

# YOUR UW SYSTEM

Get to know all the campuses in the UW System. There is a world of possibilities, right here in your backyard. Mark where you live. Which campuses are closest? Which campuses have you heard of?



## 4-year universities

Earn a bachelor's degree through a four-year program. These longer programs require you to choose an area of focus for your studies. The campuses are more selective, have larger campus sizes, and offer more activities outside of class. A bachelor's degree can be required for some professional careers or advanced studies.



## 2-year campuses

Earn an associate degree through a two-year program. These shorter programs give you a good, general education. The campuses feature lower costs, smaller campus sizes, and often let you transfer the credits you earn to a four-year university.





# THE BIG WHY

College is an investment in you, and it's an investment that makes the most sense if you know *why* you're going.

*Here are some big reasons people choose to go to college:*

## More opportunities

A college degree can open doors to more jobs and more career options.

## Better pay

College graduates typically earn more money and are more likely to own a home, save for retirement, and help in their community.

## More skills and experience

A college education helps you develop specialized, technical skills and experience that can set you apart.

## Deeper critical thinking

A college education teaches you to think more deeply and more creatively about the world around you.

## Make a bigger difference in the world

College can help you understand the issues and relationships that drive change in our communities and across the world.

## Personal and family aspirations

A college education is a great accomplishment that can make you and your family proud.



What are three reasons you might consider college?

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