

POINTS OF PRIDE

#1 NATIONWIDE
"BEST FOR THE MONEY" COLLEGE
BY COLLEGE FACTUAL

#2 ARCHAEOLOGICAL
STUDIES PROGRAM
IN THE NATION
BY COLLEGE
VALUES ONLINE 

#3 MIDWEST REGIONAL PUBLIC
UNIVERSITY BY U.S. NEWS
& WORLD REPORT



#1 BEST VALUE SCHOOL FOR PHYSICS
MAJORS IN WISCONSIN
BY COLLEGE FACTUAL



OVERALL CAREER
PLACEMENT RATE

A "BEST VALUE"

PUBLIC COLLEGE FOR 18 CONSECUTIVE YEARS
BY KIPLINGER'S PERSONAL FINANCE MAGAZINE

#16 MOST AFFORDABLE PUBLIC
SCHOOL WITH THE HIGHEST ROI
BY GREAT VALUE COLLEGES

VISITING CAMPUS

Campus visits help students determine if a college is the right fit for them. After all, it will be their "home" for four years! We offer a variety of visit options to help students see themselves on campus and experience the community. Head to www.uwlax.edu/visit to learn about our tours and schedule your visit!

Contact Sam Pierce at spierce@uwlax.edu to request a visit to your high school, including our new Virtual High School Visit option.

UNIVERSITY OF WISCONSIN
LA CROSSE 

STAY CONNECTED

Admissions Office
2320 Student Union
1725 State Street, La Crosse, WI 54601
uwlax.edu/admissions
admissions@uwlax.edu
608.785.8939

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-  University of Wisconsin-La Crosse
-  @uwlax



COUNSELOR UPDATE | 20



QUICK FACTS

UNDERGRADUATE: **9,617**
GRADUATE: **963**

OUR STUDENT BODY COMES FROM:
42 STATES
43 COUNTRIES
80% WISCONSIN RESIDENTS

NEW FRESHMAN FACTS
25 AVERAGE ACT
97% LIVE ON CAMPUS



OVER 70% HAVE EARNED COLLEGE CREDIT IN HIGH SCHOOL

UWL IS THE ONLY UW CAMPUS THAT OFFERS

- ARCHAEOLOGICAL STUDIES
- NUCLEAR MEDICINE TECHNOLOGY
- RADIATION THERAPY
- RECREATION MANAGEMENT
- THERAPEUTIC RECREATION

UWL ADMISSIONS PROCESS

Apply for Admission

Students need to submit the UW System application, nonrefundable application fee, high school transcript, and optional ACT/SAT scores. The online application is available at apply.wisconsin.edu. Admission decisions are typically returned within 3-4 weeks.

Tips to Being a Competitive Applicant

Students need to have rigor in their senior schedule. Courses in the core curriculum of English, math, science and social science are extremely important. Essays should be well written, organized, grammatically correct and proofed! No need to write a novel, a page in length is all that is necessary.

Essays

Main Statement:

This part is all about you. Tell us about something you've done — academically or personally — and what you've learned from it. Was it a success or a challenge? Did it represent a turning point in your life? How did this particular moment in your life influence you, and how will it continue to influence you as you pursue your college education?

Campus Statement:

Respond to one of the following:

1. Tell us about any circumstances that may have had an impact on your academic performance.
2. Tell us why you are interested in attending UWL.

AFFORDING UWL

ESTIMATED 2020-21 UNDERGRADUATE COST OF ATTENDANCE

	Wisconsin	Minnesota with reciprocity	Nonresident	Midwest Student Exchange (MSEP)*
Tuition and Fees	\$9,290	\$9,290	\$18,109	\$12,439
Room	\$4,078	\$4,078	\$4,078	\$4,078
Meals	\$2,646	\$2,646	\$2,646	\$2,646
Total	\$16,014	\$16,014	\$24,833	\$19,163

Tuition and fees include

- 12-18 semester credits
- Textbook rental
- Use of Recreational Eagle Center facilities
- City bus pass
- Use of Student Health Center
- Admission into regular-season athletic events

Scholarships

Students who are admitted to UWL can apply for scholarships through the UW-La Crosse Foundation. The application can be found at uwlax.academicworks.com and is due February 1. There are also academic merit and multicultural scholarships that students are automatically considered for based on their application. Students will be notified by the Admissions Office if they receive a scholarship.

Scholarship Resource Center

The Scholarship Resource Center encourages students to focus on alternative funding options. They provide excellent resources and support through the scholarship process. Check it all out at uwlax.edu/scholarships.

*Participation in MSEP will be limited to 60 students from the participating states each year. This academically competitive program allows new freshmen from IL, IN, KS, MO, ND, NE and OH to be considered for merit-based tuition reduction.

Test Optional Policy

We understand that some students were not able to take standardized tests due to test cancellations related to the COVID-19 pandemic. Our temporary test optional policy means applicants will choose whether or not to submit standardized test scores, such as the ACT or SAT, as part of their admission application. Test optional is open to students who do not wish to share their scores and to students who were not able to take an exam on the scheduled testing dates. Although we are test optional, we encourage students who have been able to take the ACT or SAT to submit their scores.

Submitting your ACT or SAT scores is optional for admission consideration. Applicants choosing to not submit standardized tests will not be at a disadvantage nor will it negatively impact their application review.

If an applicant has previously submitted test scores to UWL but indicates on the application that they would not like their scores considered, test scores will not be viewed during the application review.

ONLINE RESOURCES FOR COUNSELORS

Credit By Exam

We publish the information about our policies for accepting AP, IB and CLEP credits through our Credit by Exam guide, available at uwlax.edu/admissions/ap-ib-clep-credit.

School Counselor Website

This website is designed for school counselors and families. It provides the most recent information and an option to sign up for the UWL High School Counselor e-Newsletter at: uwlax.edu/admissions/explore/schoolcounselors-and-families.

WINGS Student Center: Need To Know

When a student applies to UWL, they are sent an email to the email address provided on their application with a username and password providing access to their WINGS Student Center.

Through their WINGS Student Center, they will:

- Track the status of their application
- Pay the \$100 enrollment deposit
- Pay the \$150 housing deposit and complete the housing contract
- View information about financial aid
- Sign up for START
- Register for classes
- Review information about transfer credit

Applicants are encouraged to send official test scores directly from the testing agency or may self-report test scores.

Unofficial High School Transcripts

Unofficial high school transcripts may be uploaded with the application for admission. In addition, high school transcripts may be sent from your high school to the UWL Admissions Office. An official final high school transcript with graduation date (sent directly from your high school) will be required for all admitted students enrolling at UWL.

Superscores

UWL superscores both the ACT and SAT. To take advantage of superscoring, we recommend submitting all your test scores if you take more than one test or take a test multiple times. For both the ACT and SAT, UWL will use the highest score of each section (i.e. English, math, reading, science), regardless of test date, to calculate an ACT or SAT superscore. UWL does not consider the writing portion of either test.

MEET THE UWL ADMISSIONS STAFF

- **Corey Sjoquist** | Director of Admissions
csjoquist@uwlax.edu
- **Sam Pierce** | Assistant Director of Admissions
spierce@uwlax.edu
- **Kaylie Connaughty** | Admissions Counselor
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- **Nicholas Gordon** | Multicultural Admissions Counselor
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- **Ken Koelbl** | Admissions Counselor
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- **Ana Mendoza** | Multicultural Admissions Counselor
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- **Garrett Silker** | Admissions Counselor
gsilker@uwlax.edu
- **Jonelle Streed** | Admissions Counselor
jstreed@uwlax.edu
- **Kimberly Johnson** | Freshman Admissions Assistant
Early College Credit Program
kjohnson6@uwlax.edu

The Admissions Office is here to help you and your students. Please call or email us with any questions, comments, or concerns.

UNIVERSITY OF WISCONSIN
LA CROSSE **UWL**

608.785.8940 | admissions@uwlax.edu