

2021-2022

# COUNSELOR UPDATE



## A NEW ACADEMIC YEAR AHEAD. A FRESH START ON THE HORIZON.

Our world is healing. Restrictions are lifting. And, businesses are starting to resume normal hours. Things may still look a bit different than they did before COVID-19, but we look forward to a fresh start this fall. We are optimistic that we'll be able to fully return to the kind of interactions we value so much and offer the kind of Blugold experience that your students have yet to discover.

**We can't wait to welcome your students to campus!**

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### **EAU CLAIRE CAMPUS**

At our main campus in Eau Claire, Wisconsin, we offer a four-year bachelor's degree with more than 150 academic programs to choose from. Students can earn their degree while exploring multiple interests, gaining firsthand professional experience and making a positive impact on others and the world around them.

### **BARRON COUNTY CAMPUS**

Our campus in Rice Lake, Wisconsin, offers an in-person or online Associate of Arts and Sciences degree. This two-year program offers a high-quality education with credits that are easy to transfer and family-like support. Students will leave prepared to enter the workforce or continue your education.

## NEW AND RELEVANT DEGREE PROGRAMS

At UW-Eau Claire, we pride ourselves on offering high-quality academic programs that are not only on the cutting edge of innovation, but also that align with employment demands and the current landscape of our world.

### BIOMEDICAL ENGINEERING

This major equips graduates to address the increasing demand for biomedical solutions and to serve the health care needs of an aging U.S. population. The curriculum emphasizes the engineering, design, use and manufacturing of biocompatible materials and devices. Our program is one of only three in the UW System.

### PUBLIC HEALTH

This major is excellent for those curious about health on a global scale and eager to help others, especially now as we come out on the other side of a pandemic. Common public health careers include epidemiologist, community health worker and health educator.

### MASTER OF SCIENCE IN ATHLETIC TRAINING

Our rigorous Master of Science in Athletic Training program equips students with the education and experience needed to pass the Board of Certification (BOC) exam and become a highly educated and versatile licensed athletic trainer. Students interested in this career path must first complete an undergraduate degree program — most choose to major in exercise science. Undergraduates interested in becoming an athletic trainer should enroll in our pre-athletic training program.

## POPULAR + UNIQUE PROGRAMS

### MOST POPULAR PROGRAMS

- Biology
- Business Undeclared
- Elementary-Middle Education: Grades 4K-9
- Exercise Science
- Finance
- Music
- Nursing
- Pre-Professional
- Psychology
- Undeclared

### UNIQUE PROGRAMS

- Actuarial Science
- Critical Hmong Studies Certificate
- Health Care Administration
- Materials Science + Engineering
- Neuroscience
- Recording Arts Certificate
- Rehabilitation Science
- Social Diversity Certificate
- Speech Pathology/Communication Sciences and Disorders

## MAJORS + MINORS WEB PAGES

We have developed a dedicated webpage for each of our 150+ academic programs, detailing key program features and exciting opportunities available to students.

### PAGE HIGHLIGHTS

- Degree program introduction
- Scholarship and financial aid information
- Accreditation, if applicable
- Degree program highlights
- Career outcomes
- Curriculum
- Related programs

Visit [uwec.edu/majors](http://uwec.edu/majors) to view the full list.

## UWEC BLUGOLDS ARE CURIOUS, COMPASSIONATE AND DRIVEN

- **9,806** undergrads
- **10,503** total student population
- Over **40%** of Blugolds travel abroad or within the U.S. to explore and study the world
- **#1** – Recognized as the best college in Wisconsin for LGBTQ students

— *BestColleges.com/Campus Pride*

- **89%** of students are involved in at least two **high-impact practices**
- Undergrad research, study abroad, immersion trips, internships and service-learning allow our students to live what they are studying, gain valuable firsthand experience and test-drive careers so they can find one they will love, day in and day out.



University of Wisconsin  
Eau Claire

Barron  
COUNTY

## UWECBC BY THE NUMBERS

- **447** total enrollment
- **18 to 1** student-to-faculty ratio
- **77%** of students receive financial aid
- **30%** first-generation students

# ADMISSIONS PROCESS

## UW-EAU CLAIRE AND UWEC – BARRON COUNTY

### ADMISSION GUIDELINES

**UW-Eau Claire:** Academic preparation and success are the primary considerations for admission and include: high-school class rank, GPA, trends in grades, senior year courses, test scores (if applicable) and course rigor. Non-academic factors are also considered and include leadership, special achievements, service, diversity in personal background and experiences.

- **4 units English:** At least 3 composition and literature.
- **3 units mathematics:** Algebra, geometry, advanced college preparatory mathematics (algebra II or advanced algebra).
- **3 units natural science.**
- **3 units social science:** 1 must be world or American history.
- **4 units additional coursework:** In any of the above areas as well as a language, art, music, speech, computer science or other academic areas.

The identified units above are the minimum required for admission consideration. To be competitive for admission, completion of four years in the core academic areas is recommended as 71% of the incoming freshman class will already have college or AP credit.

### UW-Eau Claire – Barron County:

Offers open access with a 100% acceptance rate, and is committed to providing access to quality higher education.

- **4 units English.**
- **3 units mathematics:** 1 of algebra, 1 of geometry.
- **3 units natural science.**
- **3 units social science/history.**
- **4 units electives:** Chosen from a language, fine arts, computer science or other academic areas.

**NOTE:** Students should contact Admissions if they have concerns about meeting the above guidelines.

### APPLICATION DEADLINES

#### UW-Eau Claire

- » Application opens | **Aug. 1**
- » Submit application for priority consideration | **Dec. 1**
- » Submit application for space-available consideration | **Feb. 1**

#### UW-Eau Claire – Barron County

- » Application opens | **Aug. 1**
- » Submit application for priority consideration | **Feb. 1**
- » Submit application for space-available consideration | **Aug. 1** (before fall semester of your entry term begins)

### HOW DO I APPLY?

The following materials are required for admission consideration.

- A completed application at [uwec.edu/apply](http://uwec.edu/apply)
  - **UWEC-specific** — for students looking to apply only to UWEC and/or UWEC – Barron County.
  - **UW System application** — for students looking to apply to multiple UW System schools.
  - **Common App**
- A \$25 application fee or fee waiver.
- **Unofficial** initial high school transcripts. (Official final transcripts required prior to enrollment.)
- **ACT/SAT test score** (if applicable) UW-Eau Claire is not requiring test scores for students applying for fall 2022. Choosing to apply test-optional means that the student's ACT/SAT score(s) will not be considered as part of the admission review process. **NOTE:** If official test scores have not been sent, students may self-report test scores through the UWEC-specific application. Students will be required to submit official ACT or SAT score results before the first day of classes if they did not choose to apply test-optional.

### WHERE DO I SEND MATERIALS?

#### University of Wisconsin-Eau Claire ADMISSIONS OFFICE

Flesch Family Welcome Center  
127 Roosevelt Ave | PO Box 4004  
Eau Claire, WI 54702-4004

## UW-EAU CLAIRE

### POSTPONED DECISIONS

Applicants who apply prior to Feb. 1, 2022, and meet college preparatory credit requirements may have an admission decision postponed. Postponed applications will be considered on a space-available basis if the applicant submits updated grades or test scores. Applicants will be notified of a final decision no later than March 15, 2022.

### SCHOLARSHIP APPLICATION PROCESS

Incoming first-year students who have an ACT score of 25 or greater (total SAT of 1200 or greater) and are in the top 25% of their high school class (or if class rank is unavailable, have a GPA of 3.5 or greater on a 4.0 scale) and are admitted by Dec. 1 (considered for early awards) or Feb. 1 (scholarship deadline) are encouraged to apply for scholarships. Students applying for fall 2022 who are unable to take the ACT/SAT prior to Feb. 1 can be considered for scholarships with a 3.75 unweighted GPA.

The admissions scholarship application, descriptions and amounts are available at [uwec.edu/scholarships](http://uwec.edu/scholarships).

## UWEC – BARRON COUNTY

### A SEAMLESS TRANSITION TO EAU CLAIRE CAMPUS

Students currently enrolled at UW-Eau Claire – Barron County who would like to continue their education at the Eau Claire campus should complete the **Change of Campus Location Form**.

This form does not guarantee admission to specific majors or programs that have selective and competitive admission. Students should work with their academic advisor regarding specific requirements to prepare for a successful transition.

# A CAMPUS VISIT DESIGNED FOR YOUR STUDENTS

The best way for your students to know if a campus is right for them is to visit! But we understand that not everyone is looking for the same thing on their visit. That is why we have designed a variety of visit options with your students in mind. They can choose from one of our many visit options, including a general campus visit, an academic program visit or even a virtual option like our virtual student panel.

Whether in-person or virtually, we encourage students to **explore**, **question** and **connect** when they visit.

## EXPLORE.

Students have the opportunity to explore and be inspired.

## QUESTION.

Students can start real conversations that lead to new relationships and confident choices.

## CONNECT.

Students will make connections with campus and the feeling of being a Blugold.

## UW-EAU CLAIRE

Specific dates and details are available at [uwec.edu/visit](http://uwec.edu/visit)

### ● In-person visits

Our general campus visits are offered on weekdays and Saturdays. These visits include a presentation by Admissions staff and a campus tour given by a student.

### ● Virtual visits

- Admissions virtual sessions
- Academic program virtual sessions
- Virtual student panels
- Virtual tour

## QUESTIONS?

UW-Eau Claire: 715-836-5415 | [admissions@uwec.edu](mailto:admissions@uwec.edu)

## UWEC – BARRON COUNTY

Specific details are available at [barron.uwec.edu/visit](http://barron.uwec.edu/visit)

### ● In-person visits

Our weekday visits offer a personalized tour of campus and lasts around 30-45 minutes.

### ● Virtual visits

- Virtual tour
- Virtual group visits

## QUESTIONS?

UW-Eau Claire – Barron County: 715-788-6244 | [uwecbcinfo@uwec.edu](mailto:uwecbcinfo@uwec.edu)

## WE'RE HERE TO HELP



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To see all of our admissions counselors, including the counselor assigned to your school, visit [uwec.ly/mycounselor](http://uwec.ly/mycounselor).

University of Wisconsin  
**Eau Claire**

#uwec

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