2020
–
2021

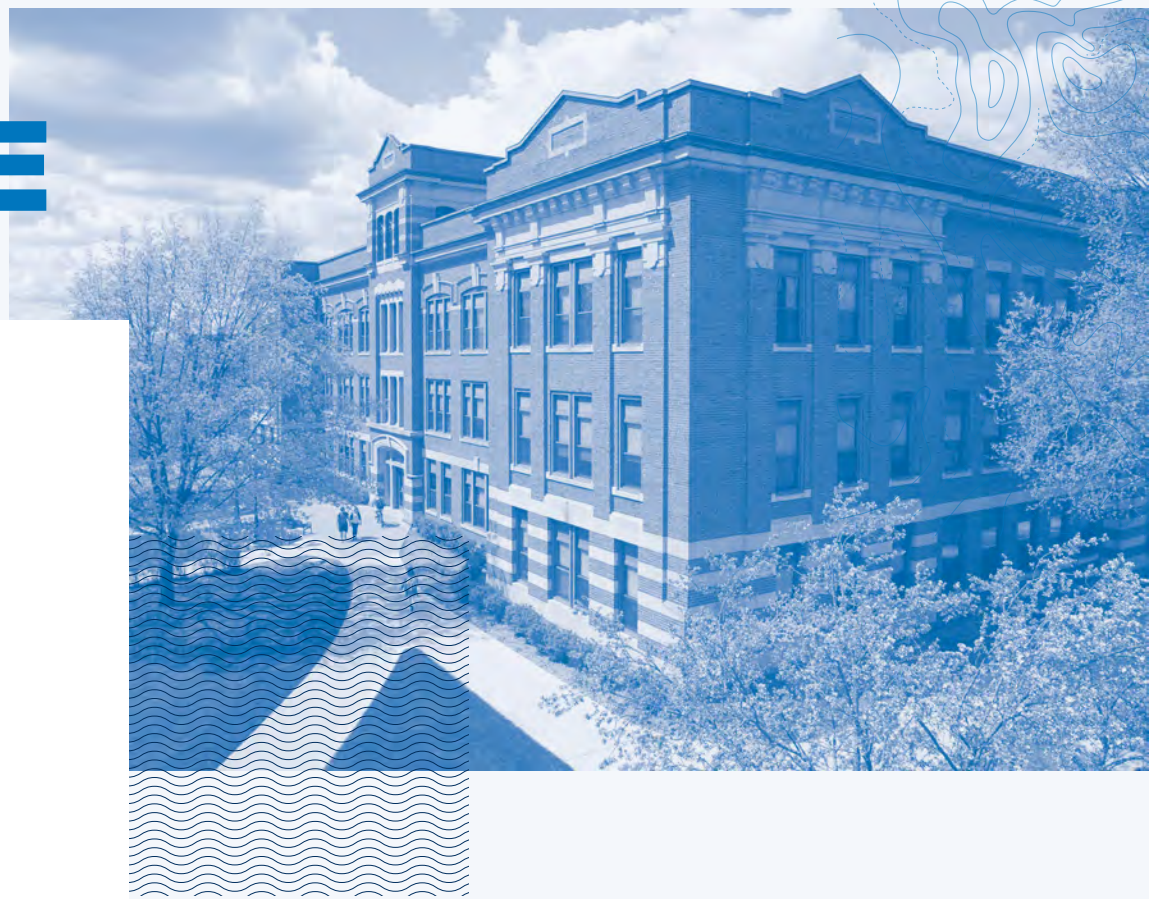
UW HELP

FIND YOUR SELF

AT THE UNIVERSITY
OF WISCONSIN

So you're thinking about college? This is your guidebook to starting your journey at the University of Wisconsin.

TAKE THE LEAD



This is your life. Where are you going to take it? Who do you want to be? It's time to start taking steps toward what's next.

Can you believe it? College is right around the corner. It will be here sooner than you think. It's time to take the lead. Time to get excited! Remember, these are your dreams—and you are the only one who can make them real.

We're here to help.

Pssst...It's literally our name. At UW HELP, our job is to make it easy for you to find, choose, and apply to the right University of Wisconsin campuses.

This book is a step-by-step guide to get started right. Follow along to explore your interests, discover how you can make yourself a great candidate, and find out what you can do today to afford your dreams.

START DREAMING

Let's start with the basics: nothing you do today is set in stone. Life is full of pivots and turns.

Really, there's no reason to put off thinking about college. None of your decisions today will lock you in for the rest of your life. Frankly, few people find their calling at first. There are a million paths, including some you've never even heard of—but you can't find your path without taking that first step.

How do you do that?

Let's start with what you like. Let's imagine a life that's built from your skills, your interests, and your passions. And then let's explore the tools you'll need to get you there.

WHO ARE YOU?

That's the first question. And it's a lot to think about.

Over the next few years, we want you to be thinking about your future and the endless possibilities ahead. Think about the things you enjoy. The things you're good at. The things that challenge you and get you thinking. These are your building blocks, and they're a great place to start.

Which subjects am I naturally good at?

What things do I enjoy?

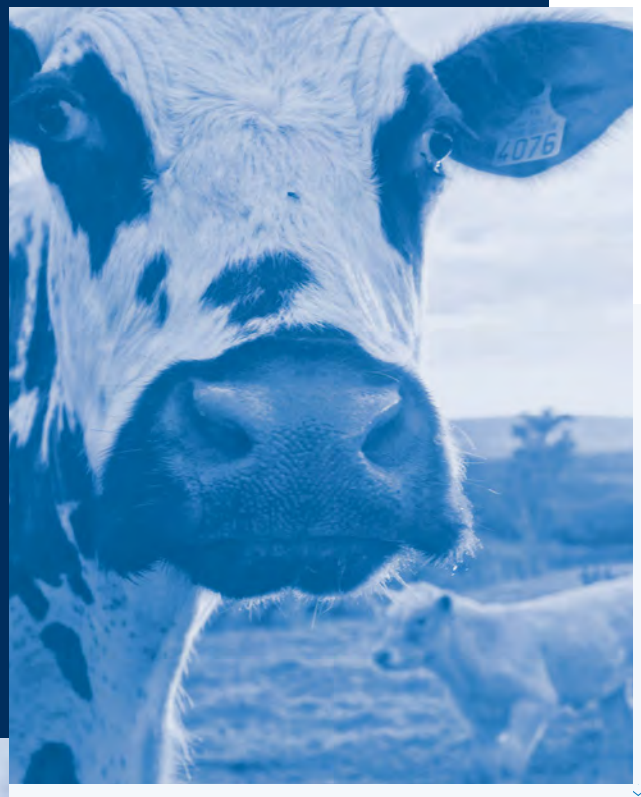
Which subjects inspire me?

What are my extracurricular activities? Where do I volunteer?

FIND YOUR CAREER CLUSTERS

You've probably already heard of career clusters: they're a clever way to start thinking about your future career.

You can use career clusters to see which careers share common skills, require similar areas of study, and more importantly, which clusters line up with your interests. Even better, you can see which career clusters match which majors.



Go explore!

Dig in and explore all the possibilities of your life after high school.

Which career clusters sound like you? Which majors might be right for you?

WHICH SOUNDS LIKE YOU?

Agriculture, Food, and Natural Resources →
I focus on the foods and materials humans use to thrive.

Architecture and Construction →
I focus on the built environment.

Arts, Audio/Video (A/V) Tech, and Communication →
I focus on the act of creation.

Business Management and Administration →
I focus on the world of business.

Education and Training →
I focus on the world of learning.

Finance →
I focus on the world of finance: planning and servicing financial investments, banking, insurance, and financial management for individuals and business.

Government and Public Administration →
I focus on the public sector.

Health Science →
I focus on human and animal health.

Hospitality and Tourism →
I focus on the business of travel and leisure.

Human Services →
I focus on helping individuals and families meet their personal needs.

Information Technology (IT) →
I focus on computers and technology.

Law, Public Safety, Corrections, and Security →
I focus on the world of the law.

Liberal Arts, Languages, History →
I focus on human culture and experience.

Manufacturing →
I focus on turning materials into products.

Marketing, Sales, and Service →
I focus on reaching and engaging with consumers.

Science, Technology, Engineering, and Math →
I focus on the world of science and technology.

Transportation, Distribution, and Logistics →
I focus on moving people, materials, and goods by road, pipeline, air, rail, and water.

FOLLOW YOUR INTERESTS

Mark down which career clusters caught your attention—and take note of why.

My dream job

Careers that feel like an obivious fit for me
(Which Career Cluster, and why?)

Careers that inspire or motivate me
(Which Career Cluster, and why?)

Don't stop here.

Knowing your interests is a great start. Now you can start asking questions. What do you need to study to get into your career? Which UWs will get you there? What's the job like from day to day?

26 CAMPUSES · COUNTLESS POSSIBILITIES ·
26
4-yr university
2-yr campus
Campus affiliation
UW-SUPERIOR
UW-EAU CLAIRE - BARRON COUNTY
UW-RIVER FALLS
UW-STOUT
UW-EAU CLAIRE
UW-STEVENS POINT AT WAUSAU
UW-STEVENS POINT AT MARSHFIELD
UW-STEVENS POINT
UW-GREEN BAY, MARINETTE CAMPUS
UW-GREEN BAY
UW OSHKOSH, FOX CITIES CAMPUS
UW OSHKOSH
UW OSHKOSH, FOND DU LAC CAMPUS
UW-GREEN BAY, MANITOWOC CAMPUS
UW-GREEN BAY, SHEBOYGAN CAMPUS
UW-LA CROSSE
UW-PLATTEVILLE BARABOO SAUK COUNTY
UW-PLATTEVILLE RICHLAND
UW-PLATTEVILLE
UW-MADISON
UW-MILWAUKEE AT WAUKESHA
UW-MILWAUKEE AT WASHINGTON COUNTY
UW-MILWAUKEE
UW-WHITEWATER
UW-WHITEWATER AT ROCK COUNTY
UW-PARKSIDE

CHOOSE YOUR UWs

Which UWs are best for your career and aspirations? Every UW is different, with its own degree offerings, specialties, size, charms, and student communities. There's a UW for everyone.

Once you narrow down what you want to study, you can start thinking about which campuses are best for you. You'll find UW campuses across the state offering amazing programs to study.

Go explore!

Start exploring your UWs here. Narrow down your choices, then continue your research online, take a virtual tour, and see if you can picture yourself there.

Then visit your favorite UWs. You can find contact information for visiting every UW campus in this booklet. They'd love to show you around. Ask them a bunch of questions, meet the students and faculty, and take good notes!

WHERE I WANT TO VISIT

Campus	Date	Visited?
		O
		O
		O
		O
		O

2 or 4?

The University of Wisconsin offers both 2-year and 4-year campuses. What's the difference? We're glad you asked.

2 THE TWO-YEAR CAMPUS

Earn an associate degree through a focused, two-year program.

UW's two-year campuses are a great starting point to advance your career or build a strong academic foundation that will support you in your journey towards earning a bachelor's degree.

Our two-year campuses offer you the chance to live and learn closer to home, along with lower tuition rates, smaller class sizes, more hands-on teaching, and simpler admission standards. And, if you want, you can earn credits at a two-year college that transfer directly to other UW four-year universities.

4 THE FOUR-YEAR UNIVERSITY

Earn a bachelor's degree through a rigorous, comprehensive four-year program.

UW's four-year universities put you on the fast-track to an advanced professional career or graduate-level studies. Expect to be challenged and to have the opportunity to dive deep into the things that inspire you.

Four-year universities generally hold higher standards for admission. They'll look at the basics like your high school class rank, GPA, trends in your grades, test scores, and the difficulty of the courses you take in high school. But they also look at the whole you, including life outside of school, special achievements, personal background, and life experience.

CHOOSE YOUR UWs

Having trouble deciding? This chart might help.

*Score each campus on a scale of 1 to 5 (1—does not fit me, 5—totally fits me). Then add up the total for each campus to see which might be a good fit.

	Does it support my major or areas of interest?	Can I do my best work in the class size?	Is the campus size right for me?	Does the campus have good activities and clubs?	Can I meet the academic requirements?	Can I make it work financially?	Do I like the community?	Am I personally drawn to this campus?	TOTAL
UW-EAU CLAIRE									
UW-Eau Claire - Barron County									
UW-GREEN BAY									
UW-Green Bay, Manitowoc Campus									
UW-Green Bay, Marinette Campus									
UW-Green Bay, Sheboygan Campus									
UW-LA CROSSE									
UW-MADISON									
UW-MILWAUKEE									
UW-Milwaukee at Washington County									
UW-Milwaukee at Waukesha									
UW OSHKOSH									
UW Oshkosh, Fond du Lac Campus									
UW Oshkosh, Fox Cities Campus									
UW-PARKSIDE									
UW-PLATTEVILLE									
UW-Platteville Baraboo Sauk County									
UW-Platteville Richland									
UW-RIVER FALLS									
UW-STEVENS POINT									
UW-Stevens Point at Marshfield									
UW-Stevens Point at Wausau									
UW-STOUT									
UW-SUPERIOR									
UW-WHITEWATER									
UW-Whitewater at Rock County									

When you've narrowed down your UWs, you can write them here.

My Stretch School

Sure, it might be hard to get into, but it would be amazing.

My Sweet Spot School

I can totally see myself here.

My Safe Bet School

It has what I need and can launch me to my next step.

DIG A LITTLE DEEPER

Of course, you owe it to yourself to spend some time researching your career before you commit to studying it in college.

Here are some big questions to think about to help make sure that big, dream job is everything you need it to be. Life is about finding the right balance between what makes you happy, the risks you're willing to take, and your financial goals.

How competitive is it?

Some fields can be surprisingly hard to break into. Others are constantly looking for good people. Is it risky to get into your field? And if so, is it a risk you're willing to take?

Are there going to be jobs in my field?

Some jobs that were common 20 years ago are gone today. And some didn't even exist until recently. Do you want to help grow a new industry or make an existing one better?

How much education do I need?

What type of degree will you need to succeed in your field? Does it require an associate degree from one of UW's 2-year campuses, or do you need a degree from one of the UW's four-year universities, or more? It's a commitment. Scale your education to what's best for you.

Can I make a good living?

How important is your income to the life you want? For some, it's only part of the equation. For others, it's the most important question. Make sure the job you choose can financially support the life you picture yourself living.

GET YOUR HANDS DIRTY

But that's not all! Get out and meet the people already learning what you want to learn and doing what you want to do.

It's easier than you think. Really! Most people are excited to hear from someone who shares their passion. You can do it. Put yourself out there! Here are some ways you can get real experience before college.

Try to do at least one of these next year.

- ○ **Participate in a precollege program**

  UW offers a wealth of precollege programs for students K–12, just like you, to get you thinking like a college student.

- ○ **Do an informational interview**

  Do you already know someone who is working in the field?* Ask them for thirty minutes of their time to ask them all your questions. What did they major in? What do they like about their job? What do they wish they would have done differently? Would they choose their field again?

- ○ **Do job shadowing**

  Even better, take a day to shadow someone at their job so you can see firsthand what it's like to do what they do. It can be one of the most inspirational things you do in school. Ask your parents, guardians, relatives, friends and counselors to help you find the right person to shadow.

- ○ **Take an internship**

  Once you're confident that you've found a path that's right for you, spend a semester or a summer getting real world experience with an internship in your field. As a bonus, internships look amazing on your UW applications.

*Don't know anyone? Often, your school counselor can help you find someone!

MAKE YOURSELF THE BEST CANDIDATE

Make the most of your years in high school by keeping an eye on what comes afterward.

There are, of course, some basic requirements you'll need to meet to qualify for admission at your UW. But getting into your stretch school can often hinge on the extra things you do. Earn college credits while in high school, and get involved in extracurricular activities, internships, and jobs. Your UWs will want to hear what sets you apart.

*These are average numbers for each campus. They represent the middle 50% of students, meaning 25% of admitted students place below these scores/rank, and 25% place above.

No ACT or SAT score is required at UW System campuses for the 2021-2022 academic year. UW-Madison typically still requires an ACT/SAT score, but is also waiving this requirement through December 31, 2020.

†UW-La Crosse uses class rank instead of GPA.

	GPA*
UW-EAU CLAIRE	3.22–3.80
UW-Eau Claire - Barron County	—
UW-GREEN BAY	—
UW-Green Bay, Manitowoc Campus	—
UW-Green Bay, Marinette Campus	—
UW-Green Bay, Sheboygan Campus	—
UW-LA CROSSE	69th–90th†
UW-MADISON	3.8–4.0
UW-MILWAUKEE	3.0–3.66
UW-Milwaukee at Washington County	—
UW-Milwaukee at Waukesha	—
UW OSHKOSH	3.0–3.6
UW Oshkosh, Fond du Lac Campus	—
UW Oshkosh, Fox Cities Campus	—
UW-PARKSIDE	2.72–3.52
UW-PLATTEVILLE	3.14–3.80
UW-Platteville Baraboo Sauk County	2.50–3.39
UW-Platteville Richland	2.26–3.54
UW-RIVER FALLS	3.07–3.76
UW-STEVENS POINT	3.05–3.77
UW-Stevens Point at Marshfield	—
UW-Stevens Point at Wausau	—
UW-STOUT	3.17–3.69
UW-SUPERIOR	2.72–3.58
UW-WHITEWATER	3.0–3.6
UW-Whitewater at Rock County	—

Make sure you have all your required courses for admission

All UW campuses require a minimum of 17 college preparatory credits from high school. You can review the specific guidelines for each campus under the *Requirements* tab at:
uwhelp.wisconsin.edu/admission-guidelines/freshman

3 SOCIAL SCIENCE

3 NATURAL SCIENCE

4 ELECTIVES

3 MATH

4 ENGLISH

UW-Madison only

2 FOREIGN LANGUAGE

Earn college credit in high school

Save time and money (and keep yourself challenged senior year) by taking Advanced Placement (AP) classes, International Baccalaureate (IB) exams, or enrolling in college courses through Wisconsin's Early College Credit Program (ECCP). You can earn credits that transfer directly to all UW campuses.

Find out more about high school college credit opportunities at:
uwhelp.wisconsin.edu/prep-for-college/credits

AFFORD YOUR DREAMS

College is an investment, but there are many ways to make it more affordable.

Check out your campus financial aid office or for more information, visit:
uwhelp.wisconsin.edu/financial-aid-contacts

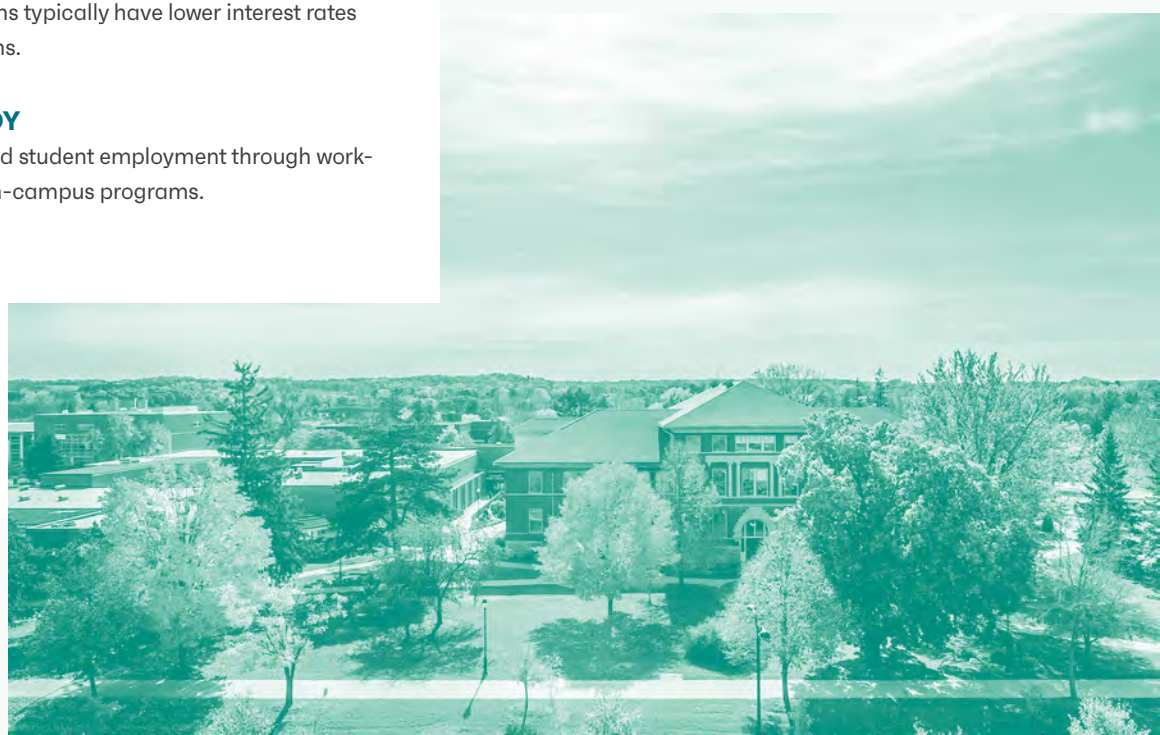
GRANTS
Grants are awarded based on financial need and do not require you to repay.

SCHOLARSHIPS
Scholarships are awarded based on financial need, academic merit, or other specific criteria. You do not have to repay. You can find scholarships in your local community, at your campus, or through private organizations.

Start your search with your high school counselor and with this handy chart of scholarship resources:
uwhelp.wisconsin.edu/counselors/navigating-financial-aid/uw-system-scholarship-links/

LOANS
Loans are money you borrow. They must be repaid in full and typically include interest payments. Government loans typically have lower interest rates than private loans.

WORK-STUDY
You can often find student employment through work-study or other on-campus programs.



BUILD YOUR BUDGET

Use this chart to get an idea of how much college will cost. Fill in monthly estimates for each line. Remember as you're budgeting, you'll need to cover expenses for two years for an associate degree or four years for a bachelor's degree.

Find tuition information for your UWs at:
uwhelp.wisconsin.edu/budget-builder

	COSTS	MONTHLY ESTIMATE ($)
UW	Tuition	
	Fees	
	On-campus room and board (if living on campus)	
	Books and supplies	
HOUSING (if living off campus)	Rent	
	Renter's insurance	
	Telephone	
	Internet	
	Cable/satellite	
	Utilities (like electricity, water, trash)	
TRANSPORTATION	Car loan payments	
	Car insurance	
	Oil changes	
	Gas	
	Car repairs	
	Parking	
	Bike	
	Public transportation	
	Travel home	
DAILY LIVING	Groceries	
	Dining out	
	Clothing	
	Self-care (laundry, hair stylist, etc.)	
	Cell phone	
	Travel	
	Gifts	
	Church and charity	
	Entertainment	
	Other living expenses	
	Total	

← BACK TO “FIND YOUR SELF” BOOK

APPENDIX

Career Clusters

Career Clusters at your UWs. Let’s use your interests to explore some possible careers.

CAREER CLUSTER

Agriculture, Food, and Natural Resources

OVERVIEW

I focus on the foods and materials humans use to thrive: producing, processing, marketing, distributing, financing, managing, and developing agricultural commodities and resources, including food, lumber, wood products, natural resources, horticulture, and other plant and animal products and resources.

RELATED MAJORS

Agricultural Engineering Technology
Environmental Science
Food Science
Forestry
Wildlife Ecology

EXAMPLE JOBS

Agricultural Engineer
Environmental Engineer
Food Scientist
Forester
Zoologist

WHICH UWs HAVE THESE MAJORS? →

Architecture & Construction | NEXT CLUSTER →

CAREER CLUSTER

Agriculture, Food, and Natural Resources

MAJORS	Agricultural & Applied Economics	Agricultural Business	Agricultural Business Management	Agricultural Engineering Technology	Agricultural Studies	Agronomy	Animal Science	Conservation	Conservation & Environmental Science	Dairy Science	Environmental Engineering Technology	Environmental Policy & Planning	Environmental Sciences	Environmental Studies	Fisheries & Water Resources	Food Science/Technology	Forestry/Forest Science	Horticulture/Environmental Horticulture	Life Sciences Communication	Reclamation, Environment & Conservation	Resource Management	Soil & Water Resources	Soil & Crop Science	Wildlife Ecology/Management
UW-Eau Claire																								
UW-Green Bay											■	■	■											
UW-La Crosse																								
UW-Madison	■		■			■	■			■			■	■		■	■	■	■				■	■
UW-Milwaukee									■															
UW Oshkosh											■			■										
UW-Parkside														■										
UW-Platteville		■					■		■	■								■		■			■	
UW-River Falls		■		■	■		■	■		■			■					■					■	
UW-Stevens Point															■		■				■	■		■
UW-Stout													■			■								
UW-Superior													■											
UW-Whitewater													■											

CAREER CLUSTER

Architecture and Construction

OVERVIEW

I focus on the built environment: designing, planning, managing building, and maintaining everything from residential and commercial structures to roads and bridges.

RELATED MAJORS

Architectural Studies
Landscape Architecture
Construction Management
Landscape & Urban Studies

EXAMPLE JOBS

Architect
Civil Engineer
Construction Manager
Interior Designer
Surveyor

WHICH UWs HAVE THESE MAJORS? →

← PREVIOUS CLUSTER | Agriculture, Food, and Natural Resources

Arts, A/V Tech, and Communication | NEXT CLUSTER →

← BACK TO "FIND YOUR SELF" BOOK

TO CAMPUS PROFILES APPENDIX →

CAREER CLUSTER

Architecture and Construction

MAJORS	Architectural Studies	Construction/Construction Management	Landscape Architecture	Landscape and Urban Studies
UW-Eau Claire				
UW-Green Bay				
UW-La Crosse				
UW-Madison			■	■
UW-Milwaukee	■			
UW Oshkosh				
UW-Parkside				
UW-Platteville		■		
UW-River Falls				
UW-Stevens Point				
UW-Stout		■		
UW-Superior				
UW-Whitewater				

← PREVIOUS CLUSTER | Agriculture, Food, and Natural Resources

Arts, A/V Tech, and Communication | NEXT CLUSTER →

← BACK TO CLUSTER OVERVIEW

CAREER CLUSTER

Arts, A/V Tech, and Communications

OVERVIEW

I focus on the act of creation: designing, producing, exhibiting, performing, writing, and publishing multimedia content for the visual and performing arts, design, journalism, and entertainment services.

RELATED MAJORS

Video Production
Graphic Design and Interactive Media
Fine Arts
Music
Game Design & Development

EXAMPLE JOBS

Audio and Video Technician
Graphic Designer
Musician or Singer
Photographer
Technical Writer

WHICH UWs HAVE THESE MAJORS? →

← PREVIOUS CLUSTER | Architecture & Construction

Business, Management & Administration | NEXT CLUSTER →

CAREER CLUSTER

Arts, A/V Tech, and Communications

MAJORS	Animation	Art History/Criticism	Art/Visual Arts	Arts Management	Communication/Studies/Arts	Dance	Design Arts	Entertainment Design	Film	Film Studies	Fine Arts	Graphic Communication	Graphic Design & Interactive Media	Industrial Design	Integrated Strategic Communication	Interior Design/Architecture	Journalism	Journalism, Advertising & Media Studies	Marketing Communication	Media Arts & Game Development	Multimedia Journalism	Music/Applied Music	Music Performance	Prof. Communication/Emerging Media	Public Relations	Radio - TV Film	Theatre/Drama	Video Production
UW-Eau Claire			■		■										■		■					■					■	
UW-Green Bay			■	■	■		■																■				■	
UW-La Crosse			■		■																	■					■	
UW-Madison		■	■		■	■										■	■					■	■				■	
UW-Milwaukee	■	■	■		■	■			■	■								■				■					■	
UW Oshkosh			■		■						■										■	■			■	■	■	
UW-Parkside			■		■								■									■					■	
UW-Platteville											■											■						
UW-River Falls			■		■						■						■		■			■					■	
UW-Stevens Point			■	■	■	■										■						■					■	
UW-Stout			■					■				■	■	■		■				■				■				■
UW-Superior			■		■																	■						
UW-Whitewater			■		■					■							■			■		■					■	

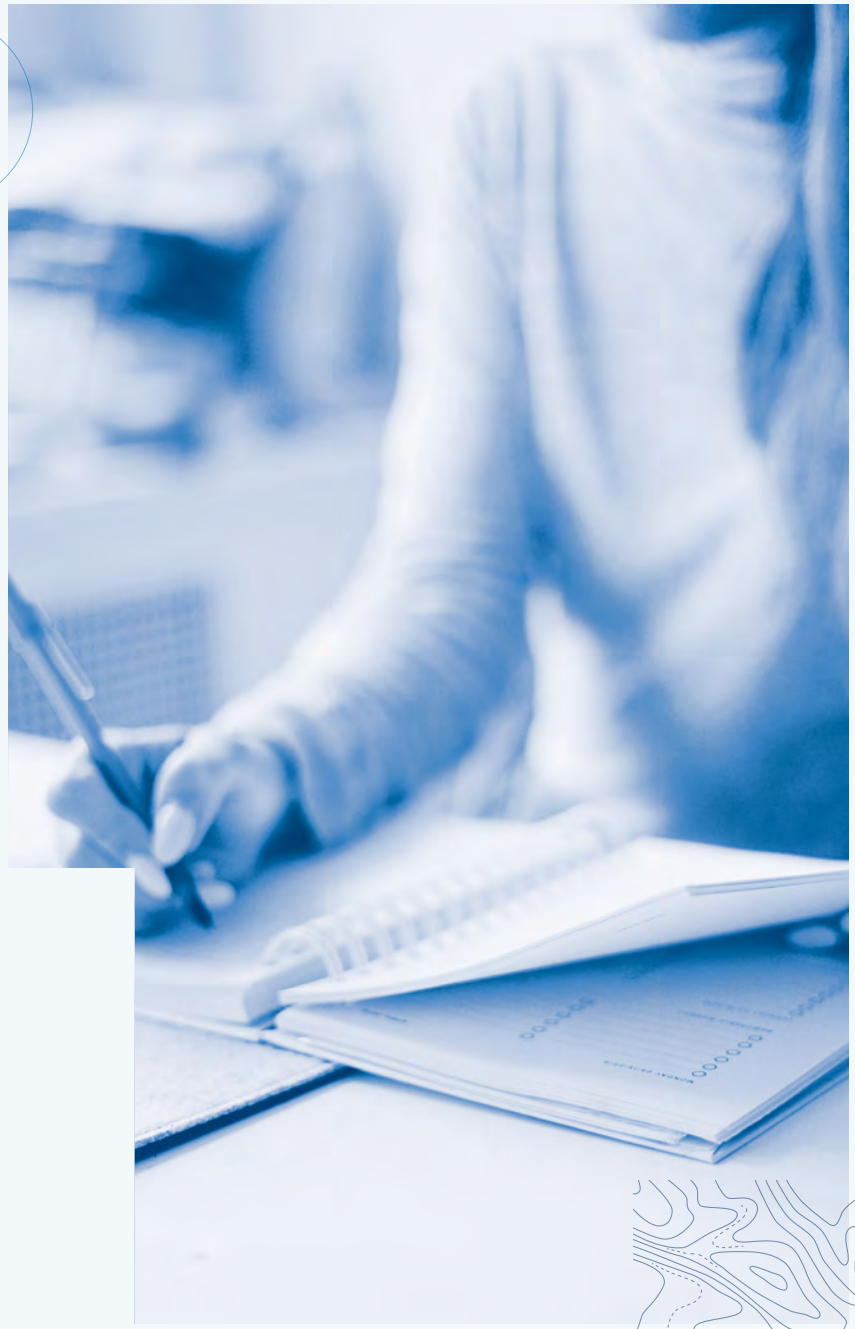
← PREVIOUS CLUSTER | Architecture & Construction

Business, Management & Administration | NEXT CLUSTER →

← BACK TO CLUSTER OVERVIEW

CAREER CLUSTER

Business Management and Administration



OVERVIEW

I focus on the world of business: planning, organizing, directing, and evaluating functions essential to effective business operation, including accounting, human resources, customer services, project management, and administration.

RELATED MAJORS

Accounting
Human Resource Management
Information Systems Management
Supply Chain Management

EXAMPLE JOBS

Accountant
Compensation and Benefits Manager
Event Planner
Human Resources Manager
Supply Chain Manager

WHICH UWs HAVE THESE MAJORS? →

← PREVIOUS CLUSTER | Arts, A/V Tech, and Communications

Education and Training | NEXT CLUSTER →

CAREER CLUSTER

Business Management and Administration

MAJORS	Actuarial Science	Business Administration	Economics	Entrepreneurship	General Business	Golf Enterprise Management	Human Performance	Human Resources Management	Information Science & Technology	Information Systems	Integrated Science	International Business	Management	Operations & Technology Management	Real Estate & Urban Land Economics	Real Estate Property Management	Supply Chain & Operations Management
UW-Eau Claire	■	■	■							■		■	■				
UW-Green Bay		■	■														
UW-La Crosse			■							■		■	■				
UW-Madison	■		■							■		■	■	■	■		■
UW-Milwaukee	■		■					■	■								■
UW Oshkosh			■					■		■			■				■
UW-Parkside		■	■							■			■				
UW-Platteville		■						■					■				■
UW-River Falls		■	■														
UW-Stevens Point		■	■										■				
UW-Stout		■				■							■			■	■
UW-Superior		■	■														
UW-Whitewater			■	■	■		■	■	■		■	■	■				■

CAREER CLUSTER

Education and Training

OVERVIEW

I focus on the world of learning: planning, managing, and delivering training, learning support, and library services to elementary, secondary, and adult students, including instruction and administration at both public and private institutions.

RELATED MAJORS

Education
Elementary Education
Early Childhood Education
Physical Education
Special Education

EXAMPLE JOBS

Elementary Education Teacher
High School Teacher
Special Education Teacher
Librarian
Preschool Teacher

WHICH UWs HAVE THESE MAJORS? →

← PREVIOUS CLUSTER | Business Management and Administration

Finance | NEXT CLUSTER →

← BACK TO "FIND YOUR SELF" BOOK

TO CAMPUS PROFILES APPENDIX →

CAREER CLUSTER

Education and Training

MAJORS	Agricultural Education	American Studies	Applied Arts & Sciences	Art Education	Business Education	Career, Technical Education & Training	Community Engagement Education	Early Childhood Education	Elementary Education	Education	Education Studies	English as a Second Language	Family & Consumer Science	General Science	Health & Human Performance	Health Promotion & Wellness	Humanities	Marketing & Business Education	Music Education	Natural Science	Organizational Leadership	Physical Education	Physical Science	Physics-Mathematics	School Health Education	Science Education
UW-Eau Claire									■														■	■		
UW-Green Bay										■							■				■					
UW-La Crosse									■					■											■	
UW-Madison				■					■		■								■			■				
UW-Milwaukee				■			■		■	■									■							
UW Oshkosh									■			■							■	■		■				
UW-Parkside								■	■																	
UW-Platteville	■		■						■																	
UW-River Falls	■			■				■	■			■			■				■							
UW-Stevens Point		■						■	■				■			■			■		■	■				
UW-Stout						■		■					■					■								■
UW-Superior				■					■													■				
UW-Whitewater			■	■	■			■	■													■				

CHART CONTINUES NEXT PAGE →

← PREVIOUS CLUSTER | Business Management and Administration

Finance | NEXT CLUSTER →

← BACK TO CLUSTER OVERVIEW

CAREER CLUSTER

Education and Training

MAJORS	Secondary Education	Social Studies	Social Science	Special Education	STEM Middle Childhood Education	Technology Education
UW-Eau Claire		■		■		
UW-Green Bay						
UW-La Crosse		■				
UW-Madison				■		
UW-Milwaukee				■		
UW Oshkosh			■	■		■
UW-Parkside	■			■		
UW-Platteville					■	■
UW-River Falls						
UW-Stevens Point		■		■		
UW-Stout				■		■
UW-Superior						
UW-Whitewater				■		

← CHART CONTINUES PREVIOUS PAGE

CAREER CLUSTER

Finance

OVERVIEW

I focus on the world of finance: planning and servicing financial investments, banking, insurance, and financial management for individuals and business.

RELATED MAJORS

Finance
Risk Management And Insurance

EXAMPLE JOBS

Auditor
Budget Analyst
Financial Analyst
Personal Finance Advisor
Tax Professional

WHICH UWs HAVE THESE MAJORS? →

← PREVIOUS CLUSTER | Education and Training

Government and Public Administration | NEXT CLUSTER →

← BACK TO "FIND YOUR SELF" BOOK

TO CAMPUS PROFILES APPENDIX →

CAREER CLUSTER

Finance

MAJORS	Accounting	Finance/Business Finance	Personal Finance	Risk Management & Insurance
UW-Eau Claire	■	■		
UW-Green Bay	■			
UW-La Crosse	■	■		
UW-Madison	■	■	■	■
UW-Milwaukee	■	■		
UW Oshkosh	■	■		
UW-Parkside	■			
UW-Platteville	■	■		
UW-River Falls	■			
UW-Stevens Point	■	■		
UW-Stout				
UW-Superior	■			
UW-Whitewater	■	■		

← PREVIOUS CLUSTER | Education and Training

Government and Public Administration | NEXT CLUSTER →

← BACK TO CLUSTER OVERVIEW

CAREER CLUSTER

Government and Public Administration

OVERVIEW

I focus on the public sector: planning, managing, and providing services for federal, state, and local government, from legislating, administrating, regulating, and taxing, to national security and foreign service.

RELATED MAJORS

Public Administration
Political Science
Urban Studies

EXAMPLE JOBS

Compliance Officer
Legislator
Occupational Health and Safety Specialist
Policy Advisor
Urban Planner

WHICH UWs HAVE THESE MAJORS? →

← PREVIOUS CLUSTER | Finance

Health Science | NEXT CLUSTER →

CAREER CLUSTER

Government and Public Administration

MAJORS	Political Science	Public Administration	Public Policy & Administration	Urban Studies
UW-Eau Claire	■			
UW-Green Bay	■			
UW-La Crosse	■	■		■
UW-Madison	■	■		
UW-Milwaukee	■			
UW Oshkosh	■			■
UW-Parkside	■			
UW-Platteville	■			
UW-River Falls	■			
UW-Stevens Point	■			
UW-Stout				
UW-Superior				
UW-Whitewater	■		■	

CAREER CLUSTER

Health Science

OVERVIEW

I focus on human and animal health: planning, managing, and providing therapeutic services, diagnostic services, health informatics, support services, as well as research and development of biotechnologies.

RELATED MAJORS

Exercise Science
Kinesiology
Psychology
Nursing
Public Health

EXAMPLE JOBS

Athletic Trainer
Biomedical Engineer
Licensed Practical Nurse
Medical Laboratory Technician
Pharmacist

WHICH UWs HAVE THESE MAJORS? →

← PREVIOUS CLUSTER | Government and Public Administration

Hospitality and Tourism | NEXT CLUSTER →

CAREER CLUSTER

Health Science

MAJORS	Applied Health Science	Athletic Training	Biomed. Sci./Clinical Lab Sci./Medical Tech	Communication Sciences & Disorders	Dietetics	Environmental Public Health	Exercise & Sport Science	Health & Human Perf./Wellness & Fitness	Health & Wellness Management	Health Care Administration	Health Information Management & Tech	Health Promotion & Equity	Kinesiology	Nuclear Medicine Technology	Nursing	Occupational Studies	Pharmaceutical Sciences	Psychology	Public Health & Community Health Edu.	Radiological Science	Rehabilitation Psychology & Services	Rehabilitation Science	Therapeutic Recreation
UW-Eau Claire		■		■		■	■			■			■		■			■	■		■	■	
UW-Green Bay											■				■			■					
UW-La Crosse			■				■		■		■			■				■	■	■			■
UW-Madison				■								■	■		■		■	■			■		
UW-Milwaukee			■	■						■			■		■	■		■	■				
UW Oshkosh		■	■			■							■		■			■		■		■	
UW-Parkside	■						■		■		■							■					
UW-Platteville								■										■					
UW-River Falls				■					■									■					
UW-Stevens Point	■		■	■	■				■		■				■	■		■					
UW-Stout					■			■										■			■		
UW-Superior									■									■					
UW-Whitewater				■														■					

← PREVIOUS CLUSTER | Government and Public Administration

Hospitality and Tourism | NEXT CLUSTER →

← BACK TO CLUSTER OVERVIEW

CAREER CLUSTER

Hospitality and Tourism

OVERVIEW

I focus on the business of travel and leisure: managing, marketing, and operating visitor-related businesses, including restaurants, concessions, lodgings, attractions, recreation, events, and travel services.

RELATED MAJORS

Hotel, Restaurant, and Tourism Management

EXAMPLE JOBS

Amusement Park Manager
Hotel Manager
Lodging Manager
Recreation Worker
Travel Agent

WHICH UWs HAVE THESE MAJORS? →

← PREVIOUS CLUSTER | Health Science

Human Services | NEXT CLUSTER →

← BACK TO "FIND YOUR SELF" BOOK

TO CAMPUS PROFILES APPENDIX →

CAREER CLUSTER

Hospitality and Tourism

MAJORS	Hotel, Restaurant & Tourism Management	Recreation Management
UW-Eau Claire		
UW-Green Bay		
UW-La Crosse		■
UW-Madison		
UW-Milwaukee		
UW Oshkosh		
UW-Parkside		
UW-Platteville		
UW-River Falls		
UW-Stevens Point		
UW-Stout	■	
UW-Superior		
UW-Whitewater		

← PREVIOUS CLUSTER | Health Science

Human Services | NEXT CLUSTER →

← BACK TO CLUSTER OVERVIEW

CAREER CLUSTER

Human Services

OVERVIEW

I focus on helping individuals and families meet their personal needs, including mental health, disability, safety resource support, and service allocation.

RELATED MAJORS

Philosophy
Social Science
Sociology
Social Work
Religious Studies

EXAMPLE JOBS

Childcare Worker
Fitness Trainer
Mental Health Counselor
School Psychologist
Social Worker

WHICH UWs HAVE THESE MAJORS? →

← PREVIOUS CLUSTER | Hospitality and Tourism

Information Technology (IT) | NEXT CLUSTER →

← BACK TO "FIND YOUR SELF" BOOK

TO CAMPUS PROFILES APPENDIX →

CAREER CLUSTER

Human Services

MAJORS	Community & Nonprofit Leadership	Democracy and Justice Studies	Human Development & Family Studies	Human Services Leadership	Jewish Studies	Philosophy	Religious Studies	(Applied) Social Sciences	Social Studies	Social Welfare	Sociology	Social Work
UW-Eau Claire						■	■				■	■
UW-Green Bay		■				■						■
UW-La Crosse						■					■	
UW-Madison	■		■		■	■	■		■	■	■	■
UW-Milwaukee					■	■	■				■	■
UW Oshkosh				■		■	■				■	■
UW-Parkside						■					■	
UW-Platteville								■				
UW-River Falls									■		■	■
UW-Stevens Point						■					■	■
UW-Stout			■					■				
UW-Superior								■				■
UW-Whitewater									■		■	■

← PREVIOUS CLUSTER | Hospitality and Tourism

Information Technology (IT) | NEXT CLUSTER →

← BACK TO CLUSTER OVERVIEW

CAREER CLUSTER

Information Technology (IT)

OVERVIEW

I focus on computers and technology: designing, developing, maintaining, supporting, and managing hardware, software, multimedia, and system integrations.

RELATED MAJORS

Computer Science
Information Science
Computer Engineering
Software Technology
Web Development

EXAMPLE JOBS

Information Security Analyst
Network Support Specialist
Software Developer
Video Game Designer
Web Developer

WHICH UWs HAVE THESE MAJORS? →

← PREVIOUS CLUSTER | Human Services

Law, Public Safety, Corrections, and Security | NEXT CLUSTER →

← BACK TO "FIND YOUR SELF" BOOK

TO CAMPUS PROFILES APPENDIX →

CAREER CLUSTER

Information Technology (IT)

MAJORS	Applied Computing	Computer (& Electrical) Engineering	Computer and Information Systems	Computer Networking & Information Tech	Computer Science	Digital Marketing Technology	Human-Technology Interface	Information Science & Communication Tech	Interactive Web Management	Software Technology/Software Engineering	Web Development
UW-Eau Claire					■						
UW-Green Bay					■			■			
UW-La Crosse		■			■						
UW-Madison		■			■						
UW-Milwaukee	■	■		■	■			■			
UW Oshkosh	■				■				■	■	
UW-Parkside					■						
UW-Platteville	■									■	
UW-River Falls	■		■				■				
UW-Stevens Point	■		■								■
UW-Stout		■		■	■	■		■			
UW-Superior					■						
UW-Whitewater					■						

← PREVIOUS CLUSTER | Human Services

Law, Public Safety, Corrections, and Security | NEXT CLUSTER →

← BACK TO CLUSTER OVERVIEW

CAREER CLUSTER

Law, Public Safety, Corrections, and Security

OVERVIEW

I focus on the world of the law: planning, managing, providing legal, public safety, protective, and homeland security services, including professional services and technical support.

RELATED MAJORS

Forensic Investigation
Fire And Emergency Response Mgmt.
Legal Studies
Criminal Justice

EXAMPLE JOBS

Criminal Investigator
Emergency Medical Technician
Firefighter
Lawyer
Police Officer

WHICH UWs HAVE THESE MAJORS? →

← PREVIOUS CLUSTER | Information Technology (IT)

Liberal Arts, Languages, & History | NEXT CLUSTER →

← BACK TO "FIND YOUR SELF" BOOK

TO CAMPUS PROFILES APPENDIX →

CAREER CLUSTER

Law, Public Safety, Corrections, and Security

MAJORS	Criminal Justice	Criminal Justice & Rehabilitation	Criminology	Fire & Emergency Response Management	Forensic Investigation	Legal Studies
UW-Eau Claire	■					
UW-Green Bay						
UW-La Crosse						
UW-Madison						■
UW-Milwaukee	■					
UW Oshkosh	■			■		
UW-Parkside	■					
UW-Platteville	■				■	
UW-River Falls			■			
UW-Stevens Point						
UW-Stout		■				
UW-Superior						■
UW-Whitewater			■			

← PREVIOUS CLUSTER | Information Technology (IT)

Liberal Arts, Languages, & History | NEXT CLUSTER →

← BACK TO CLUSTER OVERVIEW

CAREER CLUSTER

Liberal Arts, Languages & History

OVERVIEW

I focus on human culture and experience: teaching, publishing, researching, editing, translating, and providing leadership to advance these fields of study.

RELATED MAJORS

General Studies
Gender & Women's Studies
Foreign Language
Writing
Linguistics

EXAMPLE JOBS

Editor
Historian
Interpreter
Linguistics Teacher
Translator

WHICH UWs HAVE THESE MAJORS? →

← PREVIOUS CLUSTER | Law, Public Safety, Corrections, and Security

Manufacturing | NEXT CLUSTER →

← BACK TO "FIND YOUR SELF" BOOK

TO CAMPUS PROFILES APPENDIX →

← PREVIOUS CLUSTER | Law, Public Safety, Corrections & Security

CAREER CLUSTER

Liberal Arts, Languages & History

MAJORS	Afro-American Studies	African (Cultural) & African Diaspora	American Studies	American Indian/First Nations Studies	Applied Arts & Sciences	Asian Languages & Cultures	Cartography & Geological Info Systems	Chinese	Classical Humanities	Classics	Community & Environmental Sociology	Comparative Literature	Economics	English	Foreign Language	French	Gender & Women's Studies	Geography	German/German Studies	Global Studies	History	Interdisciplinary Philosophy	International Studies	Italian	Japanese/Japanese Studies	Latin
UW-Eau Claire				■									■	■		■	■	■	■		■					
UW-Green Bay				■									■	■					■		■					
UW-La Crosse													■	■		■	■	■	■		■					
UW-Madison	■	■				■	■	■	■	■	■		■	■		■	■	■	■		■		■	■	■	■
UW-Milwaukee		■								■		■	■	■		■	■	■	■	■	■		■	■		
UW Oshkosh													■	■		■	■	■	■		■		■		■	
UW-Parkside													■	■				■			■		■			
UW-Platteville					■									■	■			■			■	■				
UW-River Falls													■	■				■			■		■			
UW-Stevens Point			■		■								■	■		■			■		■		■			
UW-Stout																										
UW-Superior													■	■							■					
UW-Whitewater					■								■	■		■	■	■	■		■		■		■	

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Manufacturing | NEXT CLUSTER →

← BACK TO CLUSTER OVERVIEW

CAREER CLUSTER

Liberal Arts, Languages & History

MAJORS	Latin American Studies	Liberal Studies	Linguistics	Modern Langauages	Polish	Portuguese	Prof. Communications/Emerging Media	Russian	Scandinavian Studies	Spanish	Spanish & Latin American Studies	Writing/Writing & Applied Arts
UW-Eau Claire	■	■								■		
UW-Green Bay											■	■
UW-La Crosse										■		
UW-Madison	■		■		■	■		■	■	■		
UW-Milwaukee	■		■					■		■		
UW Oshkosh		■								■		
UW-Parkside		■								■		
UW-Platteville												
UW-River Falls				■								
UW-Stevens Point										■		
UW-Stout							■					
UW-Superior												■
UW-Whitewater		■								■		

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CAREER CLUSTER

Manufacturing

OVERVIEW

I focus on turning materials into products: planning, managing, and overseeing the processing of materials into intermediate and final products, including professional and technical support activities like production planning and control, maintenance and manufacturing, and process engineering.

RELATED MAJORS

Occupational Safety
Electrical Engineering Technology
Mechanical Engineering Technology
Fashion & Retail
Textiles & Fashion Design

EXAMPLE JOBS

Drafter
Electrical Engineer
Geothermal Technician
Mechanical Engineer
Power Plant Operator

WHICH UWs HAVE THESE MAJORS? →

← PREVIOUS CLUSTER | Liberal Arts, Languages & History

Marketing, Sales, and Service | NEXT CLUSTER →

← BACK TO "FIND YOUR SELF" BOOK

TO CAMPUS PROFILES APPENDIX →

CAREER CLUSTER

Manufacturing

MAJORS	Applied Science	Electrical Engineering Technology	Fashion & Retail	Industrial Technology Management	Mechanical Engineering Technology	Occupational Safety	Textiles & Fashion Design
UW-Eau Claire							
UW-Green Bay		■			■		
UW-La Crosse							
UW-Madison							■
UW-Milwaukee							
UW Oshkosh		■			■		
UW-Parkside							
UW-Platteville				■			
UW-River Falls							
UW-Stevens Point							
UW-Stout	■		■				
UW-Superior							
UW-Whitewater						■	

← PREVIOUS CLUSTER | Liberal Arts, Languages & History

Marketing, Sales, and Service | NEXT CLUSTER →

← BACK TO CLUSTER OVERVIEW

CAREER CLUSTER

Marketing, Sales, and Service

OVERVIEW

I focus on reaching and engaging with consumers: planning, managing, researching, and communicating to meet organizational objectives, using quantitative and qualitative market analysis, content creation, advertising, media placement, and public relations.

RELATED MAJORS

Real Estate Property Management
Retailing & Consumer Behavior
Professional Sales
Marketing

EXAMPLE JOBS

Advertising Manager
Market Research Analyst
Public Relations Specialist
Retail Buyer
Sales Manager

WHICH UWs HAVE THESE MAJORS? →

← PREVIOUS CLUSTER | Manufacturing

Science, Technology, Engineering, and Math | NEXT CLUSTER →

← BACK TO "FIND YOUR SELF" BOOK

TO CAMPUS PROFILES APPENDIX →

CAREER CLUSTER

Marketing, Sales, and Service

MAJORS	(Integrated) Marketing	Professional Sales	Real Estate Property Management	Real Estate and Urban Land Econ	Retailing & Consumer Behavior
UW-Eau Claire	■				
UW-Green Bay					
UW-La Crosse	■				
UW-Madison	■			■	■
UW-Milwaukee	■				
UW Oshkosh	■				
UW-Parkside	■				
UW-Platteville	■	■			
UW-River Falls					
UW-Stevens Point	■				
UW-Stout			■		
UW-Superior					
UW-Whitewater	■				

← PREVIOUS CLUSTER | Manufacturing

Science, Technology, Engineering, and Math | NEXT CLUSTER →

← BACK TO CLUSTER OVERVIEW

CAREER CLUSTER

Science, Technology, Engineering, and Math

OVERVIEW

I focus on the world of science and technology: planning, managing, testing, researching, and providing technical services in laboratories and in the field to advance physical science, social science, and engineering services.

RELATED MAJORS

Biology
Civil Engineering
Mechanical Engineering
Mathematics
Geosciences

EXAMPLE JOBS

Biochemist
Chemical Engineer
Environmental Planner
Nuclear Engineer
Sociologist

WHICH UWs HAVE THESE MAJORS? →

← PREVIOUS CLUSTER | Marketing, Sales, and Service

Transportation, Distribution, and Logistics | NEXT CLUSTER →

← BACK TO "FIND YOUR SELF" BOOK

TO CAMPUS PROFILES APPENDIX →

← PREVIOUS CLUSTER | Marketing, Sales, and Service

CAREER CLUSTER

Science, Technology, Engineering, and Math

MAJORS	Agricultural Engineering	Anthropology	Archaeological Studies	Atmosphere & Oceanic Studies	(Applied) Biochemistry/Molecular Biology	Applied Mathematics & Computer Science	Applied Math, Engineering & Physics	Applied Science	Astronomy-Physics	Atmospheric (and Oceanic) Sciences	Biological Systems Engineering	Biology	Biomedical Engineering	Biomedical & Health Science	Biotechnology	Botany	Broad Field Science	Business Analytics	Chemical Engineering	Chemistry	Civil Engineering	Computer Engineering	Conservation Biology	Data Science/Data Analytics	Earth Science	Electrical Engineering
UW-Eau Claire					■							■	■							■						
UW-Green Bay												■								■						■
UW-La Crosse			■									■								■						
UW-Madison		■		■			■		■	■	■	■	■			■			■	■	■	■	■	■		■
UW-Milwaukee		■		■		■				■		■	■							■	■	■				■
UW Oshkosh		■										■								■					■	
UW-Parkside												■								■						
UW-Platteville												■					■			■	■			■		■
UW-River Falls	■							■				■		■	■					■				■		
UW-Stevens Point												■							■	■				■		
UW-Stout					■	■																■				
UW-Superior												■								■						
UW-Whitewater												■						■		■						

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Transportation, Distribution, and Logistics | NEXT CLUSTER →

← BACK TO CLUSTER OVERVIEW

CAREER CLUSTER

Science, Technology, Engineering, and Math

MAJORS	Engineering Mechanics	Engineering Physics	Engineering Technology	Entomology	Environmental Engineering	Environmental Engineering Technology	General Sciences/Science	Genetics & Genomics	Geological Engineering	Geology/Geophysics/Geosciences	Geospatial Sciences/Geospatial Analysis	Global Health	Human Biology	Industrial Engineering	International/Global Studies	Leadership & Organizational Studies	Manufacturing Engineering	Materials Science & Engineering	Mathematics	Mechanical Engineering	Microbiology	Molecular (and Cell) Biology/Biochemistry	Natural Science	Naval Science
UW-Eau Claire										■	■							■	■					
UW-Green Bay						■				■			■						■	■				
UW-La Crosse																			■		■			
UW-Madison	■	■		■				■	■	■		■		■	■				■	■	■	■		■
UW-Milwaukee					■					■				■	■				■	■	■			
UW Oshkosh						■				■					■	■			■		■			
UW-Parkside										■					■				■			■		
UW-Platteville		■			■									■					■	■				
UW-River Falls					■					■					■				■					
UW-Stevens Point										■	■				■				■				■	
UW-Stout			■				■										■			■		■		
UW-Superior							■												■					
UW-Whitewater										■					■				■					

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CHART CONTINUES NEXT PAGE →

← PREVIOUS CLUSTER | Marketing, Sales, and Service

Transportation, Distribution, and Logistics | NEXT CLUSTER →

← BACK TO CLUSTER OVERVIEW

CAREER CLUSTER

Science, Technology, Engineering, and Math

MAJORS	Neurobiology/Neuroscience	Nuclear Engineering	Nutritional Sciences	Packaging	Paper Science & Engineering	Pharmacology & Toxicology	Physics	Plant Pathology	Plastics Engineering	Software Engineering	Statistics	Sustainability & Renewable Energy Systems	Sustainable Food & Nutrition	Sustainable Management	Water Science	Zoology
UW-Eau Claire	■						■									
UW-Green Bay															■	
UW-La Crosse							■				■					
UW-Madison	■	■	■			■	■	■			■					■
UW-Milwaukee			■				■									
UW Oshkosh							■									
UW-Parkside							■							■		
UW-Platteville										■		■				
UW-River Falls	■						■							■		
UW-Stevens Point					■		■						■			
UW-Stout				■					■							
UW-Superior														■		
UW-Whitewater							■									

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CAREER CLUSTER

Transportation, Distribution, and Logistics

OVERVIEW

I focus on moving people, materials, and goods by road, pipeline, air, rail, and water, including transportation infrastructure planning and management, logistics, mobile equipment, and facility management.

RELATED MAJORS

Transportation and Logistics Management

EXAMPLE JOBS

Dispatcher
Industrial Truck Operator
Logistician
Recycling Coordinator
Traffic Technician

← BACK TO "FIND YOUR SELF" BOOK

TO CAMPUS PROFILES APPENDIX →

CAREER CLUSTER

Transportation, Distribution, and Logistics

	MAJORS: Transportation & Logistics Management
UW-Eau Claire	
UW-Green Bay	
UW-La Crosse	
UW-Madison	
UW-Milwaukee	
UW Oshkosh	
UW-Parkside	
UW-Platteville	
UW-River Falls	
UW-Stevens Point	
UW-Stout	
UW-Superior	■
UW-Whitewater	

← PREVIOUS CLUSTER | Science, Technology, Engineering, and Math

← BACK TO CLUSTER OVERVIEW

← BACK TO “FIND YOUR SELF” BOOK

APPENDIX

Campus Guide

Let’s take a look at the UW campuses, one by one.

← BACK TO "FIND YOUR SELF" BOOK

UW-EAU CLAIRE

Here, you will redefine the college experience to better prepare for the future. We do not shy away from pushing boundaries. We rewrite the written and achieve the unthinkable. We believe an open mind opens doors and unlocks brilliance and transformation. At the heart of all of our students is compassion. And when we embrace differences, we are a force to be reckoned with—anything is possible.

ADMISSIONS DEADLINE

February 1, 2021 — UW-Eau Claire
August 1, 2021 — UW-Eau Claire – Barron County

ADMISSIONS CONTACT INFORMATION

715-836-5415
admissions@uwec.edu

105 Garfield Ave.
Eau Claire, WI 54701

TOP FIVE GRADUATING MAJORS AT EAU CLAIRE

Management
Marketing
Nursing
Kinesiology
Biology

FAFSA CODE AND PREFERRED FILING DATE

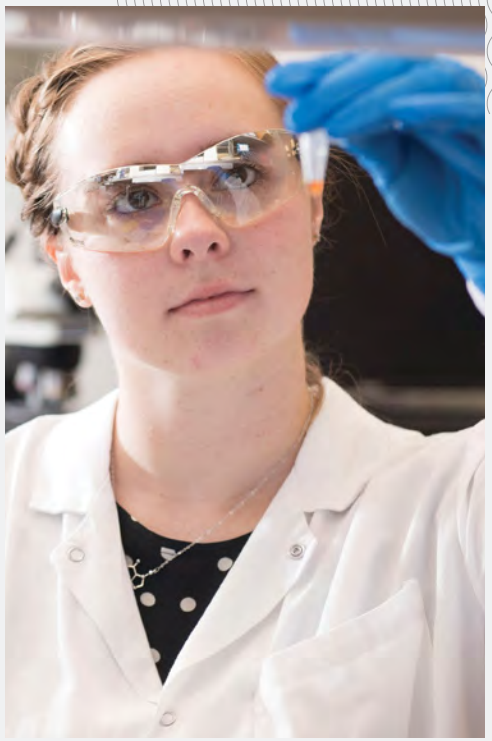
003917
March 15, 2021

UW-Eau Claire
uwec.edu

ADMITTED STUDENT PROFILE FOR THE MIDDLE 50%

GPA	3.22–3.80
Undergraduate enrollment	10,065
Admit rate (%)	89
Receiving financial aid (%)	74.4

CAMPUS VISIT
uwec.ly/visit



UW-Eau Claire – Barron County
barron.uwec.edu

ADMITTED STUDENT PROFILE FOR THE MIDDLE 50%

GPA	open access
Undergraduate enrollment	454
Admit rate (%)	100
Receiving financial aid (%)	44.9

CAMPUS VISIT
uwec.ly/bcvisit

UW Green Bay | NEXT CAMPUS →

← BACK TO "FIND YOUR SELF" BOOK

UW-GREEN BAY

UW-Green Bay fearlessly rises to face challenges, solve problems, embrace diversity and forge access to education for all who seek it. That enterprising spirit has made us the fastest-growing UW school in the region. Discover your calling among 200 academic programs. Pursue your passions with more than 1,000 activities, 140 student clubs and nine NCAA Division-1 athletic teams. Consider our campus a safe haven for resilient problem-solvers, fearless dreamers, fun-seekers and forward-looking achievers to dream big, prepare well and have fun. Our mission is to give you wings.

ADMISSIONS DEADLINES

Contact campus

TOP FIVE GRADUATING MAJORS AT GREEN BAY

Business Administration
Nursing
Human Biology
Psychology
Organizational Leadership

ADMISSIONS CONTACT INFORMATION

920-465-2111
uwgb@uwgb.edu

2420 Nicolet Dr.
Green Bay, WI 54311

FAFSA CODE AND PREFERRED FILING DATE

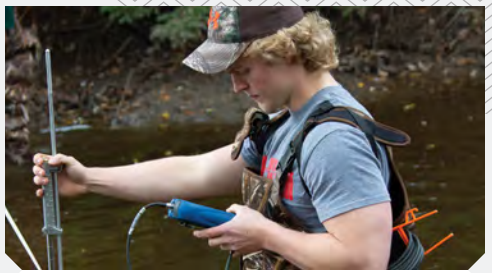
003899
January 15, 2021

UW-Green Bay
uwgb.edu

ADMITTED STUDENT PROFILE FOR THE MIDDLE 50%

GPA	**contact campus**
Undergraduate enrollment	**7,612**
Admit rate (%)	**100**
Receiving financial aid (%)	**65.5**

CAMPUS VISIT
uwgb.edu/admissions/visit



UW-Green Bay, Manitowoc Campus
uwgb.edu/manitowoc

ADMITTED STUDENT PROFILE FOR THE MIDDLE 50%

GPA	**contact campus**
Undergraduate enrollment	**238**
Admit rate (%)	**100**
Receiving financial aid (%)	**65.3**

CAMPUS VISIT
uwgb.edu/manitowoc/visit

UW-Green Bay, Marinette Campus
uwgb.edu/marinette

ADMITTED STUDENT PROFILE FOR THE MIDDLE 50%

GPA	**open access**
Undergraduate enrollment	**204**
Admit rate (%)	**100**
Receiving financial aid (%)	**51.3**

CAMPUS VISIT
uwgb.edu/marinette/visit

UW-Green Bay, Sheboygan Campus
uwgb.edu/sheboygan

ADMITTED STUDENT PROFILE FOR THE MIDDLE 50%

GPA	**open access**
Undergraduate enrollment	**381100**
Admit rate (%)	**100**
Receiving financial aid (%)	**52.0**

CAMPUS VISIT
uwgb.edu/sheboygan/visit

← PREVIOUS CAMPUS | UW-Eau Claire

UW La Crosse | NEXT CAMPUS →

← BACK TO "FIND YOUR SELF" BOOK

UW-LA CROSSE

Embark on your path at UW-La Crosse—a successful future awaits! Embrace our challenging, dynamic, and diverse learning environments. Experience innovative academics with an entire community fully engaged in supporting student success. Nestled between the towering bluffs and mighty Mississippi River, enjoy La Crosse's big-city amenities, small-town feel, and natural beauty unrivaled in the Midwest.

UW-La Crosse
uwlax.edu

ADMITTED STUDENT PROFILE FOR THE MIDDLE 50%

Class rank (%)	69–90

Undergraduate enrollment	9,469
Admit rate (%)	80
Receiving financial aid (%)	73.2

CAMPUS VISIT
uwlax.edu/visit

ADMISSIONS DEADLINES

February 1, 2021 — Priority Deadline

TOP FIVE GRADUATING MAJORS AT LA CROSSE

Biology
Psychology
Exercise & Sport Science
Elementary Education
Finance

ADMISSIONS CONTACT INFORMATION

608-785-8939
admissions@uwlax.edu

1725 State Street
La Crosse, WI 54601

FAFSA CODE AND PREFERRED FILING DATE

003919
February 1, 2021

← PREVIOUS CAMPUS | UW-Green Bay

UW-Madison | NEXT CAMPUS →

← BACK TO "FIND YOUR SELF" BOOK

UW-MADISON

The University of Wisconsin–Madison is recognized as the 13th-best public university in the nation (U.S. News & World Report). Built on 936 acres and surrounded by lakes, UW–Madison is a research powerhouse with a community vibe, filled with Badgers who welcome challenges, seize opportunities, and defy expectations. Join our community of visionaries. Become a Badger!

ADMISSIONS DEADLINES

November 1, 2020 — Freshman Early Action Deadline
February 1, 2021 — Freshman Regular Decision Deadline
February 1, 2021 — Transfer Priority Decision Deadline
March 1, 2021 — Transfer Regular Decision Deadline

*Deadlines are subject to change. Please visit admissions.wisc.edu/deadlines for up-to-date deadlines.

ADMISSIONS CONTACT INFORMATION

608-262-3961
onwisconsin@admissions.wisc.edu

702 W. Johnson St., Ste. 1101
Madison, WI 53715-1007

TOP FIVE GRADUATING MAJORS AT MADISON

Economics
Computer Sciences
Biology
Psychology
Communication Arts

FAFSA CODE AND PREFERRED FILING DATE

003895
December 1, 2020

UW-Madison
wisc.edu

ADMITTED STUDENT PROFILE FOR THE MIDDLE 50%

GPA	3.8–4.0

Undergraduate enrollment	33,165
Admit rate (%)	60
Receiving financial aid (%)	55.9

CAMPUS VISIT
wisc.edu/visit

← PREVIOUS CAMPUS | UW-La Crosse

UW Oshkosh | NEXT CAMPUS →

← BACK TO "FIND YOUR SELF" BOOK

UW-MILWAUKEE

The University of Wisconsin-Milwaukee is a major urban university, providing a life-changing education to 26,000 students. UWM's 15 schools and colleges, along with two associate degree-granting campuses in Waukesha and Washington County, offer many undergrad research opportunities. Our rich array of academics and real-life learning allow UWM students to take on the world, even before graduation.

ADMISSIONS DEADLINES

March 1, 2021 — Priority Date

TOP FIVE GRADUATING MAJORS AT MILWAUKEE

Nursing
Marketing
Information Science & Technology
Finance
Education

ADMISSIONS CONTACT INFORMATION

414-229-2222
undergraduateadmissions@uwm.edu

PO Box 749
Milwaukee, WI 53201

FAFSA CODE AND PREFERRED FILING DATE

003896
February 1, 2021

UW-Milwaukee
uwm.edu

ADMITTED STUDENT PROFILE FOR THE MIDDLE 50%

GPA	3.0–3.66
Undergraduate enrollment	19,362
Admit rate (%)	88
Receiving financial aid (%)	76.8

CAMPUS VISIT
uwm.edu/visituwm

UW-Milwaukee at Washington County
uwm.edu/washington

ADMITTED STUDENT PROFILE FOR THE MIDDLE 50%

GPA	open access
Undergraduate enrollment	605
Admit rate (%)	99
Receiving financial aid (%)	52.3

CAMPUS VISIT
uwm.edu/visituwm

UW-Milwaukee at Waukesha
uwm.edu/waukesha

ADMITTED STUDENT PROFILE FOR THE MIDDLE 50%

GPA	open access
Undergraduate enrollment	1,542
Admit rate (%)	100
Receiving financial aid (%)	42.7

CAMPUS VISIT
uwm.edu/visituwm

← PREVIOUS CAMPUS | UW-Madison

UW Oshkosh | NEXT CAMPUS →

← BACK TO "FIND YOUR SELF" BOOK

UW OSHKOSH

At UW Oshkosh, your college experience will be anything but textbook. Your time here will shape and transform you—and it doesn't just happen in the classroom! With research, faculty and classroom experiences at UW Oshkosh, you'll collaborate, contribute and succeed all before you graduate. No matter what you aim to be and do, you can make it happen here. Three campuses, one university.

ADMISSIONS DEADLINES

No application deadline.
UW Oshkosh will cover the application fee for students who apply before Oct. 31, 2020.

TOP FIVE GRADUATING MAJORS AT OSHKOSH

Nursing
Elementary Education
Psychology
Human Services Leadership
Biology

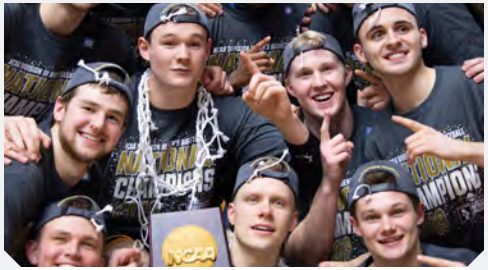
ADMISSIONS CONTACT INFORMATION

920-424-3164
admissions@uwosh.edu

800 Algoma Boulevard
Oshkosh, WI 54901

FAFSA CODE AND PREFERRED FILING DATE

003920
January 1, 2021



UW Oshkosh
uwosh.edu

ADMITTED STUDENT PROFILE FOR THE MIDDLE 50%

GPA	3.0–3.6
Undergraduate enrollment	13,932
Admit rate (%)	93
Receiving financial aid (%)	53.1

CAMPUS VISIT
uwo.sh/visit

UW Oshkosh, Fond du Lac Campus
uwosh.edu/fdl

ADMITTED STUDENT PROFILE FOR THE MIDDLE 50%

GPA	open access
Undergraduate enrollment	444
Admit rate (%)	100
Receiving financial aid (%)	64.6

CAMPUS VISIT
uwosh.edu/fdl/visit

UW Oshkosh, Fox Cities Campus
uwosh.edu/fox

ADMITTED STUDENT PROFILE FOR THE MIDDLE 50%

GPA	open access
Undergraduate enrollment	1.134
Admit rate (%)	100
Receiving financial aid (%)	44.3

CAMPUS VISIT
uwosh.edu/fox/visit

← PREVIOUS CAMPUS | UW-Milwaukee

UW-Parkside | NEXT CAMPUS →

← BACK TO "FIND YOUR SELF" BOOK

UW-PARKSIDE

The University of Wisconsin-Parkside sits on 700 acres of quiet prairies and beautiful woodlands. In any of our 41 undergraduate majors and 11 graduate programs, students can expect small class sizes, individual attention from faculty, and the ability to put their learning into practice through research and internship opportunities.

ADMISSIONS DEADLINES

Contact campus

TOP FIVE GRADUATING MAJORS AT PARKSIDE

Business Management
Psychology
Criminal Justice
Biological Sciences
Communication

ADMISSIONS CONTACT INFORMATION

262-595-2355
admissions@uwp.edu

900 Wood Road
Kenosha, WI 53144

FAFSA CODE AND PREFERRED FILING DATE

005015
March 15, 2021

UW-Parkside

uwp.edu

ADMITTED STUDENT PROFILE FOR THE MIDDLE 50%

GPA	2.72–3.52

Undergraduate enrollment	3,938
Admit rate (%)	89
Receiving financial aid (%)	79.1

CAMPUS VISIT

uwp.edu/apply/visitus

← PREVIOUS CAMPUS | UW Oshkosh

UW Platteville | NEXT CAMPUS →

← BACK TO "FIND YOUR SELF" BOOK

UW-PLATTEVILLE

Since 1866, the University of Wisconsin-Platteville has earned a reputation as a regional leader. With over 40 majors to choose from and unique hands-on learning opportunities at our Platteville, Richland, and Baraboo Sauk County campuses, we'll prepare you to succeed. Plus, we've consistently been ranked #1 in annual return on investment (ROI) in Wisconsin, meaning you get a high-quality education in a safe and friendly environment. Learn more at uwplatt.edu today!

ADMISSIONS DEADLINES

Contact campus

TOP FIVE GRADUATING MAJORS AT PLATTEVILLE

Mechanical Engineering
Industrial Technology Management
Business Administration
Criminal Justice
Civil Engineering

ADMISSIONS CONTACT INFORMATION

608-342-1125
admit@uwplatt.edu

1 University Plaza
Platteville, WI 53818

FAFSA CODE AND PREFERRED FILING DATE

003921
February 1, 2021

UW-Platteville
uwplatt.edu

ADMITTED STUDENT PROFILE FOR THE MIDDLE 50%

GPA	3.14–3.80
Undergraduate enrollment	6,971
Admit rate (%)	95
Receiving financial aid (%)	74.5

CAMPUS VISIT
uwplatt.edu/visit

UW-Platteville Baraboo Sauk County
uwplatt.edu/baraboo

ADMITTED STUDENT PROFILE FOR THE MIDDLE 50%

GPA	2.50–3.39
Undergraduate enrollment	361
Admit rate (%)	97
Receiving financial aid (%)	60.1

CAMPUS VISIT
uwplatt.edu/visit

UW-Platteville Richland
uwplatt.edu/richland

ADMITTED STUDENT PROFILE FOR THE MIDDLE 50%

GPA	2.26–3.54
Undergraduate enrollment	159
Admit rate (%)	99
Receiving financial aid (%)	44.8

CAMPUS VISIT
uwplatt.edu/visit

← PREVIOUS CAMPUS | UW-Parkside

UW River Falls | NEXT CAMPUS →

← BACK TO "FIND YOUR SELF" BOOK

UW-RIVER FALLS

UW-River Falls, located in western Wisconsin just 30 minutes from Minneapolis/St. Paul, offers the best of both worlds—the community and convenience of a small town AND the excitement of a major metro area. With more than 70 areas of study, there's something at UW-River Falls for you.

UW-River Falls awards hundreds of merit and need-based scholarships each year, making your exceptional education an even better value.

UW-River Falls

uwrf.edu

ADMITTED STUDENT PROFILE FOR THE MIDDLE 50%

GPA	3.07–3.76

Undergraduate enrollment	5,581
Admit rate (%)	82
Receiving financial aid (%)	79.7

CAMPUS VISIT

uwrf.edu/visit

ADMISSIONS DEADLINES

Contact campus

TOP FIVE GRADUATING MAJORS AT RIVER FALLS

Animal Science
Business Administration
Elementary Education
Biology
Psychology

ADMISSIONS CONTACT INFORMATION

715-425-3500
admissions@uwrf.edu

410 South 3rd Street
River Falls, WI 54022

FAFSA CODE AND PREFERRED FILING DATE

003923
January 1, 2021

← PREVIOUS CAMPUS | UW-Platteville

UW Stevens Point | NEXT CAMPUS →

← BACK TO "FIND YOUR SELF" BOOK

UW-STEVENS POINT

The day you step foot on a UW-Stevens Point campus is the day your pursuit of something bigger begins. Campuses in Stevens Point, Marshfield and Wausau offer inspiring professors, dynamic programs and diverse opportunities to challenge you to dream bigger, reach higher and explore careers you may not have known existed. Discover the possibilities—and discover your purpose at UW-Stevens Point.

ADMISSIONS DEADLINES

All three UW-Stevens Point campus locations offer rolling admissions.

ADMISSIONS CONTACT INFORMATION

7715-346-2441
admiss@uwsp.edu

1108 Fremont Street, Room 102
Stevens Point, WI 54481-3897

TOP FIVE GRADUATING MAJORS AT STEVENS POINT

Business Administration
Biology
Resource Management
Communication
Psychology

FAFSA CODE AND PREFERRED FILING DATE

003924
March 15, 2021

UW-Stevens Point
uwsp.edu

ADMITTED STUDENT PROFILE FOR THE MIDDLE 50%

GPA	3.05–3.77
Total enrollment	7,251
Admit rate (%)	94
Receiving financial aid (%)	81.8

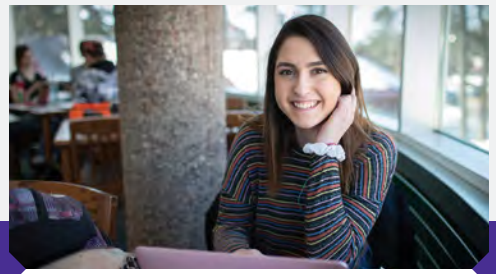
CAMPUS VISIT
uwsp.edu/visit

UW-Stevens Point at Marshfield
uwsp.edu/marshfield

ADMITTED STUDENT PROFILE FOR THE MIDDLE 50%

GPA	open access
Undergraduate enrollment	431
Admit rate (%)	99
Receiving financial aid (%)	39.1

CAMPUS VISIT
uwsp.edu/visit



UW-Stevens Point at Wausau
uwsp.edu/wausau

ADMITTED STUDENT PROFILE FOR THE MIDDLE 50%

GPA	open access
Undergraduate enrollment	587
Admit rate (%)	100
Receiving financial aid (%)	54.0

CAMPUS VISIT
uwsp.edu/visit

← PREVIOUS CAMPUS | UW-River Falls

UW Stout | NEXT CAMPUS →

← BACK TO "FIND YOUR SELF" BOOK

UW-STOUT

Students who graduate from UW-Stout, Wisconsin's Polytechnic University, earn more than a diploma: they start exciting careers with experience on their resumes. The university's majors offer experiences that stretch students' minds and equip them with problem-solving and critical thinking skills valued by employers. Students often spend more time in labs than in traditional classrooms.

ADMISSIONS DEADLINES

Contact campus

TOP FIVE GRADUATING MAJORS AT STOUT

Business Administration
Management
Human Development and Family Studies
Hotel, Restaurant, and Tourism Management
Engineering Technology

ADMISSIONS CONTACT INFORMATION

715-232-1232
admissions@uwstout.edu

212 Sorensen Hall
Menomonie, WI 54751

FAFSA CODE AND PREFERRED FILING DATE

003915
March 15, 2021

UW-Stout
uwstout.edu

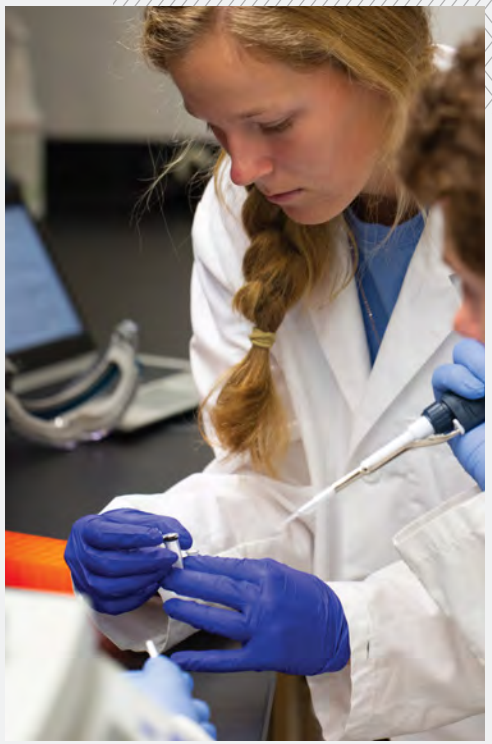
ADMITTED STUDENT PROFILE FOR THE MIDDLE 50%

GPA	3.17–3.69

Undergraduate enrollment	7,289
Admit rate (%)	97
Receiving financial aid (%)	75.3

CAMPUS VISIT

uwstout.edu/admissions-aid/plan-visit



← PREVIOUS CAMPUS | UW-Stevens Point

UW Superior | NEXT CAMPUS →

← BACK TO "FIND YOUR SELF" BOOK

UW-SUPERIOR

← PREVIOUS CAMPUS | UW-Stout

UW Whitewater | NEXT CAMPUS →

The University of Wisconsin-Superior is a nationally recognized public liberal arts institution of more than 2,600 students in the Superior-Duluth, Minn., metropolitan area. UW-Superior has more than 50 program offerings, select online and graduate programs, competitive Division III athletics programs, continuing education, research and scholarship programs that support the community and region.

UW-Superior
uwsuper.edu

ADMITTED STUDENT PROFILE FOR THE MIDDLE 50%

GPA	2.72–3.58

Undergraduate enrollment	2,257
Admit rate (%)	99
Receiving financial aid (%)	82.6

CAMPUS VISIT
uwsuper.edu/visit

ADMISSIONS DEADLINES

Contact campus

TOP FIVE GRADUATING MAJORS AT SUPERIOR

Business Administration
Elementary Education
Interdisciplinary Studies
Physical Education
Biology

ADMISSIONS CONTACT INFORMATION

715-394-8230
admissions@uwsuper.edu

PO Box 2000
Superior, WI 54880

FAFSA CODE AND PREFERRED FILING DATE

003925
January 15, 2021

← BACK TO "FIND YOUR SELF" BOOK

UW-WHITEWATER

The Warhawk family, led by caring faculty and staff on both our Whitewater and Rock County campuses, is devoted to student success within a broad range of academic programs. Whether you plan to study on campus or through our highly ranked online programs, we'll help you find your college fit. Visit UW-Whitewater to experience one of the safest campuses and the best value in the UW System.

ADMISSIONS DEADLINES

August 1, 2020–May 1, 2021 — Rolling admission

TOP FIVE GRADUATING MAJORS AT WHITEWATER

Marketing
Finance
General Business
Social Work
Communication

ADMISSIONS CONTACT INFORMATION

262-472-1440
uwwadmit@uww.edu

800 West Main Street
Whitewater, WI 53190

FAFSA CODE AND PREFERRED FILING DATE

003926
January 1, 2021

UW-Whitewater
uww.edu

ADMITTED STUDENT PROFILE FOR THE MIDDLE 50%

GPA	3.0–3.6
Undergraduate enrollment	10,158
Admit rate (%)	90
Receiving financial aid (%)	73.2

CAMPUS VISIT
uww.edu/tour

UW-Whitewater at Rock County
uww.edu/rock

ADMITTED STUDENT PROFILE FOR THE MIDDLE 50%

GPA	open access
Undergraduate enrollment	862
Admit rate (%)	100
Receiving financial aid (%)	63.4

CAMPUS VISIT
uww.edu/rock/visit-us

← PREVIOUS CAMPUS | UW-Superior

NOT SURE?

TOO MANY OPTIONS?

There's an app for that.

Our UW Journey app lets you explore and discover which UWs are right for you:

uwjourney.wisconsin.edu

Free to download, free to use.

Download on the App Store

GET IT ON Google Play

UNIVERSITY OF WISCONSIN SYSTEM

Data in this publication is from the 2019–2020 academic year. Exceptions: tuitions are for the 2020–2021 academic year, and the percentage of students receiving financial aid and top five graduating majors are from the 2018–2019 academic year.