



WISCONSIN
UNIVERSITY OF WISCONSIN-MADISON

COUNSELOR UPDATE FALL 2021

FROM THE DIRECTOR

Greetings,

I write to you as we prepare to welcome our fall 2021 class to campus. I share with you my admiration and, frankly, awe of each of you and all you have done the past 18 months to prepare our incoming freshmen for college, in the midst of a pandemic. They are a fantastic class, and they wouldn't be here without you.

Our first-year class is slated to be the largest in university history, likely topping 8,000 enrolling students. We will not know final statistics until late September, but projections indicate that we will exceed our Board of Regents mandate of 3,600 Wisconsin residents.

We continue to interrogate our traditional recruitment and admissions practices to make them as inclusive as we can of all prospective students and their families. A goal for us this year is to reach more students in all corners of our state to share the UW-Madison story.

Over the past couple of years we have introduced Bucky's Tuition Promise, which guarantees tuition funding to Wisconsin students whose family's household adjusted gross income is \$60,000 or less, and directed more funds into grant assistance for Wisconsin Badgers from low-income families.

We are proud of the transfer agreements that we have with UW System schools and many two-year institutions across the state. We know that many students are looking to start at a two-year, and so we believe it's important for you to know about the transfer pathways to UW-Madison.

With our commitment to affordability and multiple points of access, we think there is a stronger argument than ever before for Badgers from across the state to find their undergraduate home at UW-Madison.

Our network of counselors in high schools, colleges, and community organizations—in other words, you—are key partners in both the admissions process and in providing students with current information.

We would love to set up a time to talk with you and/or your students this fall.

I wish you all the best as you embark on the 2021–2022 academic year; I can't wait to see our class of 2022!

On, Wisconsin,

André E. Phillips,
Director of Admissions and Recruitment

CONTACT US

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HELPFUL LINKS

Request an admissions presentation
invite@admissions.wisc.edu

Counselor and Advisor Site
admissions.wisc.edu/counselors

View the Guide
guide.wisc.edu

VISIT BUCKY

Visit Bucky features a wide variety of ways for prospective students and their families to engage with campus both in-person and virtually to learn about the admissions process, student life, academic programs, and our campus.
visitbucky.wisc.edu

APPLICATION DEADLINES

We recognize that the week around application deadlines can be one of the busiest and most stressful weeks of your year.

As a result, we are building some flexibility with application materials into our process this year to better assist you and your students. All application materials must be received within one week from the application deadline. This one-week buffer between application deadline and materials deadline will allow students who apply at the deadline to work with you to ensure that required materials are sent.

Please help us help your students by communicating that materials received around deadlines will take up to two weeks to be linked to their MyUW accounts. Best practice is for students to submit materials in advance of the deadline.

Decision Plan	Application Deadline	Materials Deadline	Decision Date
Fall Freshman Early Action	November 1	November 8	On or before January 31
Fall Freshman Regular Decision	February 1	February 8	On or before March 31
Fall Transfer Priority Decision	February 1	February 15	On or before March 31
Fall Transfer Regular Decision	March 1	March 15	On or before April 30
Spring Freshman Regular Decision	October 1	October 8	On or before December 31
Spring Transfer Regular Decision	October 1	October 15	On or before December 31

ACT/SAT TEST WAIVER FOR FALL 2022 APPLICANTS

Standardized tests will continue to be optional for fall 2022 freshman applicants, thanks to a University of Wisconsin Board of Regents waiver instituted in response to the COVID-19 pandemic. Applicants who choose not to submit a test score will not be penalized. Learn more at admissions.wisc.edu/act_sat_faq.

Please note that applicants educated in non-English speaking countries must submit an official TOEFL, IELTS, or Duolingo English Test (DET) score, unless English was the primary language of instruction in all four years of secondary school. This means that if international students joined your school after their freshman year and were previously educated in a language other than English, an English proficiency test is a required part of their application.

MULTIPLE PATHWAYS TO UW-MADISON

Did you know that 1 in 5 Badger graduates transferred into UW-Madison? Freshman entry is not the only path to an undergraduate degree from Madison. We are proud to offer guaranteed admission to students who begin as new freshmen at any UW System university or branch campus and who meet transferable credit and GPA requirements.

In addition, we have formal transfer agreements with Chippewa Valley Technical College, La Courte Oreilles Ojibwa Community College, Madison College, Milwaukee Area Technical College, Nicolet College, and Western Technical College.

Transfer agreements enable students to start planning their path to UW-Madison via a two-year institution in their senior year of high school. admissions.wisc.edu/transfer-agreements

We would be happy to talk with you and your students about transfer pathways; you are welcome to reach out to us at invite@admissions.wisc.edu to schedule a presentation.

