release decisions to our applicants on time. Our fall first-year Early Action application and materials deadlines have not changed.

We recognize that the week around application deadlines can be one of the busiest and most stressful weeks of your year, and we continue to offer some additional flexibility with application materials. All application materials must be received within one week from the application deadline. This one-week buffer between application deadline and materials deadline will allow students who apply at the deadline to work with you to ensure that required materials are sent on time.

Please help us help your students by communicating that materials received around deadlines will take up to two weeks to be linked to their MyUW accounts. We strongly suggest students submit materials in advance of the deadline.

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<tr>
<th>Decision Plan</th>
<th>Application Deadline</th>
<th>Materials Deadline</th>
<th>Decision Date</th>
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<tr>
<td>Fall First-Year Early Action</td>
<td>November 1</td>
<td>November 8</td>
<td>On or before January 31</td>
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<tr>
<td>Fall First-Year Regular Decision</td>
<td>January 15</td>
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<td>On or before March 31</td>
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<td>Fall Transfer Priority Decision</td>
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<td>Spring First-Year Regular Decision</td>
<td>October 1</td>
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<tr>
<td>Spring Transfer Regular Decision</td>
<td>October 1</td>
<td>October 15</td>
<td>On or before December 31</td>
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Note: If a deadline falls on a weekend, it is extended to the next business day.

ACT/SAT TEST OPTIONAL THROUGH SPRING 2025

ACT and SAT standardized tests will continue to be optional for first-year applicants, thanks to an extension of the ACT/SAT waiver by the University of Wisconsin Board of Regents. The ACT/SAT will be optional for students applying for Spring 2023, Fall 2023, Spring 2024, Fall 2024, and Spring 2025. The university continues to evaluate these requirements beyond Spring 2025.

Applicants will indicate if they wish to have their test scores included at the time of application. Those who choose not to submit a test score will not be penalized. Learn more at admissions.wisc.edu/act_sat_faq.

Applicants educated in non-English speaking countries must submit an official TOEFL, IELTS, or Duolingo English Test (DET) score, unless English was the primary language of instruction in all four years of secondary school. This means that if international students joined your school after their freshman year and were previously educated in a language other than English, an English proficiency test is a required part of their application.

NEW MAJORS

Environmental Studies, located in the College of Letters & Science, offers a robust and interdisciplinary curriculum that spans all contemporary disciplines that touch upon the environment. The curriculum includes biological sciences, physical sciences, and social sciences, as well as humanities, history, health, and modern culture.

Information Science majors study concepts and examine issues at the nexus of people, data, information, and computing. Majors gain the knowledge and skills to create data-driven technologies and to make them work for real communities. Information Science focuses on the ethical, cultural, and social factors in design and use of information technology-based and data-driven systems. Majors become adept in the creation, management, retrieval, and curation of data and information. The major emphasizes designing systems that foster well-being and support the public good.