WE’RE ON THE RISE!

The fastest-growing UW school in the region, UW-Green Bay fearlessly rises to face challenges, solve problems, embrace diversity and forge access to education for all who seek it. With 300 academic programs and stunning shoreline campuses in Marinette, Green Bay, Manitowoc and Sheboygan, UW-Green Bay is a safe haven for resilient problem-solvers, fearless dreamers, fun-seekers and forward-looking achievers to dream big, prepare well and grow wings.

“STAND OUT

“You can connect with faculty easier than at a larger campus. There are more opportunities for you to stand out and get involved in leadership positions on campus and around the community.”

—Jada Davis ’20
Democracy and Justice Studies & Communication

Jada Davis graduated in 2020 with a double major in Democracy and Justice Studies and Communication and a minor in Dance. Growing up in Milwaukee, she found UW-Green Bay the perfect space to bundle her passions, talents and pursuits into a very active life on campus. From here, she’s launching the next chapter of her story as she enters Marquette University Law School.

NEW PROGRAMS

Electrical Engineering Major through the endowed Resch School of Engineering located in the new 63,000-square-foot Brown County STEM Innovation Center on the UW-Green Bay campus.

Audio Production Emphasis through UW-Green Bay’s music program. This area of study will involve a strong foundation in music fundamentals along with courses in digital audio, recording technology and audio mixing.

$89,731
AVERAGE BASE SALARY IN WISCONSIN
indeed.com

$81,351
NATIONAL AVERAGE SALARY, AUDIO ENGINEER
indeed.com

NEW LEADERSHIP

In spring of 2020, the Board of Regents named Michael Alexander as the seventh Chancellor of UW-Green Bay.

“Our mission and vision is to be a university that fearlessly meets challenges, solves problems, embraces diversity, cares about our region and provides access to education for all who want it. Through these actions, we honor the innovative spirit of the founders of the University and move ourselves forward.”

—Michael Alexander, Chancellor UW-Green Bay

Rachele Bakic is the new Executive Director of Admissions at UW-Green Bay. She has served as campus executive officer at UW-Green Bay, Manitowoc Campus since 2017.

“I look forward to collaborating with internal and external partners to diversify and grow our student body while fostering UW-Green Bay’s commitment to access and student success.”

— Rachele Bakic, Executive Director of Admissions UW-Green Bay

COUNSELOR UPDATE

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RISE WITH US

The moment a student finds their fit is when they immerse themselves in a visit. We’ve got all sorts of ways to experience life at UW-Green Bay.

In-person, on-campus visits are guided by appropriate precautions for visitor safety.

Live virtual visit experiences include an information session, insights from a current student and a guided virtual tour.

Students can explore all of the options for visiting at www.uwgb.edu/visit.

DARE TO PREPARE

Our Admissions counselors are pleased to provide a wide selection of presentations that meet Academic and Career Planning (ACP) requirements through whatever methods work best for your school and your students, including virtually. In addition, we have prepared an online collection of recorded ACP presentations available to schools to support students’ academic and career planning. To join the distribution list for this resource, email Rachele Bakic at bakicr@uwgb.edu.

We’re Here to Help!

In this unusual and challenging school year, you can count on our Admissions team to support you and your students. Let us know how we can help through virtual programming, personal support, ACP presentations, or whatever will best serve your students.

Contact us at uwgb@uwgb.edu and we will be in touch.

GATEWAYS TO PHOENIX SUCCESS

Engaging and supporting first-year students, the Gateways to Phoenix Success (GPS) program involves academic support through learning communities and faculty mentors along with transitional and social support through service learning and peer mentorship.

“Phenomenal faculty mentors, great friendships with peers, and a very engaging first year seminar. Having these strong bonds with others right from the start of college has made me ten times more confident in my decisions as I feel as though I have a network of support.”

— Alexandria I., Engineering

A NEW KIND OF COLLEGE PREP

UW-Green Bay is helping high school students jumpstart their college degree by providing multiple ways to earn college credits in high school. All programs are offered with reduced tuition rates to help students save money while developing skills for college success.

- **Dual Enrollment Access Academy (The Academy):** Online courses scheduled on the high school calendar, offered only for high school students.

- **College Credit in High School (CCIHS):** Offered at 70 high schools across the state, CCIHS classes give students a taste of college in the familiar environment of their high school.

- **Early College Credit Program (ECCP):** Work with our dedicated high school student advisor to learn what classes will help students progress toward their future goals.

For more information visit www.uwgb.edu/k12relations or email k12relations@uwgb.edu.