Counselor Update
www.uwrf.edu

Visiting Campus
We’re committed to helping students explore life as a Falcon – even if that means some of our visits might look a little differently this year. Check out the options:

Campus Tours (in-person): Visiting campus is still a great way to explore all that UWRF has to offer. We’re offering very personalized campus visit experiences this fall. We’ve been wearing face coverings, physical-distancing, and limiting each tour to one family unit. We will continue with this approach through the fall semester, assuming health and safety conditions allow. It’s been great to be offering tours again, and our Future Falcons and their families have really appreciated the opportunity to visit campus!

Self-Guided Tour (in-person): Self-guided tours are another great option for students who want to explore campus on their own. We’ll provide a campus map, preferred route, and campus highlights -- you choose the time!

Falcon Preview Days (virtual): Dive into academic programs, learn from a panel of current students and discover more about what it means to be a Falcon. These events include a series of live and prerecorded sessions.

Admissions Session (virtual): Participate in a one-on-one Zoom session with an Admissions Counselor.

Current Student Session (live): Connect with a UWRF student in an open Zoom session with other Future Falcons.

Additional Sessions to Consider:
- Transfer Credit
- Residence Halls
- Ask Us ANYTHING!
- Transfer Students
- Scholarships and Financial Aid

Students can view all our options and sign-up for an event at www.uwrf.edu/visit.

5 Most Popular Majors
- Animal Science
- Business Administration
- Elementary Education
- Biology
- Health and Human Performance

5 Unique Majors
- Data Science and Predictive Analytics
- Agricultural Engineering Technology
- Environmental Engineering
- Neuroscience
- Teaching English to Speakers of Other Languages (TESOL)

For details on all of our 70+ areas of study, visit www.uwrf.edu/majors.

92% of graduates employed or continuing their education

$45,591 Average salary

FOR INQUIRIES CONTACT: Admissions
300 Campus Dr. • River Falls, WI 54022
715.425.3101 • admissions@uwrf.edu • www.uwrf.edu
3,400+ applications received
2,500+ admission offers made
1,300+ freshmen enrolled
75% of admitted freshmen are in the top half of their class

Meet the Admissions Team

Sarah Nelson
Executive Director of Admissions
sarah.nelson@uwrf.edu

Cindy Holbrook
Assistant Director of Admissions
cindy.holbrook@uwrf.edu

Nicole Beyer
Admissions Counselor
& Social Media Coordinator
nicole.beyer@uwrf.edu

Sarah Fern
Admissions Counselor
sarah.fern@uwrf.edu

Abby Murphy
Admissions Counselor
& Communications Coordinator
abby.murphy@uwrf.edu

David Toles
Admissions Counselor
& Multicultural Outreach
david.toles@uwrf.edu

Valerie Young
Transfer Coordinator
valerie.young@uwrf.edu

Application and Enrollment Reminders

Test-Optional
Students are no longer required to submit test scores for admission or scholarship consideration.

When completing the application for admission, students will be asked if they would like their application reviewed without test scores (Test-Optional), if they plan to submit test scores, or if they're unsure.

Application Fee - $25
The application fee is now $25. As always, we will continue to accept need-based waivers for qualified students.

Encourage Students to Apply in September
Thanks to the generosity of our donors and the UWRF Foundation, we're covering the application fees for all students who apply in the month of September.

Online Application Status
Our online status checker is an easy way for students to monitor the status of an application and to ensure that all materials have been received.
go.uwrf.edu/checkstatus

Scholarships – Investing in Student Success
With more than $2.4 million awarded in scholarships each year, UW-River Falls continues to be among the top scholarship providers in the UW System. We're committed to offering need and merit-based scholarships to students with a history of strong academic performance – with or without test scores. Students can find the scholarship application online at uwrf.academicworks.com.

Take a closer look at some of our most competitive scholarships:

Chancellor’s Scholarship: Full-tuition and half-tuition scholarships renewable for four years.

Falcon Scholars Scholarship, $6,000: $1,000 scholarship renewable for four years, with an additional $2,000 stipend for undergraduate research or study abroad in the junior or senior year.

Diversity Success Scholarship, $1,000-$3,500: This one-time award is given to select ethnically diverse or economically disadvantaged students. Preference will be given (but not limited to) participants from college access programs.

No test scores required for scholarship consideration!