So you’re thinking about college? This is your guidebook to starting your journey at the University of Wisconsin.
This is your life. Where are you going to take it? Who do you want to be? It’s time to start taking steps toward what’s next.

Can you believe it? College is right around the corner. It will be here sooner than you think. It’s time to take the lead. Time to get excited! Remember, these are your dreams—and you are the only one who can make them real.

We’re here to help.

Psst...It’s literally our name. At UW HELP, our job is to make it easy for you to find, choose, and apply to the right University of Wisconsin campuses.

This book is a step-by-step guide to get started right. Follow along to explore your interests, discover how you can make yourself a great candidate, and find out what you can do today to afford your dreams.
START

DREAMING

Let’s start with the basics: nothing you do today is set in stone. Life is full of pivots and turns.

Really, there’s no reason to put off thinking about college. None of your decisions today will lock you in for the rest of your life. Frankly, few people find their calling at first. There are a million paths, including some you’ve never even heard of—but you can’t find your path without taking that first step.

How do you do that?

Let’s start with what you like. Let’s imagine a life that’s built from your skills, your interests, and your passions. And then let’s explore the tools you’ll need to get you there.
WHO ARE YOU?

That’s the first question. And it’s a lot to think about.

Over the next few years, we want you to be thinking about your future and the endless possibilities ahead. Think about the things you enjoy. The things you’re good at. The things that challenge you and get you thinking. These are your building blocks, and they’re a great place to start.

Which subjects am I naturally good at?

What things do I enjoy?

Which subjects inspire me?

What are my extracurricular activities? Where do I volunteer?
You’ve probably already heard of career clusters: they’re a clever way to start thinking about your future career.

You can use career clusters to see which careers share common skills, require similar areas of study, and more importantly, which clusters line up with your interests. Even better, you can see which career clusters match which majors.

Go explore!

Dig in and explore all the possibilities of your life after high school.

Which career clusters sound like you? Which majors might be right for you?
Agriculture, Food, and Natural Resources →
I focus on the foods and materials humans use to thrive.

Architecture and Construction →
I focus on the built environment.

Arts, Audio/Video (A/V) Tech, and Communication →
I focus on the act of creation.

Business Management and Administration →
I focus on the world of business.

Education and Training →
I focus on the world of learning.

Finance →
I focus on the world of finance: planning and servicing financial investments, banking, insurance, and financial management for individuals and business.

Government and Public Administration →
I focus on the public sector.

Health Science →
I focus on human and animal health.

Hospitality and Tourism →
I focus on the business of travel and leisure.

Human Services →
I focus on helping individuals and families meet their personal needs.

Information Technology (IT) →
I focus on computers and technology.

Law, Public Safety, Corrections, and Security →
I focus on the world of the law.

Liberal Arts, Languages, History →
I focus on human culture and experience.

Manufacturing →
I focus on turning materials into products.

Marketing, Sales, and Service →
I focus on reaching and engaging with consumers.

Science, Technology, Engineering, and Math →
I focus on the world of science and technology.

Transportation, Distribution, and Logistics →
I focus on moving people, materials, and goods by road, pipeline, air, rail, and water.
FOLLOW YOUR INTERESTS

Mark down which career clusters caught your attention—and take note of why.

My dream job

Careers that feel like an obvious fit for me
(Which Career Cluster, and why?)

Careers that inspire or motivate me
(Which Career Cluster, and why?)

Don’t stop here.
Knowing your interests is a great start. Now you can start asking questions. What do you need to study to get into your career? Which UWs will get you there? What’s the job like from day to day?
26 CAMPUSSES. Countless Possibilities.

FIND YOUR FIT
CHOOSE YOUR UWs

Which UWs are best for your career and aspirations? Every UW is different, with its own degree offerings, specialties, size, charms, and student communities. There’s a UW for everyone.

Once you narrow down what you want to study, you can start thinking about which campuses are best for you. You’ll find UW campuses across the state offering amazing programs to study.

Go explore!

Start exploring your UWs here. Narrow down your choices, then continue your research online, take a virtual tour, and see if you can picture yourself there.

Then visit your favorite UWs. You can find contact information for visiting every UW campus in this booklet. They’d love to show you around. Ask them a bunch of questions, meet the students and faculty, and take good notes!

WHERE I WANT TO VISIT

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The University of Wisconsin offers both 2-year and 4-year campuses. What’s the difference? We’re glad you asked.

**THE TWO-YEAR CAMPUS**

Earn an associate degree through a focused, two-year program.

UW’s two-year campuses are a great starting point to advance your career or build a strong academic foundation that will support you in your journey towards earning a bachelor’s degree.

Our two-year campuses offer you the chance to live and learn closer to home, along with lower tuition rates, smaller class sizes, more hands-on teaching, and simpler admission standards. And, if you want, you can earn credits at a two-year college that transfer directly to other UW four-year universities.

**THE FOUR-YEAR UNIVERSITY**

Earn a bachelor’s degree through a rigorous, comprehensive four-year program.

UW’s four-year universities put you on the fast-track to an advanced professional career or graduate-level studies. Expect to be challenged and to have the opportunity to dive deep into the things that inspire you.

Four-year universities generally hold higher standards for admission. They’ll look at the basics like your high school class rank, GPA, trends in your grades, test scores, and the difficulty of the courses you take in high school. But they also look at the whole you, including life outside of school, special achievements, personal background, and life experience.
Having trouble deciding?  
This chart might help.

*Score each campus on a scale of 1 to 5 (1—does not fit me, 5—totally fits me). Then add up the total for each campus to see which might be a good fit.

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<th>Is the campus size right for me?</th>
<th>Does the campus have good activities?</th>
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When you’ve narrowed down your UWs, you can write them here.

**My Stretch School**
Sure, it might be hard to get into, but it would be amazing.

**My Sweet Spot School**
I can totally see myself here.

**My Safe Bet School**
It has what I need and can launch me to my next step.
DIG A LITTLE DEEPER

Of course, you owe it to yourself to spend some time researching your career before you commit to studying it in college.

Here are some big questions to think about to help make sure that big, dream job is everything you need it to be. Life is about finding the right balance between what makes you happy, the risks you’re willing to take, and your financial goals.

How competitive is it?
Some fields can be surprisingly hard to break into. Others are constantly looking for good people. Is it risky to get into your field? And if so, is it a risk you’re willing to take?

Are there going to be jobs in my field?
Some jobs that were common 20 years ago are gone today. And some didn’t even exist until recently. Do you want to help grow a new industry or make an existing one better?

How much education do I need?
What type of degree will you need to succeed in your field? Does it require an associate degree from one of UW’s 2-year campuses, or do you need a degree from one of the UW’s four-year universities, or more? It’s a commitment. Scale your education to what’s best for you.

Can I make a good living?
How important is your income to the life you want? For some, it’s only part of the equation. For others, it’s the most important question. Make sure the job you choose can financially support the life you picture yourself living.
GET YOUR HANDS

But that’s not all! Get out and meet the people already learning what you want to learn and doing what you want to do.

It’s easier than you think. Really! Most people are excited to hear from someone who shares their passion. You can do it. Put yourself out there! Here are some ways you can get real experience before college.

DIRTY

Try to do at least one of these next year.

○ **Participate in a precollege program**
  UW offers a wealth of precollege programs for students K–12, just like you, to get you thinking like a college student.

○ **Do an informational interview**
  Do you already know someone who is working in the field?* Ask them for thirty minutes of their time to ask them all your questions. What did they major in? What do they like about their job? What do they wish they would have done differently? Would they choose their field again?

○ **Do job shadowing**
  Even better, take a day to shadow someone at their job so you can see firsthand what it’s like to do what they do. It can be one of the most inspirational things you do in school. Ask your parents, guardians, relatives, friends and counselors to help you find the right person to shadow.

○ **Take an internship**
  Once you’re confident that you’ve found a path that’s right for you, spend a semester or a summer getting real world experience with an internship in your field. As a bonus, internships look amazing on your UW applications.

*Don’t know anyone? Often, your school counselor can help you find someone!
There are, of course, some basic requirements you’ll need to meet to qualify for admission at your UW. But getting into your stretch school can often hinge on the extra things you do. Earn college credits while in high school, and get involved in extracurricular activities, internships, and jobs. Your UWs will want to hear what sets you apart.

*These are average numbers for each campus. They represent the middle 50% of students, meaning 25% of admitted students place below these scores/rank, and 25% place above.

No ACT or SAT score is required at UW System campuses for the 2021-2022 academic year. UW-Madison typically still requires an ACT/SAT score, but is also waiving this requirement through December 31, 2020.

*UW-La Crosse uses class rank instead of GPA.
Make sure you have all your required courses for admission

All UW campuses require a minimum of 17 college preparatory credits from high school. You can review the specific guidelines for each campus under the Requirements tab at: uwhelp.wisconsin.edu/admission-guidelines/freshman

Earn college credit in high school

Save time and money (and keep yourself challenged senior year) by taking Advanced Placement (AP) classes, International Baccalaureate (IB) exams, or enrolling in college courses through Wisconsin’s Early College Credit Program (ECCP). You can earn credits that transfer directly to all UW campuses.

Find out more about high school college credit opportunities at: uwhelp.wisconsin.edu/prep-for-college/credits
AFFORD YOUR DREAMS

College is an investment, but there are many ways to make it more affordable.

GRANTS
Grants are awarded based on financial need and do not require you to repay.

SCHOLARSHIPS
Scholarships are awarded based on financial need, academic merit, or other specific criteria. You do not have to repay. You can find scholarships in your local community, at your campus, or through private organizations.

Start your search with your high school counselor and with this handy chart of scholarship resources: uwhelp.wisconsin.edu/counselors/navigating-financial-aid/uw-system-scholarship-links/

LOANS
Loans are money you borrow. They must be repaid in full and typically include interest payments. Government loans typically have lower interest rates than private loans.

WORK-STUDY
You can often find student employment through work-study or other on-campus programs.

Check out your campus financial aid office or for more information, visit: uwhelp.wisconsin.edu/financial-aid-contacts
Use this chart to get an idea of how much college will cost. Fill in monthly estimates for each line. Remember as you’re budgeting, you’ll need to cover expenses for two years for an associate degree or four years for a bachelor’s degree.

Find tuition information for your UWs at: uwhelp.wisconsin.edu/budget-builder

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Career Clusters at your UWs. Let's use your interests to explore some possible careers.
OVERVIEW

I focus on the foods and materials humans use to thrive: producing, processing, marketing, distributing, financing, managing, and developing agricultural commodities and resources, including food, lumber, wood products, natural resources, horticulture, and other plant and animal products and resources.

RELATED MAJORS
- Agricultural Engineering Technology
- Environmental Science
- Food Science
- Forestry
- Wildlife Ecology

EXAMPLE JOBS
- Agricultural Engineer
- Environmental Engineer
- Food Scientist
- Forester
- Zoologist

WHICH UWs HAVE THESE MAJORS?
## Agriculture, Food, and Natural Resources

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CAREER CLUSTER

Architecture and Construction

OVERVIEW

I focus on the built environment: designing, planning, managing building, and maintaining everything from residential and commercial structures to roads and bridges.

RELATED MAJORS

Architectural Studies
Landscape Architecture
Construction Management
Landscape & Urban Studies

EXAMPLE JOBS

Architect
Civil Engineer
Construction Manager
Interior Designer
Surveyor
# Architecture and Construction

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Arts, A/V Tech, and Communications

OVERVIEW

I focus on the act of creation: designing, producing, exhibiting, performing, writing, and publishing multimedia content for the visual and performing arts, design, journalism, and entertainment services.

RELATED MAJORS

Video Production
Graphic Design and Interactive Media
Fine Arts
Music
Game Design & Development

EXAMPLE JOBS

Audio and Video Technician
Graphic Designer
Musician or Singer
Photographer
Technical Writer

WHICH UWs HAVE THESE MAJORS?
# Arts, A/V Tech, and Communications

## MAJORS

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### TO CAMPUS PROFILES APPENDIX

← BACK TO CLUSTER OVERVIEW

### BACK TO “FIND YOUR SELF” BOOK
CAREER CLUSTER

Business Management and Administration

OVERVIEW
I focus on the world of business: planning, organizing, directing, and evaluating functions essential to effective business operation, including accounting, human resources, customer services, project management, and administration.

RELATED MAJORS
Accounting
Human Resource Management
Information Systems
Management
Supply Chain Management

EXAMPLE JOBS
Accountant
Compensation and Benefits Manager
Event Planner
Human Resources Manager
Supply Chain Manager

TO CAMPUS PROFILES APPENDIX
## Business Management and Administration

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Education and Training

OVERVIEW

I focus on the world of learning: planning, managing, and delivering training, learning support, and library services to elementary, secondary, and adult students, including instruction and administration at both public and private institutions.

RELATED MAJORS

Education
Elementary Education
Early Childhood Education
Physical Education
Special Education

EXAMPLE JOBS

Elementary Education Teacher
High School Teacher
Special Education Teacher
Librarian
Preschool Teacher
# Education and Training

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OVERVIEW

I focus on the world of finance: planning and servicing financial investments, banking, insurance, and financial management for individuals and business.

RELATED MAJORS

Finance
Risk Management And Insurance

EXAMPLE JOBS

Auditor
Budget Analyst
Financial Analyst
Personal Finance Advisor
Tax Professional
CAREER CLUSTER

Finance

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← BACK TO "FIND YOUR SELF" BOOK  |  TO CAMPUS PROFILES APPENDIX →  
← PREVIOUS CLUSTER  |  NEXT CLUSTER  
← BACK TO CLUSTER OVERVIEW
Government and Public Administration

OVERVIEW
I focus on the public sector: planning, managing, and providing services for federal, state, and local government, from legislating, administrating, regulating, and taxing, to national security and foreign service.

RELATED MAJORS
Public Administration
Political Science
Urban Studies

EXAMPLE JOBS
Compliance Officer
Legislator
Occupational Health and Safety Specialist
Policy Advisor
Urban Planner
CAREER CLUSTER

Government and Public Administration

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<tr>
<th>MAJORS</th>
<th>Political Science</th>
<th>Public Administration</th>
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<th>Urban Studies</th>
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CAREER CLUSTER

Health Science

OVERVIEW
I focus on human and animal health: planning, managing, and providing therapeutic services, diagnostic services, health informatics, support services, as well as research and development of biotechnologies.

RELATED MAJORS
Exercise Science
Kinesiology
Psychology
Nursing
Public Health

EXAMPLE JOBS
Athletic Trainer
Biomedical Engineer
Licensed Practical Nurse
Medical Laboratory Technician
Pharmacist
## Health Science

### Majors

- Applied Health Science
- Athletic Training
- Biomed. Sci./Clinical Lab Sci./Medical Tech
- Communication Sciences & Disorders
- Dietetics
- Environmental Public Health
- Exercise & Sport Science
- Health & Human Perf./Wellness & Fitness
- Health & Wellness Management
- Health Care Administration
- Health Information Management & Tech
- Kinesiology
- Nuclear Medicine Technology
- Nursing
- Occupational Studies
- Pharmaceutical Sciences
- Psychology
- Public Health & Community Health Edu.
- Radiological Science
- Rehabilitation Psychology & Services
- Therapeutic Recreation

### Universities

- UW-Eau Claire
- UW-Green Bay
- UW-La Crosse
- UW-Madison
- UW-Milwaukee
- UW Oshkosh
- UW-Parkside
- UW-Platteville
- UW-River Falls
- UW-Stevens Point
- UW-Stout
- UW-Superior
- UW-Whitewater
CAREER CLUSTER

Hospitality and Tourism

OVERVIEW
I focus on the business of travel and leisure: managing, marketing, and operating visitor-related businesses, including restaurants, concessions, lodgings, attractions, recreation, events, and travel services.

RELATED MAJORS
Hotel, Restaurant, and Tourism Management

EXAMPLE JOBS
- Amusement Park Manager
- Hotel Manager
- Lodging Manager
- Recreation Worker
- Travel Agent
CAREER CLUSTER

Hospitality and Tourism

MAJORS

| UW-Eau Claire | Hotel, Restaurant & Tourism Management |
| UW-Green Bay  | Hotel, Restaurant & Tourism Management |
| UW-La Crosse  | Recreation Management |
| UW-Madison    | Recreation Management |
| UW-Milwaukee  | Recreation Management |
| UW-Oshkosh    | Recreation Management |
| UW-Parkside   | Recreation Management |
| UW-Platteville| Recreation Management |
| UW-River Falls| Recreation Management |
| UW-Stevens Point | Recreation Management |
| UW-Stout      | Recreation Management |
| UW-Superior   | Recreation Management |
| UW-Whitewater | Recreation Management |

→ BACK TO CLUSTER OVERVIEW
Human Services

OVERVIEW
I focus on helping individuals and families meet their personal needs, including mental health, disability, safety resource support, and service allocation.

RELATED MAJORS
Philosophy
Social Science
Sociology
Social Work
Religious Studies

EXAMPLE JOBS
Childcare Worker
Fitness Trainer
Mental Health Counselor
School Psychologist
Social Worker

WHICH UWs HAVE THESE MAJORS?
# Career Cluster

## Human Services

### Majors
- Community & Nonprofit Leadership
- Democracy and Justice Studies
- Human Development & Family Studies
- Jewish Studies
- Philosophy
- Religious Studies
- Social Sciences
- Social Studies
- Social Welfare
- Sociology
- Social Work

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TO CAMPUS PROFILES APPENDIX

← BACK TO “FIND YOUR SELF” BOOK

PREVIOUS CLUSTER  | Hospitality and Tourism

NEXT CLUSTER  | Information Technology (IT)
Information Technology (IT)

OVERVIEW
I focus on computers and technology: designing, developing, maintaining, supporting, and managing hardware, software, multimedia, and system integrations.

RELATED MAJORS
Computer Science
Information Science
Computer Engineering
Software Technology
Web Development

EXAMPLE JOBS
Information Security Analyst
Network Support Specialist
Software Developer
Video Game Designer
Web Developer
## Information Technology (IT)

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- UW-Green Bay
- UW-La Crosse
- UW-Madison
- UW-Milwaukee
- UW-Oshkosh
- UW-Parkside
- UW-Platteville
- UW-River Falls
- UW-Stevens Point
- UW-Stout
- UW-Superior
- UW-Whitewater
OCEER CLUSTER

Law, Public Safety, Corrections, and Security

OVERVIEW
I focus on the world of the law: planning, managing, providing legal, public safety, protective, and homeland security services, including professional services and technical support.

RELATED MAJORS
Forensic Investigation
Fire And Emergency Response Mgmt.
Legal Studies
Criminal Justice

EXAMPLE JOBS
Criminal Investigator
Emergency Medical Technician
Firefighter
Lawyer
Police Officer

TO CAMPUS PROFILES APPENDIX
# Law, Public Safety, Corrections, and Security

**MAJORS**
- Criminal Justice
- Criminal Justice & Rehabilitation
- Criminology
- Fire & Emergency Response Management
- Forensic Investigation
- Legal Studies

## UW Campuses
- UW-Eau Claire
- UW-Green Bay
- UW-La Crosse
- UW-Madison
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- UW-Stout
- UW-Superior
- UW-Whitewater
CAREER CLUSTER

Liberal Arts, Languages & History

OVERVIEW

I focus on human culture and experience: teaching, publishing, researching, editing, translating, and providing leadership to advance these fields of study.

RELATED MAJORS
General Studies
Gender & Women’s Studies
Foreign Language
Writing
Linguistics

EXAMPLE JOBS
Editor
Historian
Interpreter
Linguistics Teacher
Translator
## CAREER CLUSTER

### Liberal Arts, Languages & History

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CAREER CLUSTER

Manufacturing

OVERVIEW

I focus on turning materials into products: planning, managing, and overseeing the processing of materials into intermediate and final products, including professional and technical support activities like production planning and control, maintenance and manufacturing, and process engineering.

RELATED MAJORS

Occupational Safety
Electrical Engineering Technology
Mechanical Engineering Technology
Fashion & Retail
Textiles & Fashion Design

EXAMPLE JOBS

Drafter
Electrical Engineer
Geothermal Technician
Mechanical Engineer
Power Plant Operator

WHICH UWs HAVE THESE MAJORS?
## Career Cluster

### Manufacturing

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CAREER CLUSTER

Marketing, Sales, and Service

OVERVIEW

I focus on reaching and engaging with consumers: planning, managing, researching, and communicating to meet organizational objectives, using quantitative and qualitative market analysis, content creation, advertising, media placement, and public relations.

RELATED MAJORS
Real Estate Property Management
Retailing & Consumer Behavior
Professional Sales
Marketing

EXAMPLE JOBS
Advertising Manager
Market Research Analyst
Public Relations Specialist
Retail Buyer
Sales Manager

WHICH UWs HAVE THESE MAJORS?
CAREER CLUSTER

Marketing, Sales, and Service

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OVERVIEW

I focus on the world of science and technology: planning, managing, testing, researching, and providing technical services in laboratories and in the field to advance physical science, social science, and engineering services.

RELATED MAJORS

- Biology
- Civil Engineering
- Mechanical Engineering
- Mathematics
- Geosciences

EXAMPLE JOBS

- Biochemist
- Chemical Engineer
- Environmental Planner
- Nuclear Engineer
- Sociologist
# Science, Technology, Engineering, and Math

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*TO CAMPUS PROFILES APPENDIX*
# Career Cluster

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# Career Cluster

## Science, Technology, Engineering, and Math

- **Neurobiology/Neuroscience**
- **Nuclear Engineering**
- **Nutritional Sciences**
- **Packaging**
- **Paper Science & Engineering**
- **Pharmacology & Toxicology**
- **Physics**
- **Plant Pathology**
- **Plastics Engineering**
- **Software Engineering**
- **Statistics**
- **Sustainability & Renewable Energy Systems**
- **Sustainable Food & Nutrition**
- **Sustainable Management**
- **Water Science**
- **Zoology**

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### UW Campuses

- **UW-Eau Claire**
- **UW-Green Bay**
- **UW-La Crosse**
- **UW-Madison**
- **UW-Milwaukee**
- **UW Oshkosh**
- **UW-Parkside**
- **UW-Platteville**
- **UW-River Falls**
- **UW-Stevens Point**
- **UW-Stout**
- **UW-Superior**
- **UW-Whitewater**
CAREER CLUSTER

Transportation, Distribution, and Logistics

OVERVIEW

I focus on moving people, materials, and goods by road, pipeline, air, rail, and water, including transportation infrastructure planning and management, logistics, mobile equipment, and facility management.

RELATED MAJORS
Transportation and Logistics Management

EXAMPLE JOBS
Dispatcher
Industrial Truck Operator
Logistician
Recycling Coordinator
Traffic Technician
CAREER CLUSTER

Transportation, Distribution, and Logistics

MAJORS

- UW-Eau Claire
- UW-Green Bay
- UW-La Crosse
- UW-Madison
- UW-Milwaukee
- UW-Oshkosh
- UW-Parkside
- UW-Platteville
- UW-River Falls
- UW-Stevens Point
- UW-Stout
- UW-Superior
- UW-Whitewater
Let’s take a look at the UW campuses, one by one.
Here, you will redefine the college experience to better prepare for the future. We do not shy away from pushing boundaries. We rewrite the written and achieve the unthinkable. We believe an open mind opens doors and unlocks brilliance and transformation. At the heart of all of our students is compassion. And when we embrace differences, we are a force to be reckoned with—anything is possible.

**TOP FIVE GRADUATING MAJORS AT EAU CLAIRE**

- Management
- Marketing
- Nursing
- Kinesiology
- Biology

**ADMISSIONS DEADLINE**

- February 1, 2021 — UW-Eau Claire
- August 1, 2021 — UW-Eau Claire – Barron County

**ADMISSIONS CONTACT INFORMATION**

- 715-836-5415
- admissions@uwec.edu
- 105 Garfield Ave.
- Eau Claire, WI 54701

**FAFSA CODE AND PREFERRED FILING DATE**

- 003917
- March 15, 2021

**UW-Eau Claire**

uwec.edu

**ADMITTED STUDENT PROFILE FOR THE MIDDLE 50%**

- GPA: 3.22–3.80
- Undergraduate enrollment: 10,065
- Admit rate (%): 89
- Receiving financial aid (%): 74.4

**CAMPUS VISIT**

uwec.ly/visit

**UW-Eau Claire – Barron County**

barron.uwec.edu

**ADMITTED STUDENT PROFILE FOR THE MIDDLE 50%**

- GPA: open access
- Undergraduate enrollment: 454
- Admit rate (%): 100
- Receiving financial aid (%): 44.9

**CAMPUS VISIT**

uwec.ly/bovisit
UW-Green Bay fearlessly rises to face challenges, solve problems, embrace diversity and forge access to education for all who seek it. That enterprising spirit has made us the fastest-growing UW school in the region. Discover your calling among 200 academic programs. Pursue your passions with more than 1,000 activities, 140 student clubs and nine NCAA Division-1 athletic teams. Consider our campus a safe haven for resilient problem-solvers, fearless dreamers, fun-seekers and forward-looking achievers to dream big, prepare well and have fun. Our mission is to give you wings.

ADMITTED STUDENT PROFILE FOR THE MIDDLE 50%

<table>
<thead>
<tr>
<th>Undergraduate enrollment</th>
<th>GPA</th>
<th>Admit rate (%)</th>
<th>Receiving financial aid (%)</th>
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<tbody>
<tr>
<td>7,612</td>
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<td>100</td>
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UW-Green Bay, Manitowoc Campus
uwgb.edu/manitowoc

ADMITTED STUDENT PROFILE FOR THE MIDDLE 50%

<table>
<thead>
<tr>
<th>Undergraduate enrollment</th>
<th>GPA</th>
<th>Admit rate (%)</th>
<th>Receiving financial aid (%)</th>
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<td>238</td>
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UW-Green Bay, Marinette Campus
uwgb.edu/marinette

ADMITTED STUDENT PROFILE FOR THE MIDDLE 50%

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<tr>
<th>Undergraduate enrollment</th>
<th>GPA</th>
<th>Admit rate (%)</th>
<th>Receiving financial aid (%)</th>
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<tr>
<td>204</td>
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UW-Green Bay, Sheboygan Campus
uwgb.edu/sheboygan

ADMITTED STUDENT PROFILE FOR THE MIDDLE 50%

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<tr>
<th>Undergraduate enrollment</th>
<th>GPA</th>
<th>Admit rate (%)</th>
<th>Receiving financial aid (%)</th>
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<tr>
<td>381100</td>
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<td>100</td>
<td>52.0</td>
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CAMPUS VISIT
uwgb.edu/visit
Embark on your path at UW-La Crosse—a successful future awaits! Embrace our challenging, dynamic, and diverse learning environments. Experience innovative academics with an entire community fully engaged in supporting student success. Nestled between the towering bluffs and mighty Mississippi River, enjoy La Crosse’s big-city amenities, small-town feel, and natural beauty unrivaled in the Midwest.

**ADMISSIONS DEADLINES**
February 1, 2021 — Priority Deadline

**TOP FIVE GRADUATING MAJORS AT LA CROSSE**
Biology
Psychology
Exercise & Sport Science
Elementary Education
Finance

**ADMISSIONS CONTACT INFORMATION**
608-785-8939
admissions@uw lax.edu
1725 State Street
La Crosse, WI 54601

**FAFSA CODE AND PREFERRED FILING DATE**
003919
February 1, 2021

**ADMITTED STUDENT PROFILE FOR THE MIDDLE 50%**
Class rank (%): 69–90
Undergraduate enrollment: 9,469
Admit rate (%): 80
Receiving financial aid (%): 73.2

**CAMPUS VISIT**
uwlax.edu/visit
The University of Wisconsin–Madison is recognized as the 13th-best public university in the nation (U.S. News & World Report). Built on 936 acres and surrounded by lakes, UW–Madison is a research powerhouse with a community vibe, filled with Badgers who welcome challenges, seize opportunities, and defy expectations. Join our community of visionaries. Become a Badger!

ADMISSIONS DEADLINES
November 1, 2020 — Freshman Early Action Deadline
February 1, 2021 — Freshman Regular Decision Deadline
February 1, 2021 — Transfer Priority Decision Deadline
March 1, 2021 — Transfer Regular Decision Deadline

*Deadlines are subject to change. Please visit admissions.wisc.edu/deadlines for up-to-date deadlines.

ADMISSIONS CONTACT INFORMATION
608-262-3961
onwiscounsin@admissions.wisc.edu
702 W. Johnson St., Ste. 1101
Madison, WI 53715-1007

GPA
33,165
60
55.9

TOP FIVE GRADUATING MAJORS AT MADISON
Economics
Computer Sciences
Biology
Psychology
Communication Arts

FAFSA CODE AND PREFERRED FILING DATE
003895
December 1, 2020
The University of Wisconsin-Milwaukee is a major urban university, providing a life-changing education to 26,000 students. UWM’s 15 schools and colleges, along with two associate degree-granting campuses in Waukesha and Washington County, offer many undergrad research opportunities. Our rich array of academics and real-life learning allow UWM students to take on the world, even before graduation.
At UW Oshkosh, your college experience will be anything but textbook. Your time here will shape and transform you—and it doesn’t just happen in the classroom! With research, faculty and classroom experiences at UW Oshkosh, you’ll collaborate, contribute and succeed all before you graduate. No matter what you aim to be and do, you can make it happen here. Three campuses, one university.
The University of Wisconsin-Parkside sits on 700 acres of quiet prairies and beautiful woodlands. In any of our 41 undergraduate majors and 11 graduate programs, students can expect small class sizes, individual attention from faculty, and the ability to put their learning into practice through research and internship opportunities.

ADMISSIONS DEADLINES
Contact campus

ADMISSIONS CONTACT INFORMATION
262-595-3365
admissions@uwp.edu
900 Wood Road
Kenosha, WI 53144

TOP FIVE GRADUATING MAJORS AT PARKSIDE
Business Management
Psychology
Criminal Justice
Biological Sciences
Communication

UW-Parkside
uwp.edu

ADMITTED STUDENT PROFILE FOR THE MIDDLE 50%
GPA 2.72–3.52
Undergraduate enrollment 3,938
Admit rate (%) 89
Receiving financial aid (%) 79.1

CAMPUS VISIT
uwp.edu/apply/visitus
Since 1866, the University of Wisconsin-Platteville has earned a reputation as a regional leader. With over 40 majors to choose from and unique hands-on learning opportunities at our Platteville, Richland, and Baraboo Sauk County campuses, we’ll prepare you to succeed. Plus, we’ve consistently been ranked #1 in annual return on investment (ROI) in Wisconsin, meaning you get a high-quality education in a safe and friendly environment. Learn more at uwplatt.edu today!

ADMISSIONS DEADLINES
Contact campus

ADMISSIONS CONTACT INFORMATION
608-342-1125
admit@uwplatt.edu
1 University Plaza
Platteville, WI 53818

TOP FIVE GRADUATING MAJORS AT PLATTEVILLE
- Mechanical Engineering
- Industrial Technology Management
- Business Administration
- Criminal Justice
- Civil Engineering

ADMITTED STUDENT PROFILE FOR THE MIDDLE 50%
GPA
3.14–3.80

Undergraduate enrollment
6,971
Admit rate (%)
95
Receiving financial aid (%)
74.5

CAMPUS VISIT
uwplatt.edu/visit

UW-Platteville Baraboo Sauk County
uwplatt.edu/baraboo

ADMITTED STUDENT PROFILE FOR THE MIDDLE 50%
GPA
2.80–3.39

Undergraduate enrollment
361
Admit rate (%)
97
Receiving financial aid (%)
60.1

CAMPUS VISIT
uwplatt.edu/visit

UW-Platteville Richland
uwplatt.edu/richland

ADMITTED STUDENT PROFILE FOR THE MIDDLE 50%
GPA
2.26–3.54

Undergraduate enrollment
159
Admit rate (%)
99
Receiving financial aid (%)
44.8

CAMPUS VISIT
uwplatt.edu/visit
UW-RIVER FALLS

UW-River Falls, located in western Wisconsin just 30 minutes from Minneapolis/St. Paul, offers the best of both worlds—the community and convenience of a small town AND the excitement of a major metro area. With more than 70 areas of study, there’s something at UW-River Falls for you.

UW-River Falls awards hundreds of merit and need-based scholarships each year, making your exceptional education an even better value.

ADMISSIONS CONTACT INFORMATION
715-425-3500
admissions@uwr.edu
410 South 3rd Street
River Falls, WI 54022

TOP FIVE GRADUATING MAJORS AT RIVER FALLS
Animal Science
Business Administration
Elementary Education
Biology
Psychology

FAFSA CODE AND PREFERRED FILING DATE
003923
January 1, 2021
The day you step foot on a UW-Stevens Point campus is the day your pursuit of something bigger begins. Campuses in Stevens Point, Marshfield and Wausau offer inspiring professors, dynamic programs and diverse opportunities to challenge you to dream bigger, reach higher and explore careers you may not have known existed. Discover the possibilities—and discover your purpose at UW-Stevens Point.
Students who graduate from UW-Stout, Wisconsin’s Polytechnic University, earn more than a diploma: they start exciting careers with experience on their resumes. The university’s majors offer experiences that stretch students’ minds and equip them with problem-solving and critical thinking skills valued by employers. Students often spend more time in labs than in traditional classrooms.

ADMISSIONS DEADLINES
Contact campus

ADMISSIONS CONTACT INFORMATION
715-232-1232
admissions@uwstout.edu
212 Sorensen Hall
Menomonie, WI 54751

TOP FIVE GRADUATING MAJORS AT STOUT
Business Administration
Management
Human Development and Family Studies
Hotel, Restaurant, and Tourism Management
Engineering Technology

UFSA CODE AND PREFERRED FILING DATE
003915
March 15, 2021
The University of Wisconsin-Superior is a nationally recognized public liberal arts institution of more than 2,600 students in the Superior-Duluth, Minn., metropolitan area. UW-Superior has more than 50 program offerings, select online and graduate programs, competitive Division III athletics programs, continuing education, research and scholarship programs that support the community and region.
The Warhawk family, led by caring faculty and staff on both our Whitewater and Rock County campuses, is devoted to student success within a broad range of academic programs. Whether you plan to study on campus or through our highly ranked online programs, we’ll help you find your college fit. Visit UW-Whitewater to experience one of the safest campuses and the best value in the UW System.

**ADMISSIONS DEADLINES**
August 1, 2020—May 1, 2021 — Rolling admission

**ADMISSIONS CONTACT INFORMATION**
262-472-1440
uwwadmit@uww.edu
800 West Main Street
Whitewater, WI 53190

**TOP FIVE GRADUATING MAJORS AT WHITewater**
Marketing
Finance
General Business
Social Work
Communication

**FAFSA CODE AND PREFERRED FILING DATE**
003926
January 1, 2021

**UW-Whitewater**
uww.edu

**ADMITTED STUDENT PROFILE FOR THE MIDDLE 50%**
GPA 3.0–3.6
Undergraduate enrollment 10,158
Admit rate (%) 90
Receiving financial aid (%) 73.2

**CAMPUS VISIT**
uww.edu/tour

**UW-Whitewater at Rock County**
uww.edu/rock

**ADMITTED STUDENT PROFILE FOR THE MIDDLE 50%**
GPA open access
Undergraduate enrollment 862
Admit rate (%) 100
Receiving financial aid (%) 63.4

**CAMPUS VISIT**
uww.edu/rock/visit-us
There’s an app for that.

Our UW Journey app lets you explore and discover which UWs are right for you:

uwjourney.wisconsin.edu

Free to download, free to use.

Data in this publication is from the 2019–2020 academic year. Exceptions: tuitions are for the 2020–2021 academic year, and the percentage of students receiving financial aid and top five graduating majors are from the 2018–2019 academic year.