



Photo Courtesy of UW-Superior

WINTER 2018
BYLINE



THIS ISSUE

- UW System Fall Workshops for Counselors 2**
- WSCA 2018 Conference 2**
- Early College Credit Program Update 3**
- Texting Rising Seniors 4**
- ACT/SAT Testing Topics 4**
- Changes to Majors 4**
- UW System Regional Placement Testing..... 5**
- Scholarships for New Freshmen6**
- UW HELP Webinars..... 7**

UW SYSTEM FALL WORKSHOPS FOR COUNSELORS

Thank you to everyone who was able to attend the 2017 UW System Fall Workshops for Counselors!

If you like to plan ahead, next fall's workshops will take place September 10 – September 21, 2018. These workshops are an opportunity to learn and connect with admissions offices from throughout the UW System. They are held in ten different locations across Wisconsin, Minnesota, and Illinois. Site locations will be determined by spring 2018. We look forward to seeing you there!



WISCONSIN SCHOOL COUNSELORS ASSOCIATION 2018 ANNUAL CONFERENCE

February 20-22, 2018

Monona Terrace and Convention Center * Madison, WI

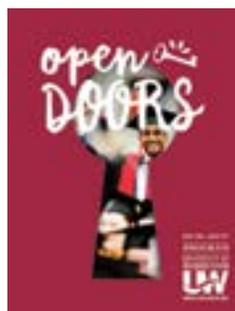
Join us on Wednesday, February 21, 2018 from 1:00-2:00 pm as we host a panel of admission directors from UW-Madison, UW-Milwaukee, UW-Oshkosh, UW-Platteville, and the UW Colleges covering "Hot Topics" in the UW System specific to admissions.



Earlier in the day President Ray Cross from the UW System will be hosting a Q&A session at 11:00 am. There will be opportunities to ask your questions in person, but you can also submit your questions online in advance. We'll make every effort to have them answered during the session.

SUBMIT

SURVEY: HOW DO YOU USE THE UW SYSTEM INTRODUCTION?



We want to hear how you use the UW System Introduction. Fill out our UW HELP Introduction survey to share your thoughts and opinions.

SUBMIT

EARLY COLLEGE CREDIT PROGRAM UPDATE

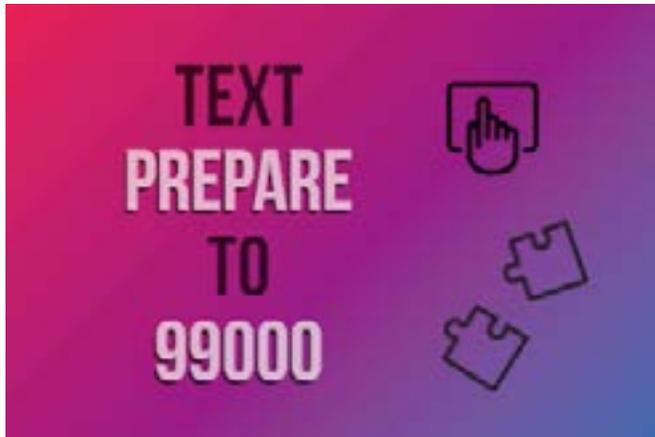
The 2017-19 State of Wisconsin Biennial Budget included new language regarding high school students who take courses for college credit. The budget combines the Course Options and Youth Options programs into a single new program called the Early College Credit Program (ECCP).

High school students at public and private high schools may be permitted to enroll in a UW System institution, or an alternative private, non-profit institution of higher education to take courses to earn high school credit, post-secondary credit, or both. Course costs are shared among the school district/private school and the state (and in some cases, the student's family).

Students in grades 9-12 may be eligible to take courses during the fall, spring, or summer semesters. See the UW System ECCP Participation form. Submit your completed form to your school officials by March 1 for summer/fall semester – or October 1 for spring semester.

For more information about ECCP, contact your local UW campus (contact information below) or check out the Early College Credit page on UW HELP's website.

UW COLLEGES (Two-year Freshman/Sophomore Campuses) 1.800.463.6892 uwcadmissions@uwc.edu	UW-EAU CLAIRE Admissions Office 715.836.5415 admissions@uwec.edu	UW-GREEN BAY Office of Admissions 920.456.2111 uwgb@uwgb.edu
UW-LA CROSSE Admissions Office 608.785.8939 admissions@uwlax.edu	UW-MADISON Adult Career & Special Student Services 608.263.6960 advising@dcs.wisc.edu	UW-MILWAUKEE Office of Undergraduate Admissions 414.229.6357 youthoptions@uwm.edu
UW-OSHKOSH Admissions Office 920.424.3164 admissions@uwosh.edu	UW-PARKSIDE Office of Admissions and New Student Services 262.595.2355 admissions@uwp.edu	UW-PLATTEVILLE Admissions Office 608.342.1125 admit@uwplatt.edu
UW-RIVER FALLS Admissions Office 715.425.3500 admissions@uwrfr.edu	UW-STEVENS POINT Admissions Office 715.346.2441 admiss@uwsp.edu	UW-STOUT Admissions Office 715.232.1232 admissions@uwstout.edu
UW-SUPERIOR Admissions Office 715.394.8230 admissions@uwsuper.edu	UW-WHITEWATER Admissions Office 262.472.1440 www.admit@uww.edu	



“PREPARE FOR UW”: TEXTING YOUR RISING SENIORS

Your high school juniors may sign up to receive text messages that not only assist them with the transition to their senior year, but also get them thinking about attending a UW System campus.

High-impact texts include:

- Choosing a rigorous senior year schedule
- Taking the ACT/SAT
- Making the most of summer
- Visiting campuses
- Applying for admission
- And more!

High school juniors may join the program by texting PREPARE to 99000. To receive all texts, students should join by April 4. Juniors will receive three texts per month from UW HELP; messages will continue through the summer, and students may opt out at any time. Phone numbers will not be shared. Texting rates may apply. Please help us spread the word! You will receive an email with a media packet the last week of January. The following will be included:

- An email you may use or adapt for your juniors and/or their parents
- Sample social media posts targeted for your juniors, with photos
- An announcement that you may post or email to your juniors
- Questions? Contact UW HELP at uwhelp@uwex.edu or **800-442-6459**

ACT/SAT TESTING TOPICS: RETAKES AND SUPERSCORES

All UW System campuses accept results from either the ACT or the SAT standardized test. Applicants are required to submit scores to be considered for freshman admissions. Four campuses require test scores sent directly from the testing agency:

UW-Eau Claire
UW-Green Bay
UW-La Crosse
UW-Madison

If applicants test more than once, admissions officers will look at the highest composite score **for admission purposes**. This is true regard-less of how many times the test is taken. A comparatively low test score will not have a harmful impact on an ap-plication. The highest overall score will always be consid-ered for admission regardless of how often an applicant retakes a test.

A superscore is a new final composite score that is made up of the best individual section scores across multiple tests taken. No UW System campus uses the superscore.



CHANGES TO MAJORS

Please note these changes to majors since our last newsletter.

UW-Stevens Point renamed the Web & Digital Media Development major as Human-Technology Interaction.

UW-Stout is starting a major called Applied Biochemistry and Molecular Biology in fall 2018.

UW-Superior suspended admissions to the following majors:

- Science (Broad Area)
- Theatre
- Political Science
- Sociology

UW-Whitewater renamed the Women's Studies major as Women's and Gender Studies.

UW SYSTEM REGIONAL PLACEMENT TESTING CHART

Registration for placement testing for fall 2018 new freshman starts on February 1st. On the placement testing website you will find FAQs about testing and the placement testing contact list: testing.wisc.edu/centerpages/regionaltesting.html.

UW HELP has gathered information on the methods used to place students in math and English at each UW System campus. This chart contains the standard procedure for incoming freshman students. Please contact the campuses' testing office with special circumstances.

CAMPUS	PLACEMENT TESTING METHOD
UW-Eau Claire	Placement tests are required for math and English.
UW-Green Bay	Placement test is needed for math. ACT/SAT subscores will be used for placement into English.
UW-La Crosse	Placement tests are required for math and English.
UW-Madison	Placement tests are required for math and English.
UW-Milwaukee	Placement tests are required for math and English.
UW-Oshkosh	Placement tests are required for math and English.
UW-Parkside	Placement tests are required for math and English.
UW-Platteville	Placement tests are required for math and English.
UW-River Falls	Placement tests are required for math and English.
UW-Stevens Point	Placement tests are required for math and English.
UW-Stout	Placement tests are required for math and English.
UW-Superior	Placement test is required for math. ACT/SAT subscores will be used for placement into English.
UW-Whitewater	Placement test is required for math. ACT/SAT subscores will be used for placement into English.
UW Colleges	Placement tests are required for math and English.
Foreign language placement testing is available and optional at each testing site.	

SCHOLARSHIPS

Students and families should never pay for a scholarship search. There are great search tools available for free at studentaid.ed.gov. The Federal Trade Commission cautions students to be on alert for these lines suggesting the scholarship may be a scam:

- “The scholarship is guaranteed or your money back.”
- “You can’t get this information anywhere else.”
- “I just need your credit card or bank account number to hold this scholarship.”
- “We’ll do all the work. You just pay a processing fee.”
- “The scholarship will cost some money.”
- “You’ve been selected” by a national foundation to receive a scholarship – or “You’re a finalist” in a contest you never entered.

Students attending UW System campuses are encouraged to pay close attention to scholarship deadlines and processes. To make this easier, we have gathered all the UW scholarship search sites in one location on the chart below. Scholarship links can be found on the UW HELP website as well.

SCHOLARSHIP CHART FOR NEW FRESHMEN APPLYING FOR FALL 2018		
UW Colleges	uw.edu/money-matters/fin-aid/aid-types/scholarships	For contact information for each UW Colleges campus
UW-Eau Claire	uwec.edu/admissions/scholarships	715-836-5415
UW-Green Bay	uwgb.edu/scholarships	920-465-2075
UW-La Crosse	uwlax.academicworks.com	608-785-8491
UW-Madison	scholarships.wisc.edu	608-262- 3060
UW-Milwaukee	scholarships.uwm.edu	414-229-4541 ext. 6
UW-Oshkosh	admissions.uwosh.edu/scholarships/	920-424-3164
UW-Parkside	uwp.edu/apply/payingforschool/scholarships.cfm	262-595-2574
UW-Platteville	uwplatt.edu/financial-aid/scholarships	608-342-1836
UW-River Falls	https://www.uwrf.edu/FinancialAid/TypesOfAid/UWRFScholarships.cfm	715-425-3141
UW-Stevens Point	uwsp.edu/admissions/Pages/Scholarship-List.aspx	715-346-2441
UW-Stout	www.uwstout.edu/foundation/scholarships	715-232-1320
UW-Superior	uwsuper.edu/admissions/scholarships	715-394-8230
UW-Whitewater	www.uw.edu/financialaid/types-of-aid/scholarships	262-472-1440

UW HELP WEBINARS

We have three exciting webinars scheduled this spring. Learn about engineering majors, health-related majors, and comparing financial aid award letters all without leaving your office!

First, representatives from UW-Green Bay, UW-Platteville and UW-Oshkosh will talk about their **engineering programs** and then answer questions on February 7 from 10:00 to 10:45.

Second, representatives from UW-Eau Claire, UW-Green Bay and UW-Parkside will talk about their **health-related programs** and answer your questions on March 6 from 11:00 to 11:45.

Presenters for these webinars will address topics like:

What kind of high school preparation is best for students thinking about these majors?

Do new freshmen enter directly into these majors?

How long does it take most students to complete your programs?

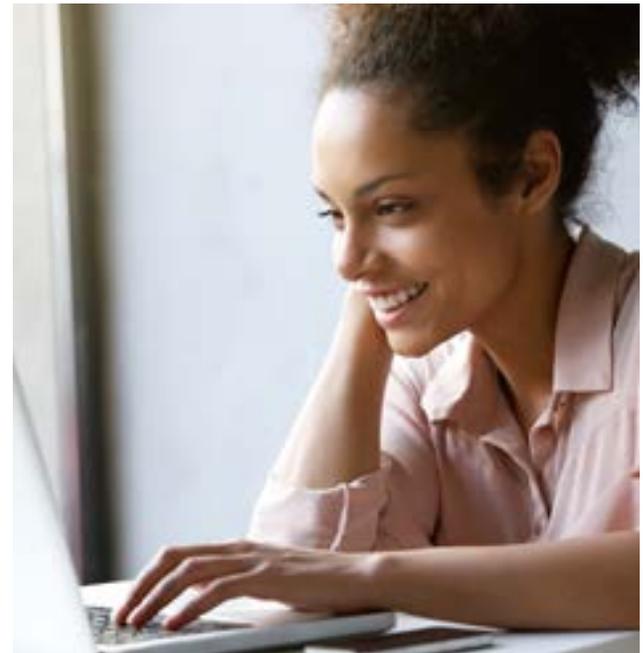
Does your program have tutors, student organizations, and other supports for students in these majors?

What are typical entry-level jobs and salaries of your graduates of these programs?

Third, Greg Offerman, Associate Director of Outreach & Advising from UW-Madison, will offer suggestions on how families can compare **financial aid award letters** from different campuses on February 26 from 11:00 to 11:45 am.

We encourage you to forward this invitation to faculty who may be interested in these webinars.

Space is limited and registration is required here: <https://uwhelp.wisconsin.edu/webinar-registration/>



CONNECT

uwhelp.wisconsin.edu

uwhelp@uwex.edu

800.442.6459 (via 711 relay)

UW HELP

5602 Research Park Blvd. Suite 300

Madison, WI 53719



YOUR GUIDE TO
THE COLLEGE PROCESS

