Career Clusters at your UWs. Let’s use your interests to explore some possible careers.
### Agriculture, Food, and Natural Resources

#### Overview
I focus on the foods and materials humans use to thrive: producing, processing, marketing, distributing, financing, managing, and developing agricultural commodities and resources, including food, lumber, wood products, natural resources, horticulture, and other plant and animal products and resources.

#### Example Jobs
- Agricultural Engineer
- Environmental Engineer
- Food Scientist
- Forester
- Zoologist

#### Related Majors
- Agricultural Engineering Technology
- Environmental Science
- Food Science
- Forestry
- Wildlife Ecology

#### Majors

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*Majors data is as of April 2021.*
OVERVIEW
I focus on the built environment: designing, planning, managing, building, and maintaining everything from residential and commercial structures to roads and bridges.

RELATED MAJORS
Architectural Studies
Landscape Architecture
Construction Management
Landscape & Urban Studies

EXAMPLE JOBS
Architect
Civil Engineer
Construction Manager
Interior Designer
Surveyor

Majors data is as of April 2021.
### Overview
I focus on the act of creation: designing, producing, exhibiting, performing, writing, and publishing multimedia content for the visual and performing arts, design, journalism, and entertainment services.

### Related Majors
- Video Production
- Graphic Design and Interactive Media
- Fine Arts
- Music
- Game Design & Development

### Example Jobs
- Audio and Video Technician
- Graphic Designer
- Musician or Singer
- Photographer
- Technical Writer
## Business Management and Administration

### Overview
I focus on the world of business: planning, organizing, directing, and evaluating functions essential to effective business operation, including accounting, human resources, customer services, project management, and administration.

### Related Majors
- Accounting
- Human Resource Management
- Information Systems
- Management
- Supply Chain Management

### Example Jobs
- Accountant
- Compensation and Benefits Manager
- Event Planner
- Human Resources Manager
- Supply Chain Manager

### Majors

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<th>Major</th>
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Majors data is as of April 2021.
### Overview
I focus on the world of learning: planning, managing, and delivering training, learning support, and library services to elementary, secondary, and adult students, including instruction and administration at both public and private institutions.

### Related Majors
- Education
- Elementary Education
- Early Childhood Education
- Physical Education
- Special Education

### Example Jobs
- Elementary Education Teacher
- High School Teacher
- Special Education Teacher
- Librarian
- Preschool Teacher

---

**Majors**

- Agricultural Education
- American Studies
- Art Education
- Business Education
- Career, Technical Education & Training
- Community Engagement & Education
- Community Health Education
- Early Child Care & Education
- Early Childhood Education
- Education Studies
- Elementary Education
- English as a Second Language
- Family & Consumer Science
- General Science
- Health & Human Performance
- Health Promotion/Wellness
- History & Social Studies Education
- Humanities
- Marketing & Business Education
- Music Education
- Natural Science
- Organizational Leadership
- Physical Education
- Science Teaching
- Secondary Education
- Social Science
- Special/Exceptional Education
- Sport Management
- Technology Engineering/Education

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*(Majors data is as of April 2021.)*
**OVERVIEW**

I focus on the world of finance: planning and servicing financial investments, banking, insurance, and financial management for individuals and business.

**RELATED MAJORS**

Finance
Risk Management and Insurance

**EXAMPLE JOBS**

Auditor
Budget Analyst
Financial Analyst
Personal Finance Advisor
Tax Professional

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**MAJORS**

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*Majors data is as of April 2021.*
**Government and Public Administration**

**OVERVIEW**
I focus on the public sector: planning, managing, and providing services for federal, state, and local government, from legislating, administrating, regulating, and taxing, to national security and foreign service.

**RELATED MAJORS**
- Public Administration
- Political Science
- Urban Studies

**EXAMPLE JOBS**
- Compliance Officer
- Legislator
- Occupational Health and Safety Specialist
- Policy Advisor
- Urban Planner

**MAJORS**

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<thead>
<tr>
<th>University</th>
<th>Occupational Safety</th>
<th>Political Science</th>
<th>Public Policy &amp; Administration</th>
<th>Urban Studies</th>
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Majors data is as of April 2021.
OVERVIEW
I focus on human and animal health: planning, managing, and providing therapeutic services, diagnostic services, health informatics, support services, as well as research and development of biotechnologies.

RELATED MAJORS
Exercise Science
Kinesiology
Psychology
Nursing
Public Health

EXAMPLE JOBS
Athletic Trainer
Nutritionist
Nurse
Medical Laboratory Technician
Pharmacist

MAJORS
Applied Health Science
Biomedical Sciences
Biotechnology
Clinical Laboratory Science
Communication Sciences & Disorders
Dietetics
Environmental Health
Exercise & Sport Science
Health Care Administration
Health Promotion & Health Equity
Health Science
Health, Wellness & Fitness
Human Performance
Kinesiology
Medical Imaging
Medical Technology
Nursing
Occupational Science & Technology
Pharmaceutical Sciences
Public Health & Community Health Edu.
Radiologic Science
Rehabilitation Psychology
Rehabilitation Science
Strength & Conditioning
Therapeutic Recreation

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Majors data is as of April 2021.
# Hospitality and Tourism

## Overview
I focus on the business of travel and leisure: managing, marketing, and operating visitor-related businesses, including restaurants, concessions, lodgings, attractions, recreation, events, and travel services.

## Related Majors
Hotel, Restaurant, and Tourism Management

## Example Jobs
- Amusement Park Manager
- Hotel Manager
- Lodging Manager
- Recreation Worker
- Travel Agent

### Majors

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### OVERVIEW
I focus on helping individuals and families meet their personal needs, including mental health, disability, safety resource support, and service allocation.

### RELATED MAJORS
- Philosophy
- Social Science
- Sociology
- Social Work
- Religious Studies

### EXAMPLE JOBS
- Childcare Worker
- Fitness Trainer
- Mental Health Counselor
- School Psychologist
- Social Worker

### MAJORS

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Majors data is as of April 2021.
## INFORMATION TECHNOLOGY (IT)

### OVERVIEW
I focus on computers and technology: designing, developing, maintaining, supporting, and managing hardware, software, multimedia, and system integrations.

### RELATED MAJORS
- Computer Science
- Information Science
- Computer Engineering
- Software Technology
- Web Development

### EXAMPLE JOBS
- Information Security Analyst
- Network Support Specialist
- Software Developer
- Video Game Designer
- Web Developer

### MAJORS

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Majors data is as of April 2021.
## Law, Public Safety, Corrections, and Security

### Overview
I focus on the world of the law: planning, managing, providing legal, public safety, protective, and homeland security services, including professional services and technical support.

### Related Majors
- Forensic Investigation
- Fire and Emergency Response Management
- Legal Studies
- Criminal Justice

### Example Jobs
- Criminal Investigator
- Emergency Medical Technician
- Firefighter
- Lawyer
- Police Officer

### Majors
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*Majors data is as of April 2021.*
# Liberal Arts

**OVERVIEW**

I focus on human culture and experience: teaching, publishing, researching, editing, translating, and providing leadership to advance these fields of study.

**RELATED MAJORS**

- General Studies
- Gender & Women’s Studies
- Foreign Language
- Writing
- Linguistics

**EXAMPLE JOBS**

- Editor
- Historian
- Interpreter
- Linguistics Teacher
- Translator

## MAJORS

- African (Cultural) & African Diaspora Studies
- American Indian/First Nations Studies
- Applied Arts & Sciences
- Asian Languages & Cultures
- Classical Humanities
- Classics
- Community & Environmental Sociology
- Comparative Literature
- Economics
- English
- French
- German
- History
- Interdisciplinary Philosophy
- Italian
- Japanese
- Latin
- Latin American Studies
- Liberal Studies
- Linguistics
- Modern Languages
- Philosophy
- Polish
- Portuguese
- Russian
- Scandinavian Studies
- Spanish
- Spanish & Latin American Studies
- Women’s & Gender Studies
- Writing

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**UW-Eau Claire**

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**UW-Whitewater**

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Majors data is as of April 2021.
OVERVIEW
I focus on turning materials into products: planning, managing, and overseeing the processing of materials into intermediate and final products, including professional and technical support activities like production planning and control, maintenance and manufacturing, and process engineering.

RELATED MAJORS
Occupational Safety
Electrical Engineering Technology
Mechanical Engineering Technology
Fashion & Retail
Textiles & Fashion Design

EXAMPLE JOBS
Drafter
Electrical Engineering Technologist
Geothermal Technician
Mechanical Engineering Technologist
Power Plant Operator

CAREER CLUSTER
Manufacturing

MAJORS
Applied Science
Fashion & Retail
Industrial Technology Management
Textiles & Fashion Design

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Majors data is as of April 2021.
# Marketing, Sales, and Service

**OVERVIEW**

I focus on reaching and engaging with consumers: planning, managing, researching, and communicating to meet organizational objectives, using quantitative and qualitative market analysis, content creation, advertising, media placement, and public relations.

**RELATED MAJORS**

- Real Estate Property Management
- Retailing & Consumer Behavior
- Professional Sales
- Marketing

**EXAMPLE JOBS**

- Advertising Manager
- Market Research Analyst
- Public Relations Specialist
- Retail Buyer
- Sales Manager

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Majors data is as of April 2021.
OVERVIEW
I focus on the world of science and technology: planning, managing, testing, researching, and providing technical services in laboratories and in the field to advance physical science, social science, and engineering services.

RELATED MAJORS
- Biology
- Civil Engineering
- Mechanical Engineering
- Mathematics
- Geosciences

EXAMPLE JOBS
- Biochemist
- Chemical Engineer
- Environmental Planner
- Nuclear Engineer
- Data Analyst

Majors data is as of April 2021.
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<td>Geography</td>
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<td>Zoology</td>
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# Transportation, Distribution, and Logistics

**OVERVIEW**

I focus on moving people, materials, and goods by road, pipeline, air, rail, and water, including transportation infrastructure planning and management, logistics, mobile equipment, and facility management.

**RELATED MAJORS**

Transportation and Logistics Management

**EXAMPLE JOBS**

Dispatcher
Industrial Truck Operator
Logistician
Recycling Coordinator
Traffic Technician

### MAJORS

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